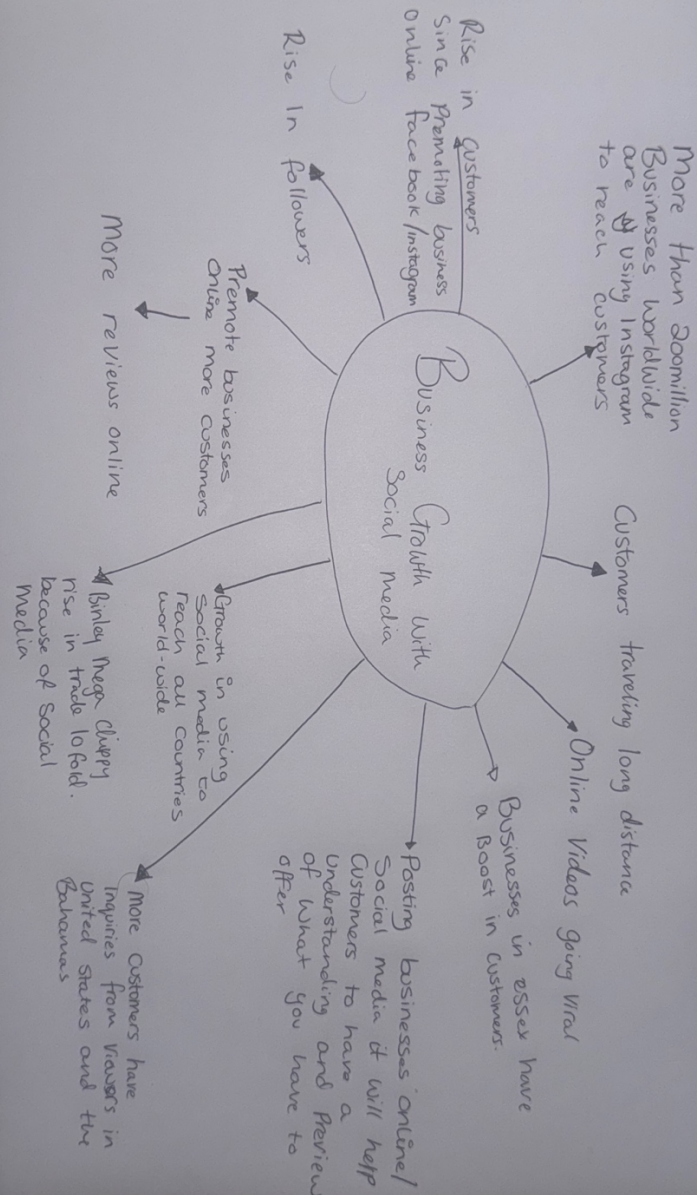




Amber Woodland
26/1/20

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①

What is the main idea of the text?
The main idea of the text is to show people how much social media and promoting their businesses online will help ~~the~~ their business grow and improve.

②

The key point of the text is how social media has a great impact on helping grow and make a business more popular. It shows

③

Key points off the BBC text is

- using social media
- Helping business bring more customers

④

The most important part of the text is where social media platforms like tick tok and Instagram get businesses noticed more.

⑤

Like the Binley Mega Chippy saw increase in trade tenfold because of social media

⑥

What helped me was going over my class notes and the BBC text helped me to understand how to complete mind map and the module more