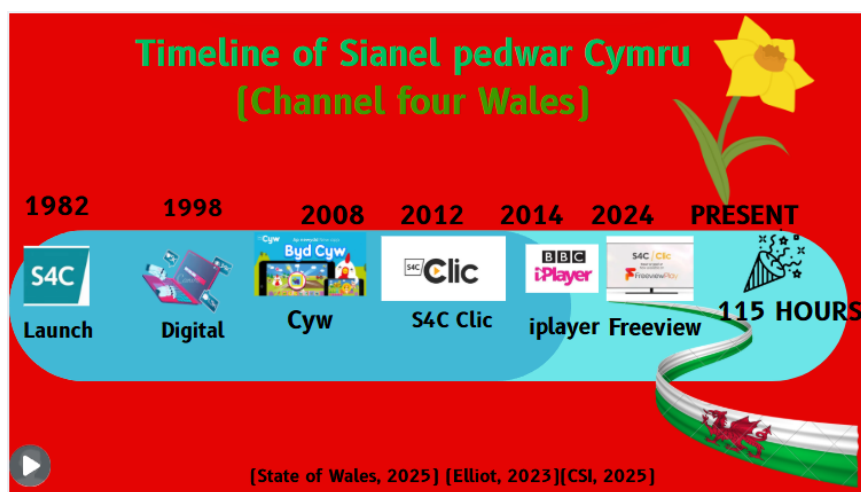


## S4C Video Link and slides



## How does S4C promote the Welsh language and culture?



[Audiovisual identity database, 2025]



First ever TV programme



[Mymovies, 2025]

Catering to a variety of ages

- 0-7 CYW
- 7-14 S PLUS
- HANSH teens/young adults.



## Where can S4C be found?



[S4C. Cymru, 2015]



Moving to on online.



YouTube



TikTok

S4C Started as a television programme

## How has S4C made an economical impact?

- Jobs
- Welsh speaker's
- Expanding Welsh language
- Financial outputs for Wales.



## How inclusive is S4C?

English and Welsh subtitles.

Promoting the inclusivity of Wales.

Diverse work environment.

S4C

Audio description.

Welsh signing visual on programmes.

## What can S4C bring to the future of Wales and the Welsh culture?



## HOW CAN S4C IMPROVE FOR FUTUTRE GENERATIONS?

S4C



- Enhancing presences in the digital world.
- Collaborating with production center.
- Continuous research and development.
- Keeping up to date with a wide range audience.
- Continuiuing to be inclusive.



# Thankyou for watching



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