

Exhibition Evaluation

In this evaluation of the exhibition, that occurred 30th March, I will talk about how it was effectively organised and was an overall success. I will go into detail on my idea development for the artwork I had in the exhibition, curation, installation, contributions from fellow students for the exhibition and the methods we chose to come to agreements on different issues to create the exhibition.

My work for the exhibition was inspired by themes of hidden emotion, which I decided during a tutorial with one of my lecturers while discussing how I wanted to progress my personal art practice and after researching artists like Darian Mederos, Francis Bacon and Marlene Dumas. From this I started to take photos of myself with different materials obscuring the camera lens to create different types of distortion of the final photograph. I then heavily edited multiple versions to help with ideas for what colours I could possibly use and this also helped me create different overall tones I wanted to achieve to be inline with the theme I was going for, which I found very effective. From this I chose the image I thought best fit the theme and used this as a reference when doing the final acrylic painting on a 40cm x 40cm canvas. I was originally going to use a smaller canvas, but after feedback from my lecturer we decided it would be better to use a larger canvas to make it more impactful.

The curation process was done effectively because the students grouped together with the lecturer to walk around the different possible spaces that were available for the exhibition. This was effective because it meant we could all discuss whose work would fit best in the different locations and ensure that there was a rational flow of communication between different students' work throughout the exhibition, so that different themes wouldn't clash. The various artist talks from our lectures helped inform me of different methods to exhibit different kinds of artwork. The installation process was done effectively because I installed my work the day before the exhibition and used the appropriate method of using mirror plates to hang my work. With feedback from

other students and lectures I was able to hang my work at the right height, with good lighting and visibility.

Everyone involved in the exhibition contributed fairly through different ways, such as, hospitality (we had two bars with refreshments), posters were created to advertise the exhibition, an instagram account was created to also help promote the exhibition effectively and postcards with students artwork on and catalogues about the students involved were created and sold during the exhibition. The different roles to organise these different contributions was all agreed upon in an effective way through group meetings outside of lecture times where students volunteered who would do what and then give updates at the next meeting. This helped keep everyone up-to-date on what was going on. There was also a Teams chat so everything was online for people who could not make it to the meetings. This meant there was very effective communication in organising the exhibition. One thing that wasn't as effective for myself was that because I was one of the people who volunteered for the bar and to sell the postcards and catalogues it meant I couldn't see how people visiting the exhibition were interacting with my artwork until most people had already left.

In conclusion, the exhibition was a success and effectively organised through good communication methods, teamwork and planning. Although I wasn't able to see how people visiting the exhibition interacted with my work, I had the knowledge that the curation of the exhibition was done well because of how everyone's work and my own communicated well with each other in the different spaces they were in. I also had feedback from people I invited to the exhibition and other students that they enjoyed my work and thought it worked well in the space I installed it.

Bibliography

- artnet (2022). *Marlene Dumas*. [online] Artnet.com. Available at: <https://www.artnet.com/artists/marlene-dumas/> [Accessed 3 Mar. 2023].
- Darian Mederos. (2015). *Artwork | Darian Mederos*. [online] Available at: <https://www.darianmederos.com/artwork> [Accessed 1 Mar. 2023].
- www.francis-bacon.com. (n.d.). *Paintings | Francis Bacon*. [online] Available at: <https://www.francis-bacon.com/paintings> [Accessed 2 Mar. 2023].