

Module Code	ACBA7007
Title	Strategic Management for Conservation
Date	15/04/2019
Level	7
Credits	20
Pre-Requisites	None

AIM(S)

- To provide a forum in which knowledge acquired can be developed and integrated into strategic management within the field of environmental conservation, both temporally and spatially from national and international perspectives, whilst evaluating and critically assessing the need for a sustainable economy, that preserves and enhances the environment.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Demonstrate an in depth understanding of the environmental implications of developing strategic management.
- Consider the ramifications of climate change within the natural and business environment, and the strategies for minimising anthropogenic impacts.

INDICATIVE CONTENT

- An introduction to strategic management,
- The importance of strategic management and environmental policy in different contexts specifically, commercial, industrial and, conservation.
- Application of specific strategic goals through the utilisation of management techniques, which include investigation into Environmental Management Systems, and their accreditation.
- Analysis of the business environment using PESTEL and SWOT frameworks including environmental assessment.
- The relationship between the environment, business culture, entrepreneurship and consumer attitudes which include Reverse logistics, 'green' marketing, packaging and eco-labelling.
- Strategic position and choice. Environmental policy formulation and implementation for business.
- Environmental management systems and strategies and their relevance to reducing human impacts on the natural environment, utilising specific examples from a circular economy approach.
- Environmental Management Systems, their design and implementation e.g. ICM.

Study Time Allocation

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	48	24%
Independent learning	152	76%
Placement learning	0	0%
TOTAL	200	100%

ASSESSMENT

Assessment Component 1

(Tick one)

☐ Written exam ☒ Coursework ☐ Practical

Mode of assessment	Volume	Weighting
Report	4000 words	70%

Assessment Component 2

(Tick one)

☐ Written exam ☐ Coursework ☒ Practical

Mode of assessment	Volume	Weighting
Presentation	12 mins	30%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	70%
Practical	30%
TOTAL	100%

READING LIST

Module Code	ACBA7007	
Module Title	Strategic Management for Conservation	
Classification	Reading List entry	Electronic*
Essential	Bears, R.C. (2018) Natural resource management and the circular economy. Springer	☒
Essential	Hyde, P. & Reeve, P. (2015) Essentials of environmental management. Routledge	☒
Essential	O'Riordan (2014) Environmental science for environmental management. Routledge	☒
Essential	Tonelli, M. & Cristoni, N. (2018) Strategic management and the circular economy. Routledge	☒
Further	Akkucuk, U. (2018) The circular economy and its implications on sustainability and the green supply chain. IGI global.	☐
Further	Christopher, J. (2004) Environmental Management and Development, Taylor & Francis Ltd.	☐

Further	David, F. (2007) Strategic Management: Concepts and Cases, Prentice-Hall	☐
Further	Dyer, J. (2018) Strategic Management: concepts and Cases. Wiley	☒
Further	Journal of Environmental Assessment Policy and Management	☐
Further	Journal of Coastal Management	
Further	Journal of Environmental Management	☐
Further	Journal of Sustainable Development	
Further	Lovett, J.C. & Ockwell, D.G (2007) A handbook of environmental management Elgar: Cheltenham	☐
Further	Schaltegger, S. (2018) An introduction to corporate environmental management: Striving for sustainability. Routledge	☐
Further	Strategic Management Journal	☐