Research Methods and Communication

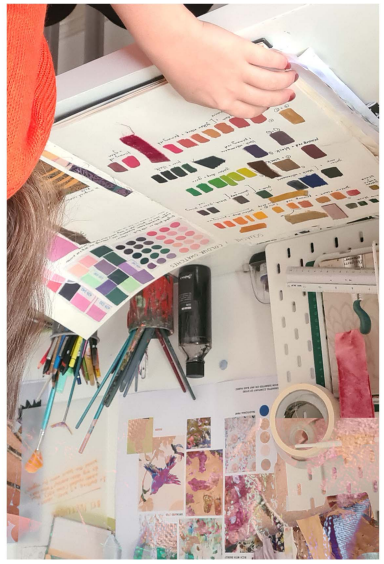
M7X02233

Marie Wilkinson



Gif created using photoshop (experiment)















multi-disciplinary layers



Original Zine Experiment

Final Visual Communication – Magazine
Digitally printed with hand-created elements




NSCIOUS PRINT FOR WELL
EJIGNER AND
PRINT WITH
UR DERIVED
BIOPHI
BIOPHILIC DESIGN
Concept
An exploration of print that has purpose greater than its visual attributes, in having an effect on both the designers and consumers wellbeing.
An ode to the act of making, using traditional process to push the boundaries of biophilic design and apply it to a new context – print for fashion.
Using colour derived from nature and a combination of curious motifs and flora, I aim to create a luxurious collection of prints that explore a vast variety of materials and traditional processes, including screenprint processes and the use of the laser engraver.

print with purpose

Through a combination of screenprinting techniques such as devore, puff binder, reactive print pastes and metallic binder I hope to create a collection that encompasses energy and tactility within traditional print design.



I intend on using soft substrates such as silks and velvets that hold riches of colour, whilst simultaneously exploring the possibilities of the laser engraver to incorporate multi-dimensional elements of print design.



what is the

PURPOSE?

to introduce the concept of wellbeing + biophilia to print for fashion, encouraging a growth of confidence in anxious wearers the ABILITY to heighten engagement with physical materials through multi-sensory design + traditional process





can biophilia mend shattered minds?







Naturally dyed velvet, silk and corduroy using red cabbage, onion skins and avocado





REACTIVE PRINT PASTES

Percentage of Colour

5%

- Olive Green
- Dark Brown

4%

- Intense Red
- Olive Green

3%

- Buttercup Yellow
- Blackcurrant

2%

- Sage Green
- Royal Blue

1%

- Olive Green
- Intense Red











Contextual Inspiration



Textural collage to show the importance of the sense of touch

Florals don't need to carry the
weight of the world,
but they can be a decorative outlet.

An expressive form of design,
using the designers ability to feel
to create emotionally
beautiful materials.

'I just have information, feeling
and the ability to interpret'

Jennifer Packer







Tracing paper layered to mimick the process of devore

THERE IS SOMETHING CALMING ABOUT THE QUALITIES OF SUBTLY ENGRAVED FABRIC



LASER ENGRAVER



references

Anna Sui
Anthropologie
Caroline Herrera
Casa Romantica

Christina Baker
Elie Saab
Ferdinando Scianna
Jennifer Packer

John Singer Sargeant
Gucci
Vincent Cecil
Zimmerman



Back Cover