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Course: Animation & VFX

Module code: ACCB6019

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Starting research

What it looks like on the HWB app/In HWB.

What the app looks like

What is on the app

What is the problem & how can we tackle it, what each member of the team is doing to achieve.

Hide profile picture until driver & rider have confirmed.

Car insurance

Milage

Driver name:

Driver car:

Driver availability:

Driver car seats:

What route:

What course:

Wheel chair access:

Driver REG:

Banning people who are frequently not picking people up/Rule breaking.

Location sharing for both drivers and users.

Safety: Meet up point – Check Car registration – Check Student ID.

Looking into the legal side we hit the roadblock of if we can even have students drive or not without needing a special taxi license which lead us to BlaBlaCar which does not require a taxi license or anything to register since it operates under a “cost sharing” scheme where driver & passenger share the cost of the ride.

Swansea, UK

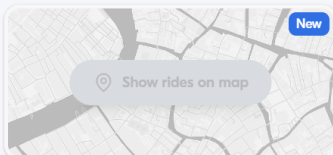


Llanelli

Wed 25 Feb

1 passenger

Search



No filters available

All · 0

 Carpool · 0

 Bus · 0

^ Earlier departures



There are no rides yet for Wednesday 25 February between these cities

Create a ride alert

blablacar do you need a psv

AI Mode

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✦ AI Overview

For standard carpooling on [BlaBlaCar](#), **you do not need a Public Service Vehicle (PSV) licence or permit.**

Here is the breakdown based on BlaBlaCar's policies and regulations:

- **Definition of Carpooling:** BlaBlaCar defines its service as cost-sharing, not a commercial transport service. Drivers are not allowed to make a profit.
- **Legal Standing:** Because it is considered private, non-commercial, and cost-sharing it does not fall under the regulations that require a PSV license or operator's permit.
- **Vehicle Requirements:** The vehicle must be a private, four-wheeled car with fewer than 7 seats, and a maximum of 4 passengers can be added.
- **Exceptions:** If you are driving a **BlaBlaCar Bus** (the coach network), that is a commercial service requiring professional, licensed drivers.  BlaBlaCar +4

In short: As long as you are using a personal car to share costs, a standard driver's licence is sufficient.

What areas are we allowed to use.

Is the council willing to work/talk to us.

Can we ticket people around the none parking areas.

Put forward about student & staff problems.

Credit?

Is there going to be electric car parking spots.

Ask to work along side them.

Disabled priority parking.

People are parking anywhere & everywhere; we would like to make those spaces that are being taken up as dedicated parking spaces.

Throw it to lowers years since we won't have the time to create it.

Meeting notes:

They have looked at this, as part of the UWTSD group. Lot's of different locations & levels of study, main problem is not everyone is there the whole 9-5 and struggle to find how people would schedule the rides & how they can make it work. (They want people to be stuck without transport back)

They have looked at companies & the cost is too much since the money can be better spent, they do annual travel surveys and there is interest in there.

They manage their own car parks but it's outsourced to parking eye/they own the land but the fines are outsourced.

They can't get public transport since they don't charge for parking, the bus people would consider if they charged for parking.

The IQ parking is development land, they cannot have outsourced people park there.

They are going to develop more parking spaces, they are also going to double yellow line the areas where people have been parking illegally.

We could use the planned car as a reward, the other locations don't have as much problems with parking as Swansea.

They don't directly manage the parking contract

Traffic flow volumes, repeat vehicle, and a lot of parking data.

They like the game style, and the free coffee. The uni runs the cafe.

Passenger funding goes to free coffee fun.

Data on where people come from to get into the site.

14 miles for average to even 60-70 miles of travel for some staff or student.

They are looking at it and they are worried about the price.

From what we have done we can see as a group they have looked deep into all of the work but are struggling with the ramifications it could have on them or getting it off the ground as a working project.

IMG of 1st version

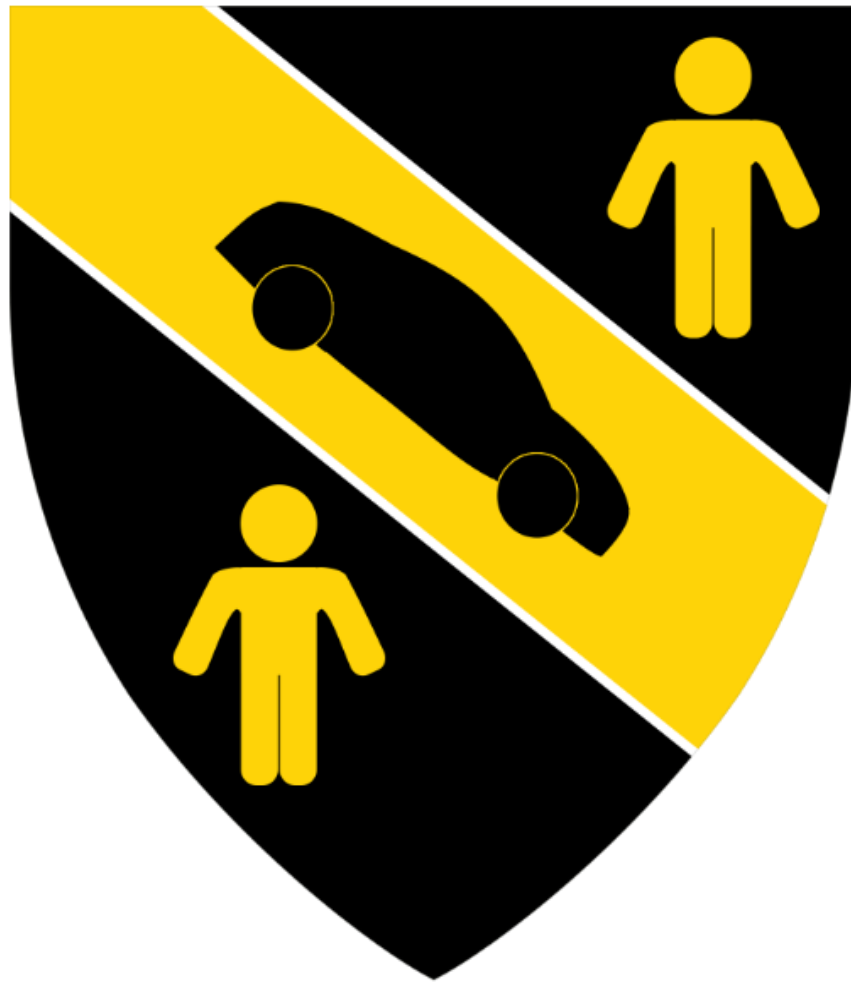
Slight problem with hook for placement but a good idea/example of what this could look like to show that someone is a frequent driver.

The badges could be another form of ID to better protect passengers since only drivers can get them.

Badges to create

Carbon saver: For saving a certain amount of carbon based on trips & people taken.

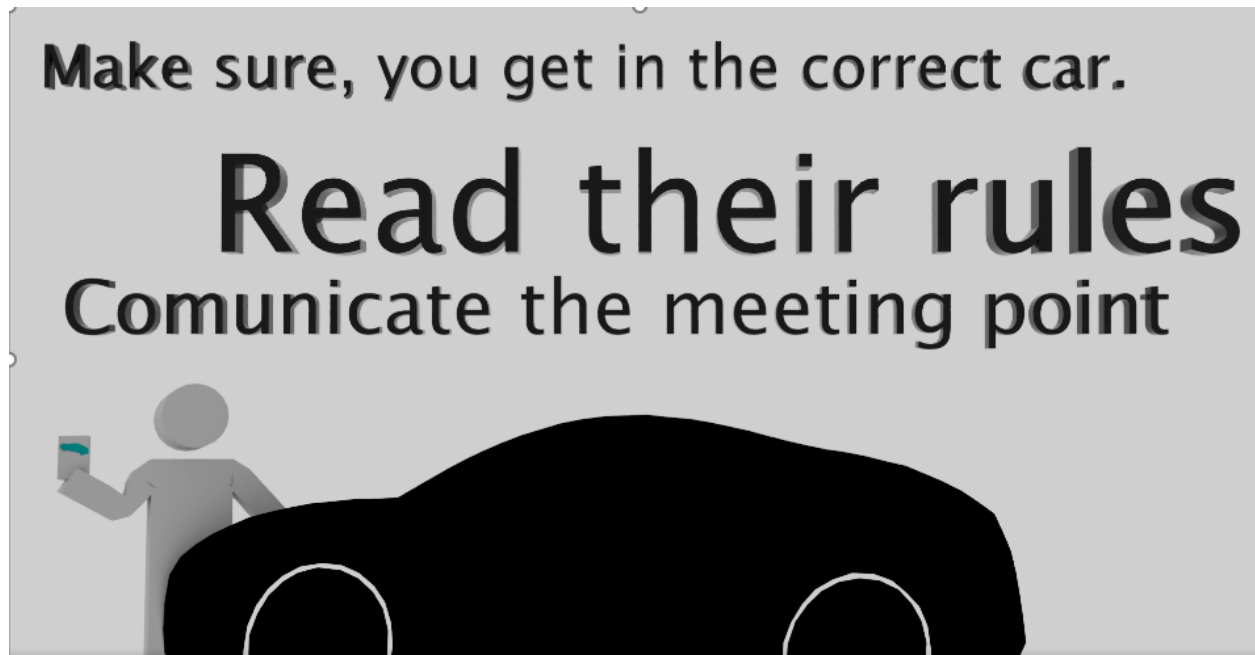
Mile saver: Miles people ended up not taking, this shows that a driver or user has helped take what would be miles traveled



This is a mock logo for the app copying the unit's logo, it's main use is to be recognizable to the user base and show what the app is about.



I even made a small 3D model of the logo as an idea for drivers to wear so users could easily confirm if that person is a real driver when being picked up since safety was a big problem people worried about.



This is a screen shot from the mock video of making sure you read through and keep safe when using the app/website for trips and we planed to talk about how we can avoid this with our safety features.

After final presentation

I didn't do as much as I wanted to do and after everything I feel like the chosen subject may have been a bad choice. The reason being is that it was looked into before applying a different methodology and after the meeting my group had set up and talked to the people who originally attempted to look into the project we should of attempted a pivot since it seemed they had a lack of funding for it, we even used one of the judges own data for that and the format of our slides was a bit of a problem with communication that we could of clarified the changes in design during the presentation instead of from the question.

We ended up drifting away from the original point which still was transport but also for social interaction to get to know other students, we still had the problem of it being something that was already looked into.

We could of emphasized the game like features & social features more to better show the difference in our idea from what has been proposed before, in the end the project has an extremely heavy lean on university corporation and building a user base big enough for use.

My team did good work and I would rate them a 5, we were all busy including me and when we were together we did a large amount of good discussion but were not able to meet as much due to time table differences.

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