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Module code:	BMSK 4005
Assignment section:	Professional Career Development
Lecturer's name:	Dr Besty Jose

Web Designer Job Description

A Web Designer, often known as a Senior Web Designer, is a person who works on the creative side of creating a website. They are in charge of creating online visual components that fit the company's professional design style. They build layouts for webpages, product pages, and other parts of the website, then test them to discover which ones are the most successful.

Responsibilities and tasks of a web designer

Web designers frequently collaborate with sales and marketing efforts to build pages that enhance website involvement. Their roles and duties may include:

Contributing with the structure and layout of a website in a significant way

Turning designs into HTML and CSS and creating Photoshop Design Files (PSDs) for visual layout of web sites

Collaborating with other teams to achieve company-wide goals

Using content management systems for the web

Putting in place and maintaining high-quality SEO policies, as well as implementing them into online content

Senior management or clientele are the people to whom you'll be reporting.

To optimise performance, data about website usage is collected and analysed.

Responding to reports of technical issues and collaborating with the team to promptly resolve them

To ensure that projects are done on time, communicate with copywriters, graphic designers, and developers.

Qualifications and abilities of a web designer

To produce digital designs that increase the site's performance, Web Designers will need a combination of technical abilities and artistic aptitude. A competent Web Designer applicant will possess a variety of skills and abilities, including:

A working understanding of a variety of software, hardware, and operating systems is required.

Good attention to detail, as well as a willingness to absorb and incorporate input into their ideas.

Knowledge of typography and a comprehension of the essential principles of branding

A working knowledge of colour theory

Experience as a Web Designer

Experience in website construction, graphic design, or website designing is a plus. Web Designer applicants who have earned a bachelor's degree in a related discipline will have worked on projects as part of their education. For businesses in industries where Web Designers are required to know industry best practises or accessibility standards, industry insight might be beneficial.

Requirements for training and education

A degree (or similar) in web designing, multimedia design, interactive computing, or digital media is often required of web designers. NVQs, HNDs, and diplomas in digital media development and creative media are available at several colleges. Skills in any other sort of design or illustration will be considered a plus, and Web Designers working in industries such as medical or technical disciplines may be needed to undergo further training.

Salary estimates for designers

The average compensation for a Web Designer is £26,821 per year, according to Indeed Salaries. This will vary depending on the level of experience necessary, seniority, and location of the post.

Ms. Besty Jose
Hiring Manager
IT design Company
Birmingham Campus
636A Stratford Road, Sparkhill,
B11 4AR

26 October 2021

Dear HR Manager,

I am writing to express my interest in working for your company as a web designer, and I would appreciate it if you would consider me for the position.

I have an experience in web design and have effectively designed the structure, functionality, and look of a website. I also have good communication skills and am equally at ease working on a project as part of a team or on my own.

My attached portfolio demonstrates that I was engaged in the development of over twenty sophisticated websites that included fluid pictures, flashing interface, shopping features, and programming language.

Thank you for taking the time to examine my application, and I look forward to discussing with you about the position further.

Yours sincerely,

Marius Iulian Ignat
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Marius Iulian Ignat

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19 Vardon Close, Stafford 

≡ PROFILE

With five years of experience and a desire for achieving personal goals, I am a quick, active web designer. With a client satisfaction rate of 99 percent, designed an average of ten websites per year between 2012 – 2017.

EDUCATION

Jan 2021 - Dec 2021	University of Wales Trinity Saint David, Birmingham, United Kingdom CertHE Skills for the Workplace
Oct 2008 - Jun 2011	University of Spiru Haret, Bucharest, Romania, Journalism
Oct 2003 - Jun 2006	University of Bucharest, Romania, Tourism geography

WORK EXPERIENCE

2018 – Present	IForce LTD • To achieve a consistent strategy, improve communication and sharing of best practises. • Supporting Agency employee inductions on site • Providing high-quality instruction on processes and procedures on a regular basis • Constantly seeking new ways to guarantee that training is offered in an interesting, participatory, and open way to all warehouse personnel
2012 – 2017	Self employer • WordPress designer/developer, to design and implement attractive and functioning websites. • Back-end and front-end developer responsibilities include Wordpress website and plugin installation, site migrations, and security updates. • Creative with a keen sense of design aesthetics and great content management skills, capable of producing appealing, user-friendly websites that fulfil the client's design and functionality requirements.

2010 – 2011

KLM Print Production

- Collaborate directly with the creative and digital developers and designers on a variety of branding, graphic designing, and interactive design projects.
- A working knowledge of both digital and print design
- Taking part in design conversations and sharing your thoughts and ideas with the team
- Ensure that projects are finished and delivered on schedule, on budget, and to the best possible standards.

SKILLS

- Skilled in the usage of Adobe Creative Cloud (InDesign, Photoshop, Illustrator), CorelDraw, Quark Xpress, Microsoft Office
- Knowledge of HTML5, CSS
- Excellent attention to detail
- Amazing idea development and creativity
- Flexibility in working hours as deadlines require
- Work under pressure while remaining calm and respectful under stress

INTERESTS & HOBBIES

- Building and repairing computers
- Development and designing websites
- Staying up with the newest technological advancements

PERSONAL ACHIEVEMENTS

- Employee of the month, March 2021
- First Aider, November 2020