

BMGM4005

Week #11

PRODUCE, PROVENANCE AND SOURCING

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Today:

1. Review Assignment #2 Report and report writing
2. Activities: To inform the report assignment #2
3. Welsh produce (video)

Review Assignment #2

Report Writing

	Essay	Report*
Purpose:	Argues <u>a position</u> in response to an issue or a proposition, drawing conclusions about it.	Presents information (facts) and analysis about a problem, and often suggests a solution
Structure And Format:	Introduction, body and conclusion. Cohesion is achieved by the flow between paragraphs, and strong paragraph structure. Dot points are not appropriate because an essay aims to provide a more reflective reading experience	Usually Preliminary pages, including an executive summary and table of contents. Has clearly divided sections with numbered headings (and often sub-headings); cohesion (“flow”) of ideas is often achieved by the logic of these headings. Brief paragraphs and dot points are acceptable so the reader of a report can extract information quickly. Tables and figures are often included as a way of showing information quickly and easily. Often makes recommendations.

*University of Newcastle, Australia (2016)

Report Structure

- Title Page
- Table of Contents
- Abstract/Executive Summary
- Introduction
- Discussion
- Conclusion
- Recommendations
- References



Activity: Welsh Produce

Identify 10 different types of Welsh produce and what times of year they are produced.

Of the types of produce identified, which other countries produce them?



Activity: About Provenance

Select two examples of Welsh produce and find out what makes them specifically unique.

What are the distinct/distinguishing characteristics?

How are they different to similar produce from another place (compare/contrast) and why?



Activity: Menus using Welsh Produce

- Identify Welsh produce for a Welsh menu
- Identify Welsh suppliers
- Identify adjectives for describing a starter, main and dessert
- Suggest price points



Ideas For Food Waste

- What are examples of food waste?
- What can be done to use food waste?
- Why is it important to use food waste?



Welshman's Caviar and Mystical Sea Trout



Conclusion

1. Report writing

2. Welsh produce provenance

3. Food waste

Assessment 2 – Report:

Developing menus using local food suppliers in Wales

- **Deadline: Friday May 15th, 2026**



References

Food and Drink Wales (2026) *Ten waste notes*. Available at [https:// Food & Drink Wales - Choose food that's 'Rooted in Wales'](https://Food & Drink Wales - Choose food that's 'Rooted in Wales') (Accessed: April 30, 2026).

University of Newcastle, Australia. (2016) Report Writing. [Online]. Available https://www.newcastle.edu.au/__data/assets/pdf_file/0008/333773/LD-Report-Writing-LH.pdf 09October 2023). at: (Accessed: April 30, 2026)

WRAP (2026) *TRANSFORMING THE WORLD'S BROKEN SYSTEMS*. Available at <https://WRAP - The Global Environmental Action NGO> (Accessed: April 30, 2026).