

Creative Industry Media

In previous weeks we have started to look at industry research:

We have looked at agents and agencies

We have looked at using LinkedIn

We briefly looked at client websites and submission's pages

But what more can we do?

Today we will look at some of the industry magazines on offer.

As the current corona virus situation is unpredictable we will also look at the online versions of these magazines.

varoom

<https://theaoi.com/varoom/>

Varoom is a globally leading illustration magazine featuring a unique combination of industry insight and critical analysis of the field of illustration.

Business of Illustration – Research the Industry



available here
ABOUT VAROOM BACK ISSUES

Curated by the AOI and edited by Olivia Ahmad, Issue 41 – No Narrative

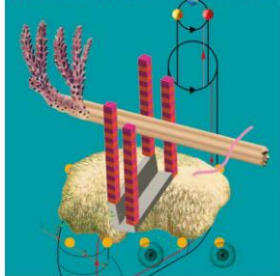
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AOI
FOTOS



WHAT'S IN THE CURRENT ISSUE



The No Narrative issue explores illustration's powerful potential to find new forms that follow their own rules.

ARTICLE EXCERPT: FLORA AND FUNGI



Katie Scott reveals the process behind her project with Kew Gardens

ARTICLE EXCERPT: WORD ACTIVISM



Argentinian street artist Tano Veron uses text stencils and letterpress (and colour) to spread ideas.

ARTICLE EXCERPT: MAKING FACES



Katie McCurrach tracks the role of image-making in criminal identification from sketching to EvoFIT.

ARTICLE EXCERPT: HERVÉ TULLET'S SIMPLE IDEAS



ONLINE EXCLUSIVE: MATTHEW RICHARDSON



ARTICLE EXCERPT: CUTTING THROUGH



ART MEETS ACCESS AT WORKBOOK - HAVE YOUR WORK SEEN BY U.S. BUYERS



We use cookies. By browsing our site you agree to our use of cookies, [Find out more](#)



As well as physical magazine (copies of which are in the illustration studios), it has a website that features a selection of articles from it's back issues.



<https://www.creativebloq.com/>

CreativeBloQ is an online blog that provides its readers with daily creative tips and inspiration about web design, graphic design, 3D, illustration and more. It helps its readers stay informed up-to-date by offering the latest trends and developments in the global design industry.



Find the best Apple Pencil alternative 2020

By Beren Neale 3 hours ago

BUYING GUIDE It's not all about the Apple Pencil.



How to get started with mural art

By Lisa Hassell 4 hours ago

ART A cultural shift has popularised mural art for brands – these pro tips will help you get involved.



Pointillism: 21 inspirational examples

By Creative Bloq Staff 4 hours ago

CREATIVITY These stunning examples show the power of the humble dot.



How to edit a video on TikTok

By Mabel Wynne 5 hours ago

VIDEO Learn how to make your TikTok video shine with this step-by-step visual guide.



Mobile website design: The importance and the process

SPONSORED Hereford College of Arts lecturer and students reveal what makes great mobile design



DESIGN MAGAZINES



GET WEEKLY TIPS AND
INSPIRATION



<https://www.creativebloq.com/>

It also publishes print magazines such as:



<https://www.creativebloq.com/computer-arts-magazine>

Computer Arts features inspirational and insightful articles to help creative professionals develop their skills and careers.



The online site also has free access to many of these articles.



How to turn photography into illustration

By Cindy Kang September 22, 2020

ART Discover how to use photography to inspire your next artwork.



7 huge animation trends of 2020

By Lisa Hassell September 17, 2020

ANIMATION Industry pros explain what's hot in animation.



7 tips for a good night's sleep

By Emily Gosling, Georgia Coggan September 02, 2020

LIFESTYLE Good sleep will boost your creativity levels.



How to use colour to make your illustrations pop

By Hazel P Mason August 05, 2020

ILLUSTRATION Inject emotion and vitality with strong colours.



Brand typography: A complete guide

By Bruno Maag, Nick Carson June 16, 2020



<https://www.creativebloq.com/imaginefx>

ImagineFX is a great resource for digital artists. In-depth workshops, galleries, and news from the best fantasy and sci-fi artists.

FANTASY & SCI-FI DIGITAL ART ImagineFX

The online site also has free access to many of these articles.



17 tips for drawing manga faces

By Zakary Lee · 13 days ago

DIGITAL ART Create engaging manga characters with this pro advice.



Adobe Fresco tutorial: Create a portrait in the painting app

By Phil Galloway · a month ago

HOW TO Bring life and texture into your portraits with Adobe Fresco.



20 sketching tips to empower you to make your mark

By Creative Bloq Staff · October 05, 2020

ART Sketching tips to help you get started, then take things further.



Lose yourself in illustration with ImagineFX

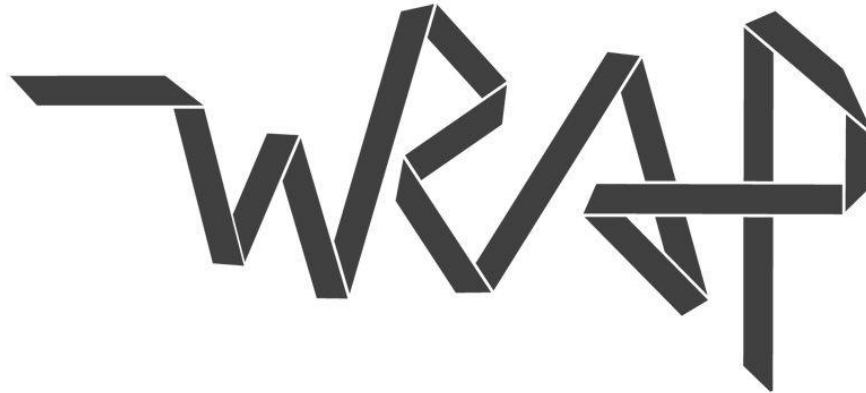
By Claire Howlett · October 02, 2020

ILLUSTRATION The latest issue of ImagineFX is on sale now.



Infinite Painter: 15 tips to master the mobile art app

By Andrew Theophilopoulos, Jama Jurabaev



<https://www.wrapmagazine.com/>

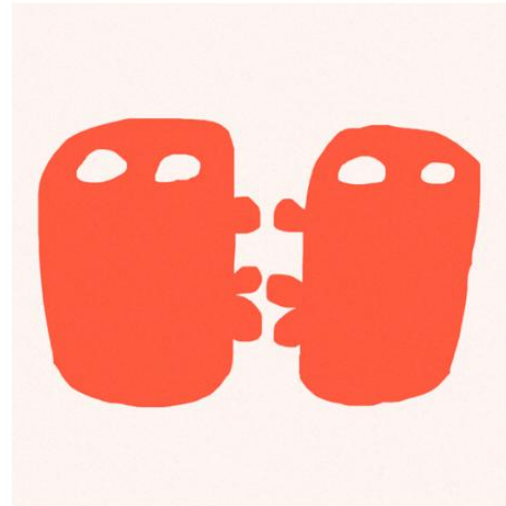
Wrap celebrates the very best in contemporary creativity. Through the print magazine, the products they make, and the online content they publish, they share the work of some of the most exciting, original and inspiring creatives from across the globe.



16.06.20 - Interviews

Constantly Evolving: Karan Singh makes design look fun

The Amsterdam-based artist talks about the balance between minimalism and pattern in his dynamic illustrations and animations, and why having fun is an important part of his creative process.



11.06.20 - Interviews

Staying Sane During Quarantine #5 - Kentaro Okawara

The Japanese artist tells us about what life's been like in Tokyo during the Coronavirus crisis, how his work has been affected and the 'future diary' he's been making about all the things he and his girlfriend will



<https://www.artistsandillustrators.co.uk/>

Written for artists and art lovers, *Artists & Illustrators* magazine provides practical painting advice and inspiration.

The *Artists & Illustrators* website has hundreds of [How to Guides](#) to get you inspired, as well as art [competitions](#) and offers.



Watercolour: How to create effects with masking fluid

Rob Dudley's shows how to add unique effects and textures to watercolour paintings with masking fluid



How to paint a portrait with minimal strokes

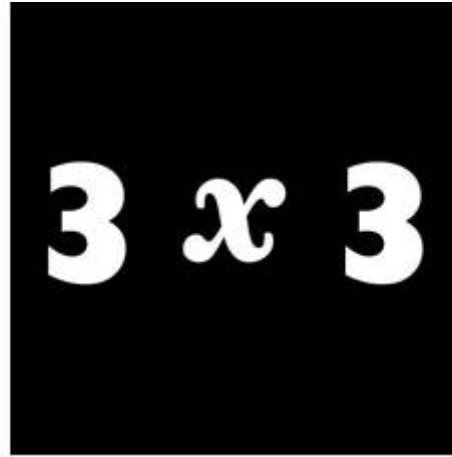
Hashim Akib shows how to paint a portrait with minimal strokes to create a stylish and modern acrylic artwork



How to paint tomatoes in watercolour

Jean Haines shows how to paint tomatoes in watercolour, proving positive thinking can boost your painting confidence

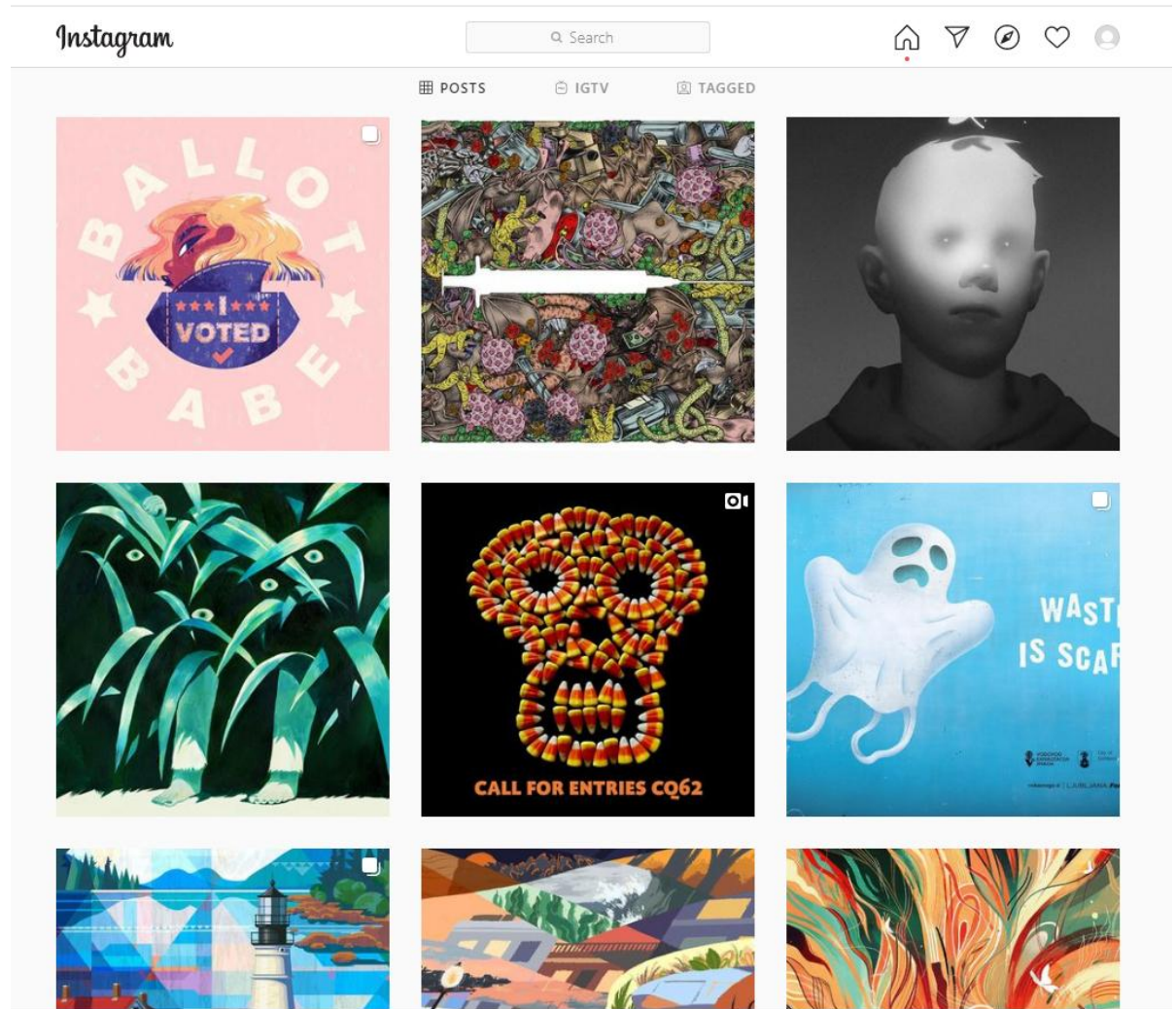
- [Abstract](#)
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<https://3x3mag.com/>

3x3 is the first publication devoted entirely to the art of contemporary illustration. Published in the United States and distributed worldwide, our sole interest is in sharing what's shaping international illustration.

The online site also has links to social media sites with regularly updated content.



It's Nice That

<https://www.itsnicethat.com/>

It's Nice That believes passionately that creative inspiration is for everyone, and by championing the most exciting and engaging work online, in print and through our events programmes, we want to open up this world to the widest possible audience.

Disciplines

- Advertising
- Animation
- Architecture
- Art
- Creative Industry
- Digital
- Event
- Fashion
- Film
- Graphic Design
- Illustration
- Photography
- Product Design
- Publication

Popular Tags

- 3D
- Book
- Branding
- Collage
- Comic
- Exhibition
- Font
- Food
- Ideation
- Logos
- Maps
- Musical
- Politics
- Portraits

You can search for articles through categories that cover all creative industries.



Meet the airbrushed "hyperreal, stylised, pop art" portfolio of Darien Birks

5 days ago

[Work](#) [Illustration](#) ...



"Deadlines are a dagger in the heart, aren't they?" Romina Malta's "unresolved" practice

5 days ago

[Work](#) [Graphic Design](#) ...



Molley May's "lazy" illustrations are both therapeutic and utterly delightful

6 days ago

[Work](#) [Illustration](#) ...



How can a sense of empathy make you a better designer?

6 days ago

[Nicer Tuesdays](#) [Features](#) ...



Rohan Chaurasia on how his childhood in Thailand influences his design practice, exploring mundanity and animism

6 days ago

[Work](#) [Graphic Design](#) ...



Neue's Norwegian passport designs feature landscape



Above is just a small selection of the articles in the illustration section.



<https://www.creativereview.co.uk/>

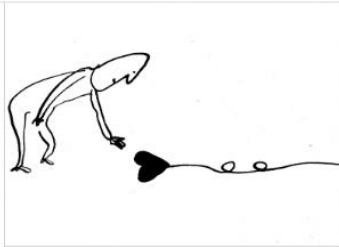
Creative Review is a bimonthly print magazine and website. The magazine focuses on commercial creativity, covering design, advertising, photography, branding, digital products, film, and gaming.



[Creative Insight](#)

Political satire in the age of social media

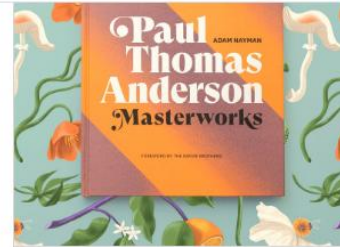
28/10/2020



[Creative Insight](#)

How I Got Here: Illustrator Serge Bloch

28/10/2020



[Creative Inspiration](#)

A new book documents Paul Thomas Anderson's 30-year creative journey

28/10/2020



[Creative Insight](#)

Wednesday Holmes on illustration and activism

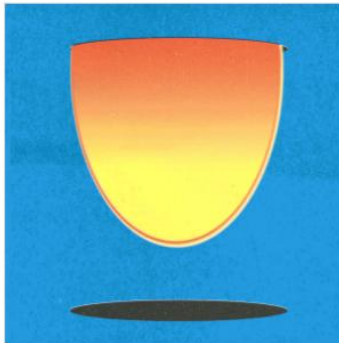
27/10/2020



[Creative Inspiration](#)

The New Storytellers Issue is out now!

27/10/2020



[Creative Inspiration](#)

Discover Rapapawn's hypnotic loops and animations

26/10/2020



[Creative Inspiration](#)

David Byrne's irreverent illustrations muse on life during Covid

23/10/2020



[Creative Inspiration](#)

Niklas Wesner's line-based works pull from his dreams and childhood

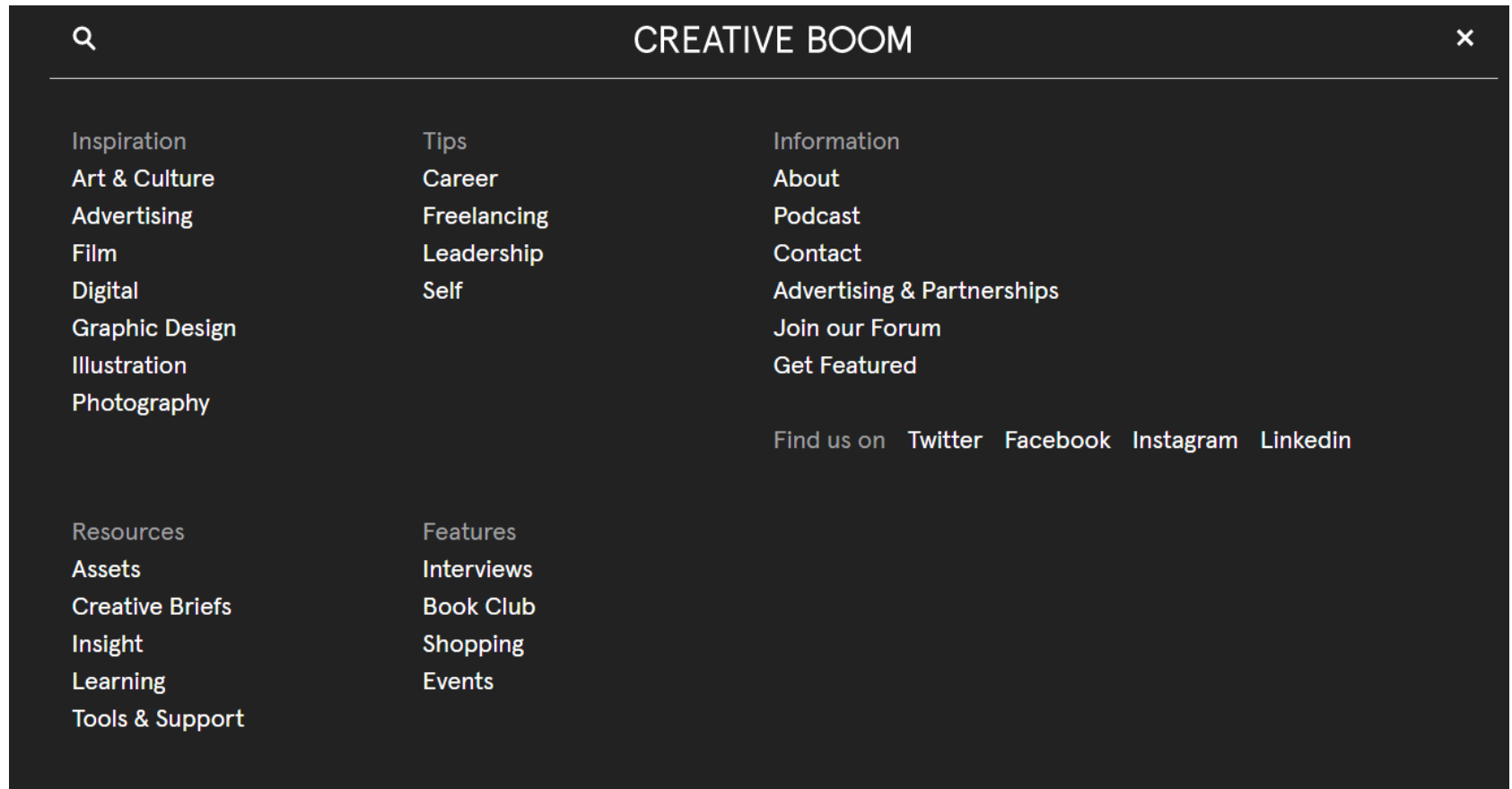
23/10/2020

It also has a section on illustration with many articles and features.

CREATIVE **BOOM**

<https://www.creativeboom.com/>

Creative Boom is one of the UK's leading platforms dedicated to the creative industries. Through the online magazine and network, they showcase creative work to champion emerging as well as established talent, share recommended tools, gadgets and books, as well as interview the brightest and best creatives.



They also offer tips, resources, features and sources of inspiration as well as links to social media pages.



www.thisiscolossal.com/

Colossal is an international platform for contemporary art and visual expression that explores a vast range of creative disciplines. With an archive of over 6,700 articles written by seven contributors celebrating the work of both emerging and established artists.

Illustration	Animation	Science	History	Food	Sculpture	Installation	Street Art
Video	Paper	Painting	Architecture	Animals	Portraits	Humor	Nature
Drawing	Books	Birds	Anatomy	Light	Murals	Landscapes	Plants
Ceramics	Flowers	Embroidery	Miniature	Collage	Posters And Prints	Glass	Surreal

All images © Eleni Debo, shared with permission

Belgian illustrator [Eleni Debo](#) works within subdued color palettes rendering curious scenes that illuminate the human condition and modern life. Often supporting magazine articles or other editorial endeavors, Debo's drawings generally focus on a moving figure, whether a woman attempting to work while she whorls around a red tornado or a single biker speeding along—her piece “The Road” was included as part of Colossal's 2018 print show [Chain Reaction](#). Largely situated in outdoor environments, the illustrations are rich in details that visualize a larger narrative about family bonds or the mental-health impacts of artificial light.

A tabletop game featuring Debo's work is slated for release soon, and she recently was named the professional editorial category winner of this year's [World Illustration Awards](#). During the next few months, she'll be working on a pair of illustrated books from her home in the Italian Alps. Until then, follow her reflective projects on [Instagram](#), and pick up a print in [her shop](#).



COLOSSAL IS HOSTED BY (MT)
MEDIA TEMPLE VPS HOSTING

Editor's Picks: Illustration

HIGHLIGHTS BELOW. FOR THE
FULL COLLECTION [CLICK HERE](#).



**Neural Networks Create a
Disturbing Record of Natural
History in AI-Generated
Illustrations by Sofia Crespo**



<https://www.digitalartsonline.co.uk/>

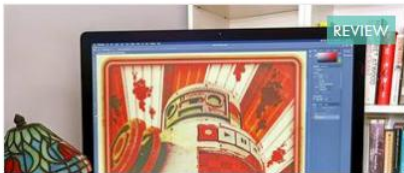
Digital Arts is an online magazine for professional designers and artists across illustration, branding and graphic design, UX, 3D, VFX and VR.

WHAT'S HOT



Landscape Illustration tips from leading illustrators

Brian Millar, Cassandre Monoriol, Matt Johnson and Michael Driver reveal their techniques for creating landscape artworks in different styles.



THIS MONTH'S BEST FEATURES



All the Creative Live Streams that'll save 2020



Inspiring Creative Projects in response to Pandemic & Protest



Best art and design exhibitions still happening in 2020



Digital Arts presents the



2dartist.

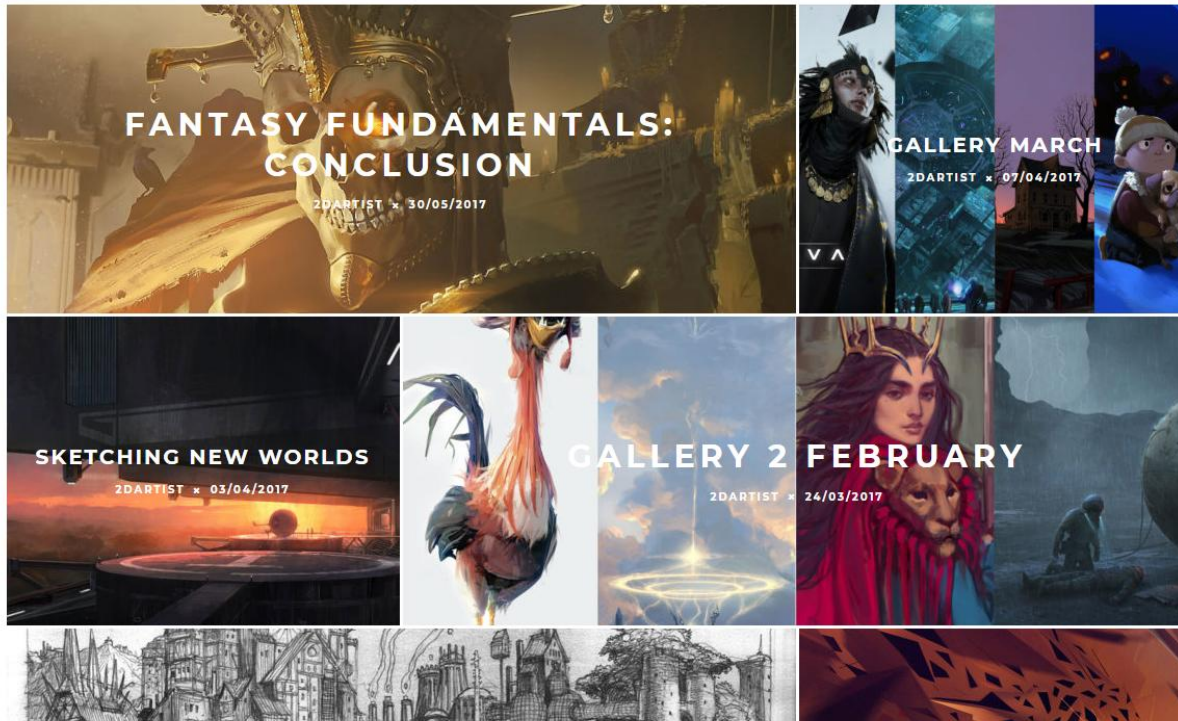
<https://2dartistmag.com/>

2dartist is a monthly downloadable PDF magazine produced for 2D digital artists of all levels. Whether you're just starting out or you are already working as a 2D artist, each issue offers a range of tutorials, interviews, and inspiring images to leave you informed and motivated.

2dartist.

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Q SEARCH



Sadly there are no new issues planned but there are still plenty of articles and resources on the site.



<https://www.animationmagazine.net/>

Animation Magazine is the largest animation website and only international magazine in the world devoted to breaking daily news and in-depth articles on animation.



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Stuff We Love: Movies and Books to Bring Home in November

BY MERCEDES MILLIGAN | NOVEMBER 3, 2020

maybe do a combo of wolfwalkers, over the moon, marona and steven universe covers for main?...



TELEVISION

Think Tank Emporium Joins Forces with Mana-T Studios

BY MERCEDES MILLIGAN | NOVEMBER 3, 2020

Puerto Rico-based production company Mana-T Studios has teamed up with New York's Think Tank Emporium Licensing...



FESTIVALS AND EVENTS

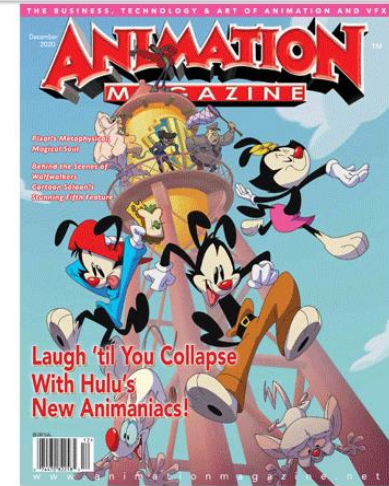
Manchester Animation Fest Sets 'Wolfwalkers' Screening, Directors' Talk

BY MERCEDES MILLIGAN | NOVEMBER 3, 2020

Manchester Animation Festival (MAF), the U.K.'s largest animation festival, will be screening the eagerly anticipated Apple...

INTERNET

Composers Release 6 Cut Tracks from 'Over the



Pixar's 'Soul': Creative Notes on the Meaning of Life

'Wolfwalkers': A Trip to Kilkenny's Magical Past

Rebooting 'Zany to the Max'! Wellesley Wild & Gabe Swarr Give Us the Scoop on 'Animaniacs'

A Friendship to Treasure: All About Max Keane's New Netflix Series 'Trash Truck'

Subscribe to Animation Magazine
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Blogs



<https://thebrightagency.com/uk/blog>

Many illustration agents also have blogs which feature articles on the industry as well as the artists they represent.



GEORGE ERMOS FOR M&S

28 OCTOBER 2020

This month, Bright Artist [George Ermos's](#) art can be seen in high-streets around Britain, as he illustrated packaging for this year's Marks & Spencers Halloween food range.



PACKAGING DESIGN | CLAIRE WILSON

22 SEPTEMBER 2020

[Claire Wilson](#) is a surface pattern designer and illustrator with a background in product packaging and greetings cards. She has worked with a number of companies, including Dunelm and Avon, with her designs being used across a wide variety of products, including nursery and children's bedding, home textiles, dinnerware, stationery and gifting as well as nightwear apparel. She finds inspiration everywhere, from simple everyday household objects to all things bright and beautiful outside. We caught up with Claire to find out what goes into designing for product packaging.

CATEGORIES

[Advice and Inspiration](#)

[Artist News](#)

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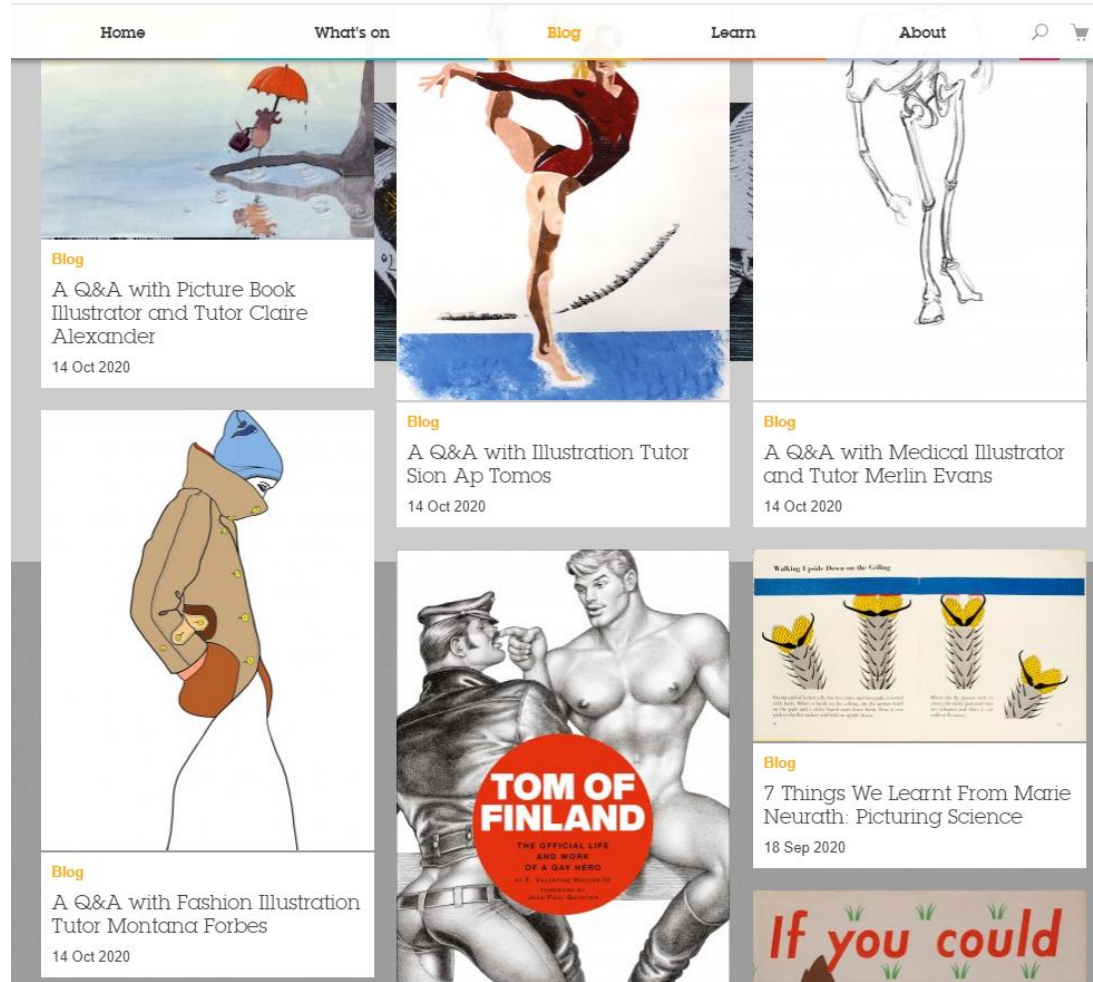
[Industry Insights](#)

[Product News](#)



<https://www.houseofillustration.org.uk>

The House of Illustration gallery, London, is a home for the art of illustration in all its forms with a year-round programme of exhibitions, events and more.



It also has a blog with articles and Q&A sessions with featured illustrators.

Your Task

Journals Read Varoom!

There are copies in the studio and many back issues in the library, you can also visit the online site:

1. Find articles of interest to you - pertinent to your work and professional direction.
2. Include these in your *Business of Illustration Folio*.

3. For each article include a written review.

ALSO: Carry out the above looking at *Creative Review, Wrap, Illustrator, 3x3, Computer Arts, and any other journals/magazines pertinent to your professional direction.*

YOU SHOULD INCLUDE AT LEAST 6 ARTICLES in your *BUSINESS OF ILLUSTRATION FOLIO*