



Weekly Schedule – June 2022

Week No.	Session 1 Topic	Session 2 Topic	Notes
Week 1	Introduction to the Module General definition of a business, characteristics and types of business organisations and description of what is a business environment.	General definition of an entrepreneur including an explanation of the different forms of entrepreneurs.	PPT Slides
Week 2	Description of a small business and the various considerations and methods in which a small business can become a global company.	What is a small company? - various definitions - various stages of growth - a guide to writing a business plan	PPT slides Starbucks case study PPT slides PDF document
Week 3	Assignment Discussion Different sizes and scope of businesses (including the meaning of a public and private enterprise.). In-depth discussion of the relative differences between a micro, small, medium sized enterprises.	Skills and knowledge required to embark on a career as an entrepreneur including the potential challenges. Seminar discussion – who should write a business plan?	PPT slides & videos
Week 4	Various functions within an organisation and examples of an effective organisational structure.	Business environment (including the types of business environment and how to analyse and take advantage of the big picture)	PPT slides
Week 5	A seminar discussion “The financial forecasts of the business plan” – What are the various elements?	Case study - Richard Branson and his business and an analysis of that video.	Peer feedback Video and Analysis
Week 6	Mid Recap and Review How to write a winning business plan.	Business Plan Presentation – An Overview	PPT slides
Week 7	The Key Elements of a good Business Plan	How to Communicate a business Concept/Idea during a presentation (A review of general strategies)	PPT slides
Week 8	PowerPoint as your talking points.	Strategy Format and Structure of Presentation	PPT slides
Week 9	Group Mock Presentation Student will be advised during this presentation to submit business plan and draft PowerPoint slides to lecturer for review. Lecturer will be expected to review these documents and provide the students with feedback in the next class.	Peer feedback provided to students on their business plans and PowerPoint slides.	Students assigned individual slots and advised to do a mock presentation. Peer feedback
Week 10	Final Presentation		Student attendance compulsory