



2016 - 2017

WALES SENIOR INTERNATIONAL SPONSORSHIP OPPORTUNITIES

*Align your brand with one of the
fastest growing performance
team sports in Wales.*



www.hockeywales.org.uk



Our athletes represent Wales at the highest level. They are exceptionally driven and passionate about playing for their country, and we are offering a unique opportunity for you to support our teams as they compete for a proud sporting nation on the international stage.

Playing for Wales means everything to our athletes. Life as an international hockey player is challenging at the best of times, but our athletes are not full time – they balance hockey with full-time jobs or study. It's not a sacrifice, but a choice our athletes make that reflects their unrivalled dedication and commitment to their sport.

Our aim is to reduce players costs. Despite generous support from our funding partners, the cost associated with competing at an international level continues to rise. Unfortunately our players are required to contribute towards these costs, placing an additional burden on their challenging schedules as elite athletes.

SPONSORSHIP PACKAGES FLEXIBLE TO YOUR NEEDS

- | | |
|---|---|
| ☒ Player appearances at corporate functions | ☐ Sponsor a squad |
| ☒ Brand visibility on social media channels | ☐ Sponsor training kit |
| ☒ VIP tickets to home international fixtures | ☐ Sponsor a Test Series |
| ☒ Tickets to the annual Hockey Wales Awards | |
| ☒ Targeted PR and marketing materials | |
| ☒ Signed Wales memorabilia | |





Your contribution to the team. Any support you are able to provide would help enable our athletes to represent Wales on the international stage and realise their ambition of becoming a top ten side in Europe.

Whatever your contribution, the financial support you provide will help to drive our national teams to further success. With flexible packages ranging from £500-£20,000, there is something to suit all businesses.

SPONSOR A PLAYER

Financial contributions to a player will assist with their international playing costs. This typically includes fees for travel and accommodation, or kit and equipment.

Feel free to discuss personal sponsorship directly with the individual that shared this brochure with you.

/hockeywales



A following of
13,000
& COUNTING

@hockeywales



Facebook reach
10,000
on an average week

@hockey_wales



20,000
Twitter profile
visits per month

Tweet Impressions
500,000
MONTHLY

Contact Us

From principal or team partners, to grassroots champions, Hockey Wales has a range of opportunities for you to align your brand with one of the fastest growing team sports in Wales. For a discussion on what Hockey Wales can offer you company, please contact David Phenis, CEO of Hockey Wales.



david.phenis@hockeywales.org.uk



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ABOUT HOCKEY WALES

Hockey Wales is the national governing body for hockey in Wales, leading the way in one of the fastest growing participation sports in the country. The sport is played by all ages and in a variety of communities across Wales, and with membership now nearing 19,000, it is an exciting time to get involved.



“The game of hockey is evolving; ever more physically demanding, technical and competitive. The world of team sport is an exciting place to be.”

KEVIN JOHNSON

Head Coach, Wales Senior Women

Hockey Wales

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