

TENNIS CLUB

Welcome to our brand-new, thrilling tennis program designed just for our community's rising talent! Our curriculum, which was created with kids in mind, blends the love of play with the principles of tennis, providing a pleasant and interesting approach for young players to become acquainted with the game. We hope to impart qualities like sportsmanship, discipline, and teamwork in addition to tennis abilities through engaging instruction, fun drills, and friendly matches. Come share our passion for tennis and help the upcoming generation of players succeed on and off the court!

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WELCOME TO OUR CLUB - YSGOL BAE BAGLAN

As a company, we have selected to use Ysgol Bae Baglan, we believe this facility will suit us best, as their indoor function will scurvies our needs when holding multiple classes/competitions

[Learn More](#)

Ysgol Bae Baglan has a variety of different functions and availability of use for a multitude of different sports, which allows children to presue and experiance sports they have never had the oppertunity to do so.

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"As well as its pupils, Ysgol Bae Baglan has also provided a huge boost to the local economy throughout its construction and is now becoming a focal point for local community and sports activities."
(Parry, G 2017)



**Winning Is A
Way Of Expressing
Yourself**



WHY DID WE CHOOSE TENNIS?

Tennis or short tennis	3%	9,000
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as you can see from the table above from (SportSurvey, 2022) it states that only 9,000/3% of young people participating in community club sports development within tennis a week. now when you compare that figure to the likes of Football, which is at 61,000/19%, it is an concerning element in to why tennis has such low participation numbers. we are trying to combat this issue and making tennis an inclusive sport for everyone.

a quick video on the benifts of playing tennis
<https://www.youtube.com/watch?v=-VOiZ2CmfmY>



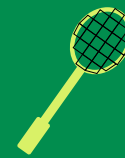
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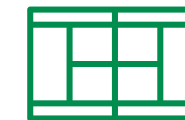
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OUR SERVICE



FREE RACKET

all the necessary equipment provided.



GOOD COURT

Ysgol Bae Baglan has a top of the end facility to enhance your game.



TASTER SESSION

before we lunch, we will offer a community taster session free or charge, to gage participation numbers/intrest



YOUNG AND ENTHESTATIC COACHES

coaches are a key part, we will bring in experienced coaches to develop your needs.

FURTHER RESEARCH.

using the schools sports survey , according to their research,

	Field Hockey	10%	33,000	5%	17,000
	Tennis or short tennis	38%	118,000	16%	52,000

there is a visible excitement for tennis! with 118,000 people expressing their desire to further participate in tennis. but when you look at these figures closely you realise that 52,000 young people were denied that opportunity. now this could be for a number of reasons

- no access to good facilities
- no volunteers/qualified coaching staff
- poor/lack of funding for that specific sport.

furthermore, when you compare this statistic to field hockey for example, 33,000 people wanted to participate and 17,000 were also denied that opportunity for the same reasons listed above.

HOW WOULD WE PROMOTE?

Using effective posters to promote the session, these could be placed in a number of places, all local leisure centers, shops, comprehensive schools and primary schools

social media and networking. as we now live in a world where technology dominates the industry, as a company we have to take advantage of that. create Facebook, Instagram and tiktok posts to target the young people directly, but also networking through the schools to get to the parents as information can be passed through

offer taster sessions. as an origination we would go school to school promoting the event/club in person to the pupils and staff so they can put faces to our plan and know us on a personal level and what we are aiming to achieve. taster sessions are a great way to get members of the community familiar with the sport and offer them a new hobby.





FUNDING AND PARTNERS WE WOULD HAVE.

as an organization we will partner with Sport Wales and use their Be Active Wales funding program to help engage and increase participation within the sport of tennis. It offers grants from £300 to £50,000 to support projects that promote equality, sustainability and innovation in sport (Sport Wales, 2024)

furthermore, Be Active Wales states that all the equipment needed will be funded by them, so lack of participation due to no equipment will not be a factor. also offer skilled volunteers to help navigate these sessions.

too conclude, we will also partner with our national governing body (LTA Tennis Wales). LTA Wales will offer skilled coaches and equipment to our organization while also offering the option for grants (£500-£2000) for the purpose of developing the sport tennis in local communities.



HOW WOULD THE SESSION BE DEVELOPED?

the main purpose of the program/session is to engage young children into the world of tennis and making sure participants are returning on a regular basis, this will mainly be done by adapting the sessions to the needs of the players, while also making it fun and enjoyable.

furthermore, with the assistance of our volunteer/professional coaches, we will ensure proper form and technique that will teach the said individuals the fundamentals of tennis.



WILL OUR PROGRAM BE SUSTAINABLE?

4 tennis coaches (2 for paid positions and 2 volunteer. £10 per hour x 12 sessions = £240.

equitement = £0 provided by BeActive Wales.

promotional poster = £100 for £60 posters

social media networking =£10 (paid advertisement)

local lesuire center promtion =£50

income = £3 (10 participants) x 12 sessions.
total income = £360 over a 12 week basis.



the use of social media will be a key element within our program, especially when targetting the right audiance.



KEY RECCOMENDATIONS

to encourage success, my sessions will be new and adaptive. week by week targetting different elements of tennis so that engagment and participation levels dont decrease.

as the rescouces have been provided for us by BeActive wales, this allows us to bring forward new oppertunitys and skills to the young people within our community. as football and rugby dominate the Physical education sector within comprehensive and primary schools. tennis is new and exiting.

by providing the young people within the local communities the chance to play and experiance tennis, new competitive players could be formed

**Thank you for you're time, any questions fire
away.**

presented by Jake stephens