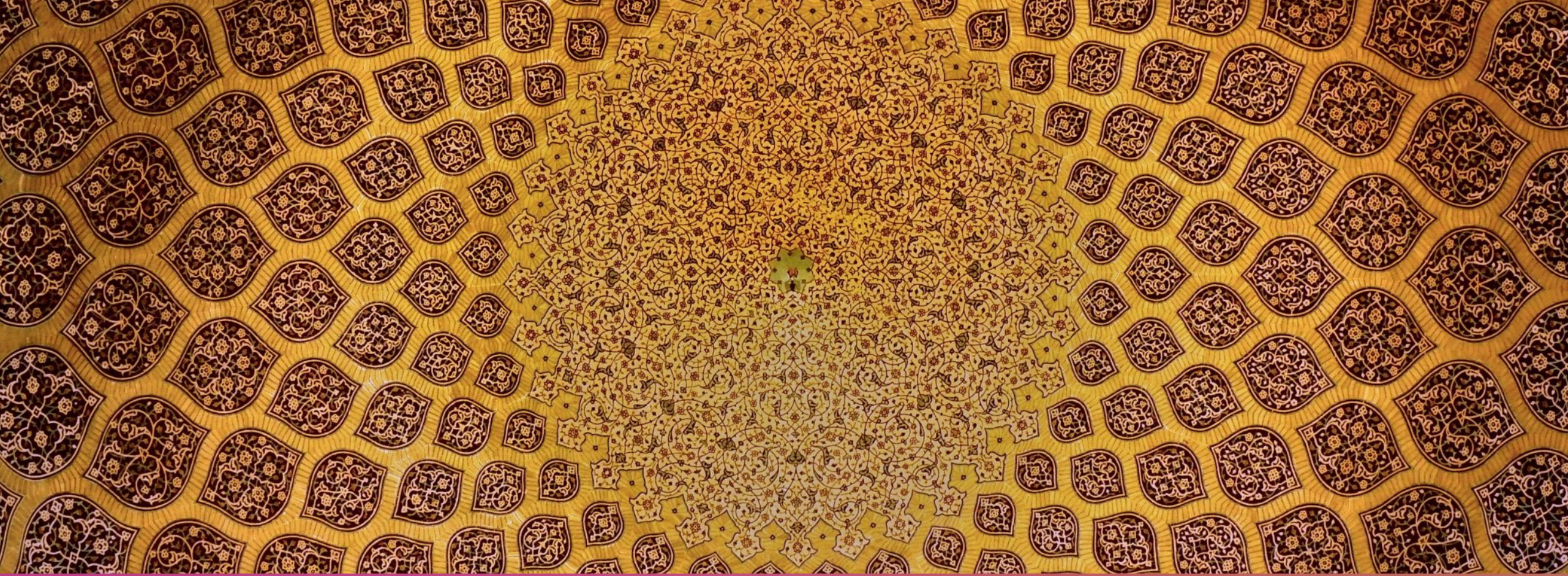
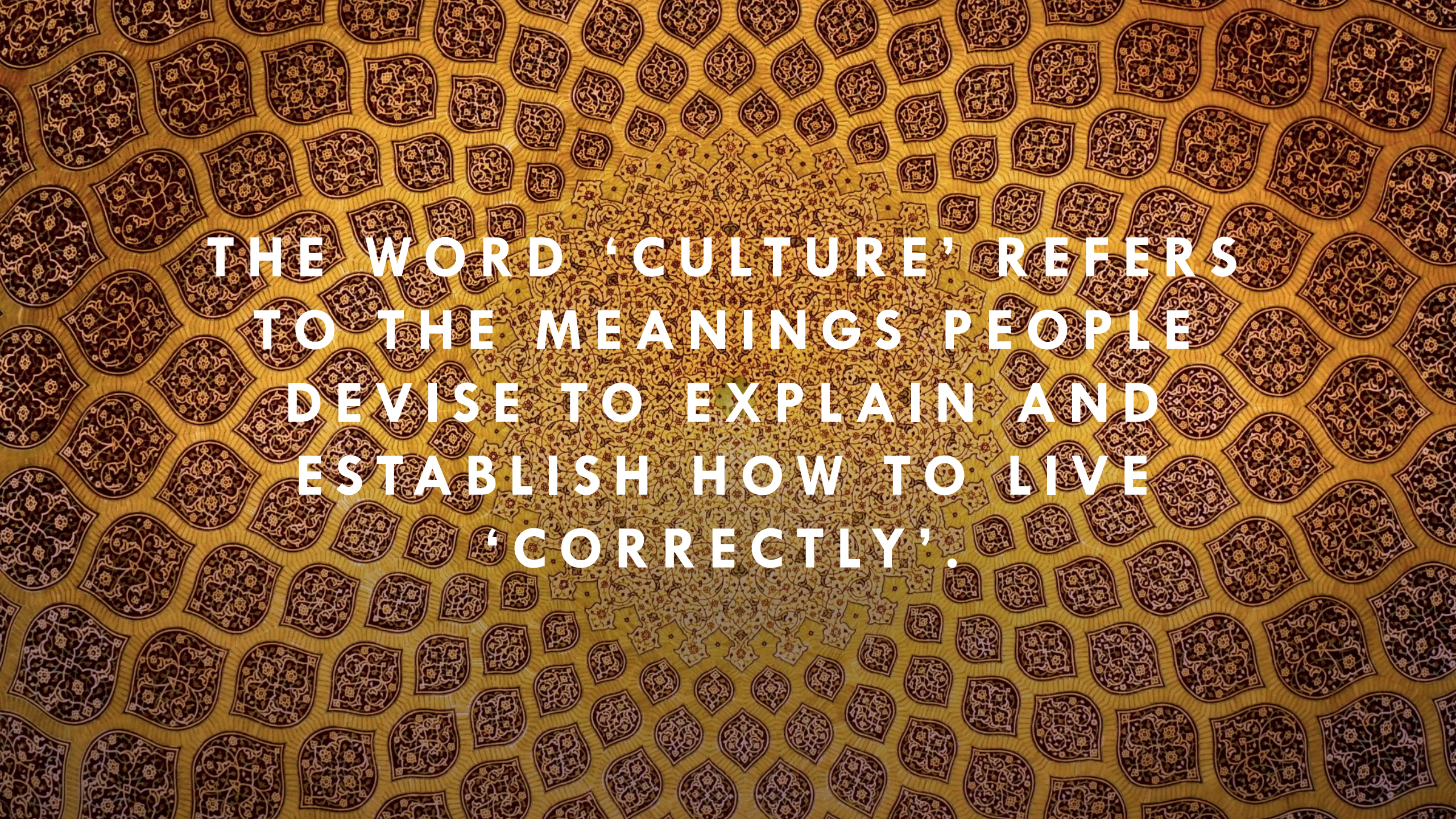




CULTURE

AND THE 4 CORE INSTITUTIONS THAT COHERE SOCIAL GROUPS



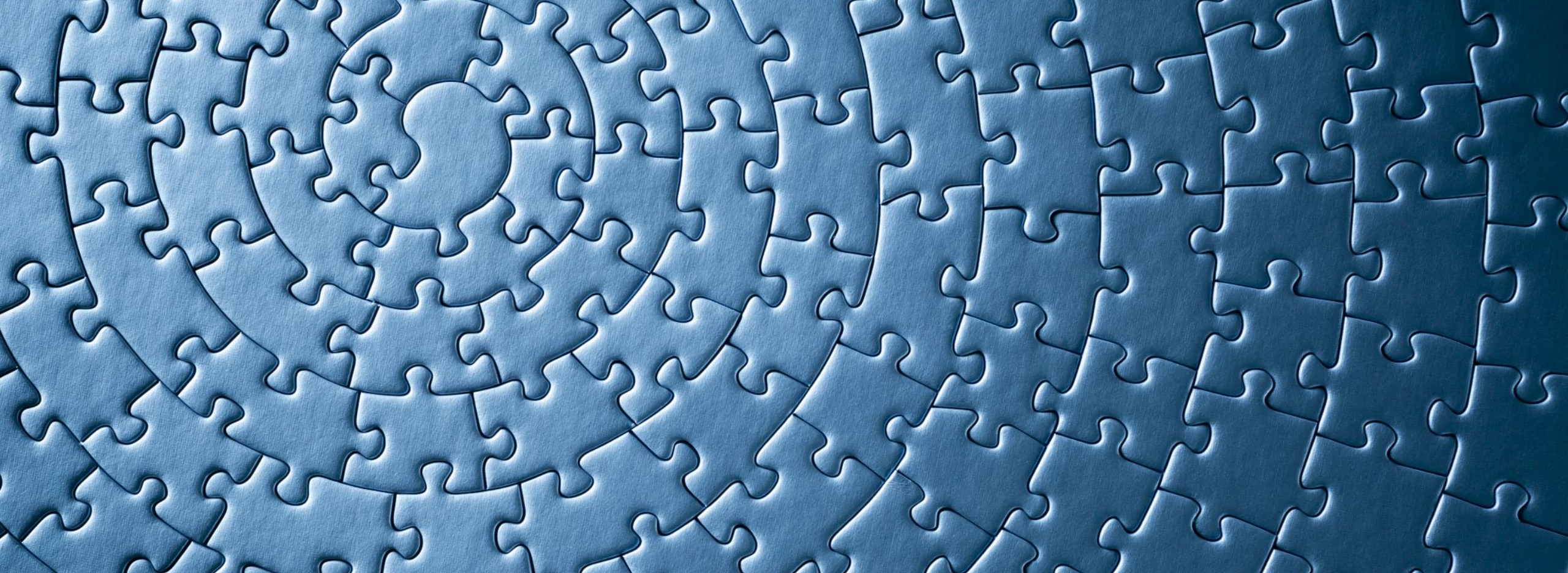
THE WORD 'CULTURE' REFERS
TO THE MEANINGS PEOPLE
DEVISE TO EXPLAIN AND
ESTABLISH HOW TO LIVE
'CORRECTLY'.



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**CULTURE IS THE SET OF IDEAS THAT BECOME
THE GROUP'S RULES, NORMS AND
EXPECTATIONS.**

**THESE RULES CREATE AN ORDER THAT ALL
MEMBERS OF THE GROUP MUST LIVE BY.**



**AN EXAMPLE – IT IS IMPORTANT
TO SAY PLEASE AND THANK YOU**

WHAT HAPPENS IF YOU DON'T?



ANOTHER EXAMPLE: PEOPLE SHOULD EAT 3 MEALS A DAY

BREAKFAST, LUNCH AND SUPPER

A MEAL = ?



ANIMALS THAT APPROACH YOU ARE
YOUR SPIRIT TWIN. HARMING THEM
WILL HARM YOU.



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PEOPLE WHO HAVE LIVED LESS THAN 18 YEARS ARE
A DISTINCT SOCIAL GROUP - CALLED 'CHILDREN'.

CHILDREN SHOULD GO TO SCHOOL EVERY DAY, TO
AVOID THEIR LIVES BEING RUINED.



**WOMEN ARE ALWAYS IN CHARGE AS
THEY REPRESENT THE ALMIGHTY
GODDESS IN HUMAN FORM.**



**SPITTING ON THE FLOOR IS HEALTHIER
THAN USING A HANDKERCHIEF.**



**CULTURE IS A SET OF IDEAS THAT
INFLUENCE BEHAVIOUR.**

4 CORE INSTITUTIONS THAT FORMALIZE CULTURAL IDEAS INTO SOCIAL ORDER

ARE:

- THE FAMILY,
- BELIEF SYSTEMS (RELIGION),
- EXCHANGE MECHANISMS (ECONOMICS)
- POWER (GOVERNANCE)



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THE FAMILY IS THE FIRST SOCIAL ORDERING
— FOR OBVIOUS REASONS — AND THE REST
SPRING FROM THERE.

LET'S TAKE A MINUTE TO THINK THAT THROUGH...



WHAT HAPPENS IN A FAMILY?
HOW DO RULES GET SET?



POLITICS, CONTROL OR GOVERNANCE

HOW MIGHT THAT LINK TO THE FAMILY?



BELIEF SYSTEMS

HOW MIGHT THAT LINK TO THE FAMILY AND POLITICS?



EXCHANGE/ECONOMICS

HOW MIGHT THIS LINK TO THE FAMILY, POLITICS AND
BELIEF?



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ACTIVITY – CREATE YOUR OWN CULTURE



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**IMAGINE YOURSELF AS AN EARLY
HUMAN FORAGER.**



**FORAGERS BAND AROUND A KNOWN TERRITORY
IN SMALL GROUPS (+/-50) USING SHARED
KNOWLEDGE OF THE LANDSCAPE TO SOURCE
SUSTENANCE ACROSS THE SEASONS.**

LIKE OTHER ANIMALS YOUR GROUP IS NOMADIC. ONE DAY...

SOMEONE REALIZES NOBODY KNOWS WHAT LIES PAST THE
RIDGES IN THE DISTANCE.





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DISCUSSIONS BEGIN – SOME WANT TO GO OVER THE RIDGE

WHAT DO YOU WANT TO DO?



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SPLITTING THE GROUP IS DANGEROUS. FACING THE UNKNOWN IS FRAUGHT WITH NEG AND POS POSSIBILITIES

WHAT SHOULD THE GROUP DO? HOW WOULD YOU DECIDE? WHAT WOULD
YOUR ARGUMENT BE?



THAT NIGHT THE
TREE THAT THE
GROUP IS
CAMPED AROUND
IS HIT BY
LIGHTENING.

WHAT DOES THIS MEAN? HOW DO
YOU INTERPRET THIS? DOES THIS
AFFECT YOUR DECISION?

**SPLIT INTO 2
GROUPS
LIST REASONS
FOR STAYING
OR GOING**



REMAINERS V LEAVERS

- Remainers

- Leavers