

Creative Skills Diagram

It's all about you

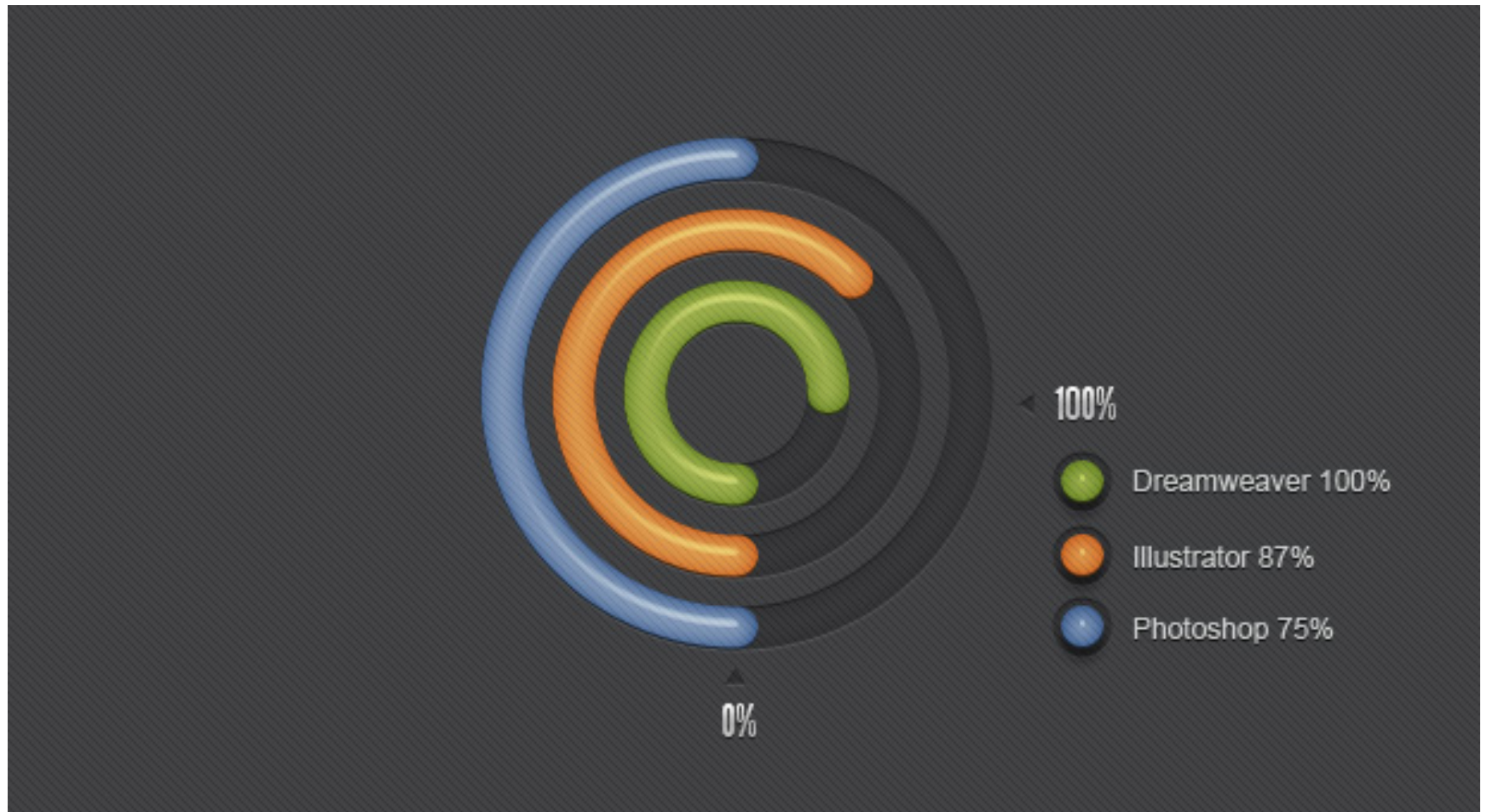
Mindset

1. If you were an employer, what specific mindset qualities would you want most in the people you hire?
2. What mindset qualities does a person need in order to have the greatest chance of promotion or moving ahead?
3. What mindset to do admire in others? Which attracts you?
4. In you friends whose mindset would you choose?

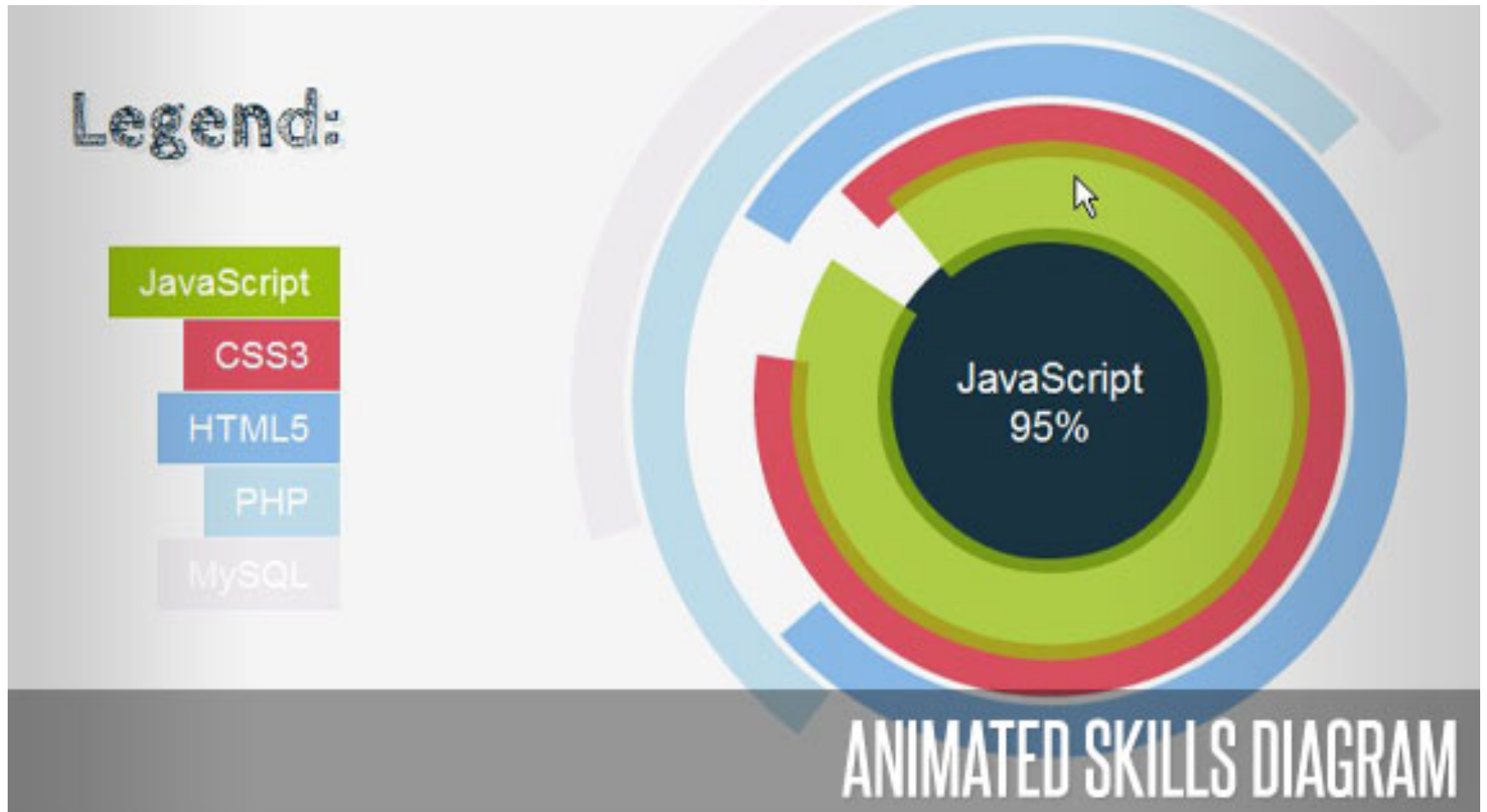
Top six

1. Honesty
2. Trustworthy
3. Commitment
4. Adaptability
5. Accountability
6. Flexibility

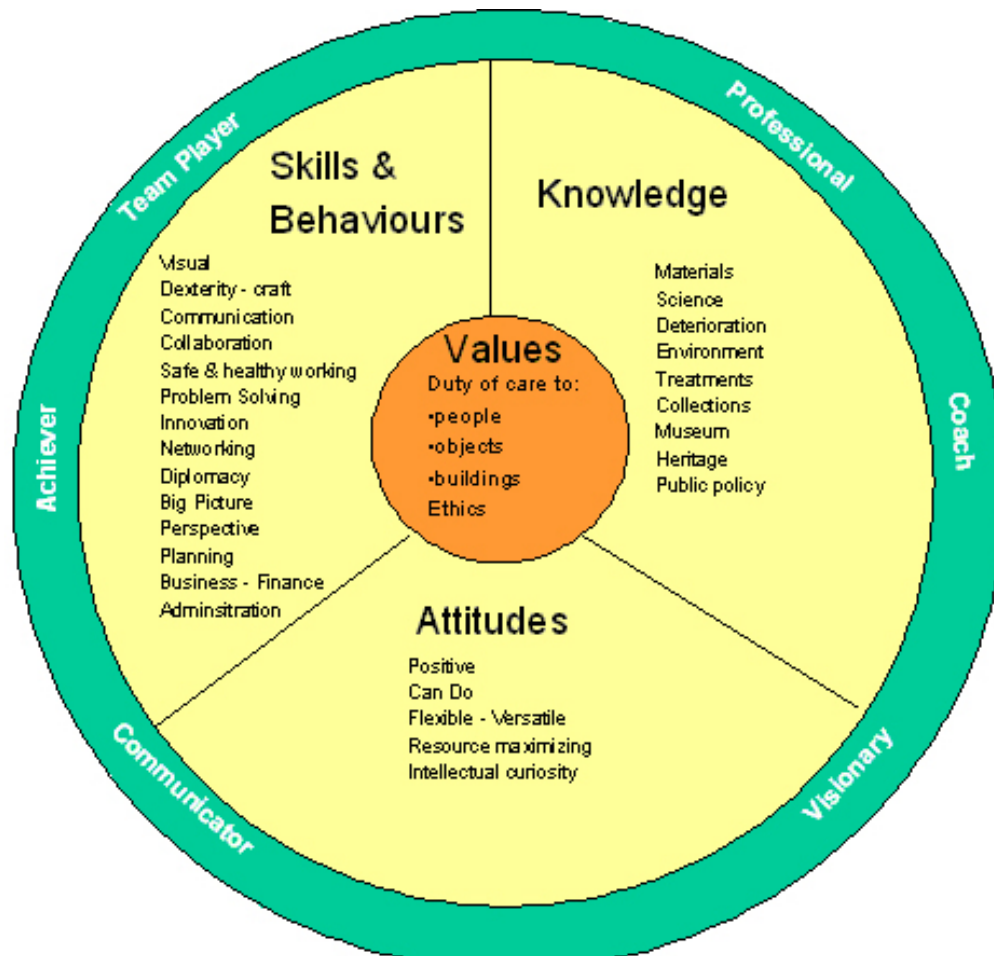
Visual and mathematical



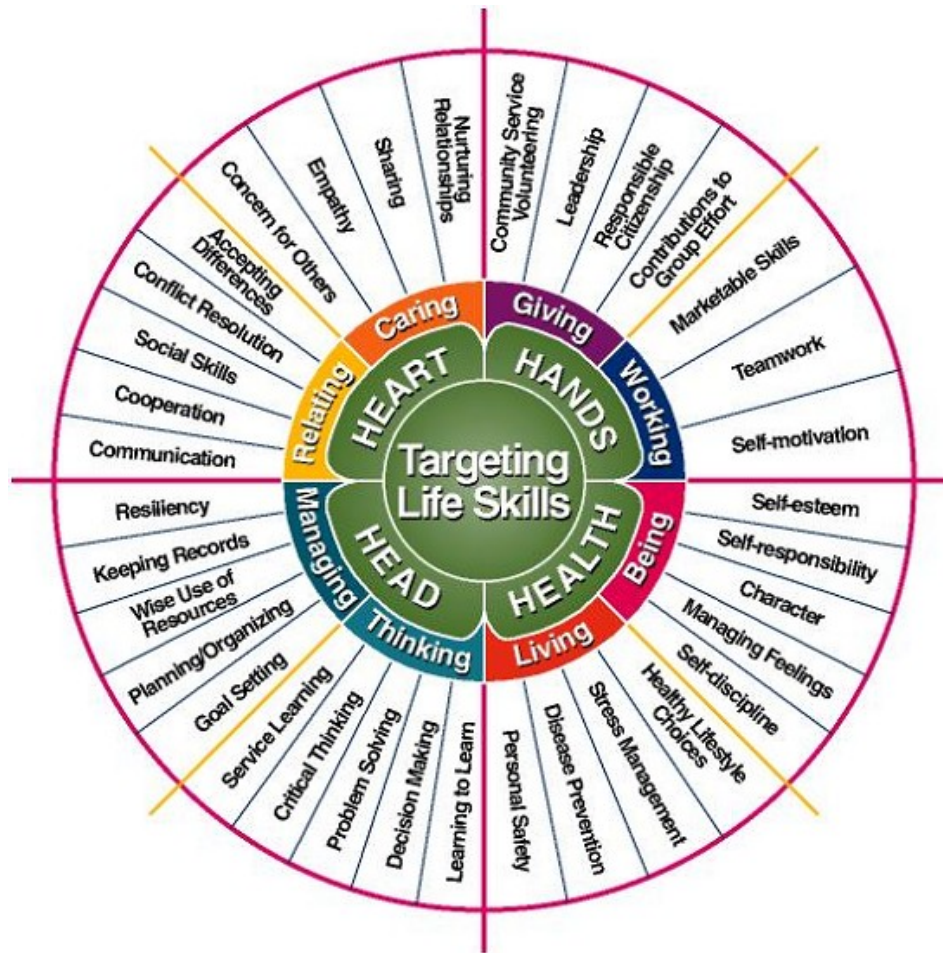
Visual



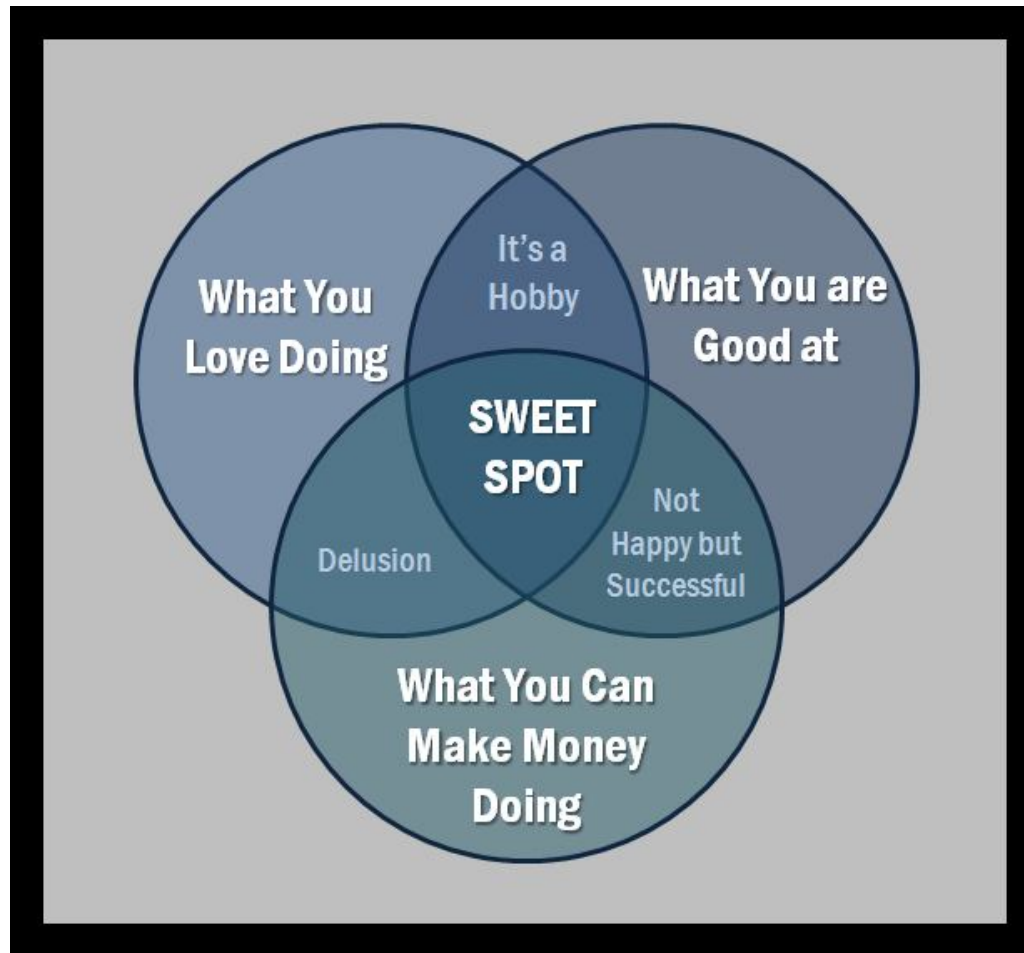
Detailed and visual



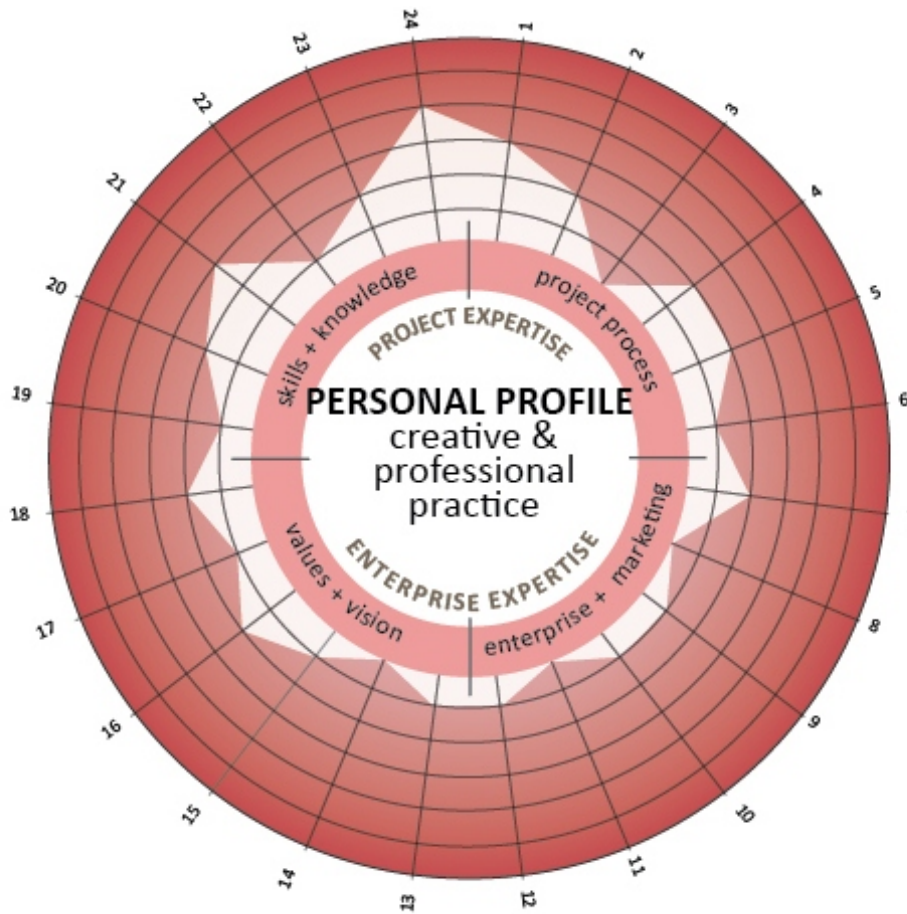
Detailed horrible design



Balance in life



Great content visual ☹️



PROJECT PROCESS

1. Experience of design process & methodologies
2. Experience of team leadership & management
3. Experience of costing projects & fee negotiation
4. Experience of planning & managing project activity
5. Experience of managing client relationships & collaboration
6. Experience of a wide range of project types & scales of innovation

ENTERPRISE + MARKETING

7. Experience of project procurement & client consultation
8. Knowledge of design sectors & creative industries
9. Experience in planning continuing professional development
10. Experience and understanding of legislation & regulations
11. Experience of design budgets & account management
12. Experience of design practice marketing & promotion

VALUES + VISION

13. Understanding & practice of ethical business standards
14. Subscription to policies & standards of ethical design
15. Commitment to & understanding of the imperatives of professional practice
16. Awareness & appreciation of key design futures & innovation trends
17. Commitment to the advancement of design knowledge, expertise & value
18. Awareness & practice of user centred design

SKILLS + KNOWLEDGE

19. Awareness of diverse & global range of design cultures & languages
20. Experience of design research, analysis & synthesis
21. Visualising / prototyping skills & aptitudes in a range of media & formats
22. Aptitude in compiling interim & summative design presentations
23. Aptitude for designing through a digital platform
24. Experience of process, component & production technology

Too fluffy



Visual and simple

OUR SKILLS

