

MAJOR PROJECT - Interim Viva – 10%

Student Name:	Melanie Lawlor - Fellowes
Title of Project:	Investigation into how GIS can influence Marketing Strategy and/or Policy
Supervisor:	Beverley Holland
2 nd marker:	Gaynor Thomas
Course:	BIT <u>BusComp</u> CIS CNets CSE Electrical Games Mobile TRE SE Web (please circle)
Project Type:	Survey Review <u>Experiment</u> Development (please circle)

			↓	
Project type:	Survey	Review	Experiment	Development
1. Knowledge and Understanding of Subject				
Response to Questioning	/20	/20	13 /20	/20
2. Research-informed Literature				
Literature Review (level of progress, suitable synthesis of background material completed)	/40	/40	30 /40	/40
3. Analysis				
Discussion of Findings	/20	/20	8 /10	/10
4. Practical Application and Deployment				
Code examples/prototypes/demo	-	-	2 /10	/10
5. Skills for Professional Practice				
Project Plan	/10	/10	6 /10	/10
Quality of Presentation	/10	/10	7 /10	/10
TOTAL	/100	/100	66 /100	/100

See comment overleaf.

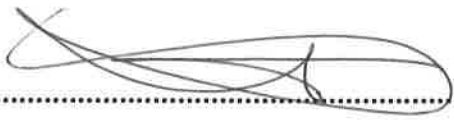
Comments:

Context of project explained well, clear objectives.

At this stage there is a mark for prototypes/demo - a basic
of overview of available/sample data within the GIS environment
would have lifted your mark here.

Project plan could be a bit more detailed but was fine
overall.

Total with initial poster: 68%

Signed:  (Supervisor)

 (2nd marker)