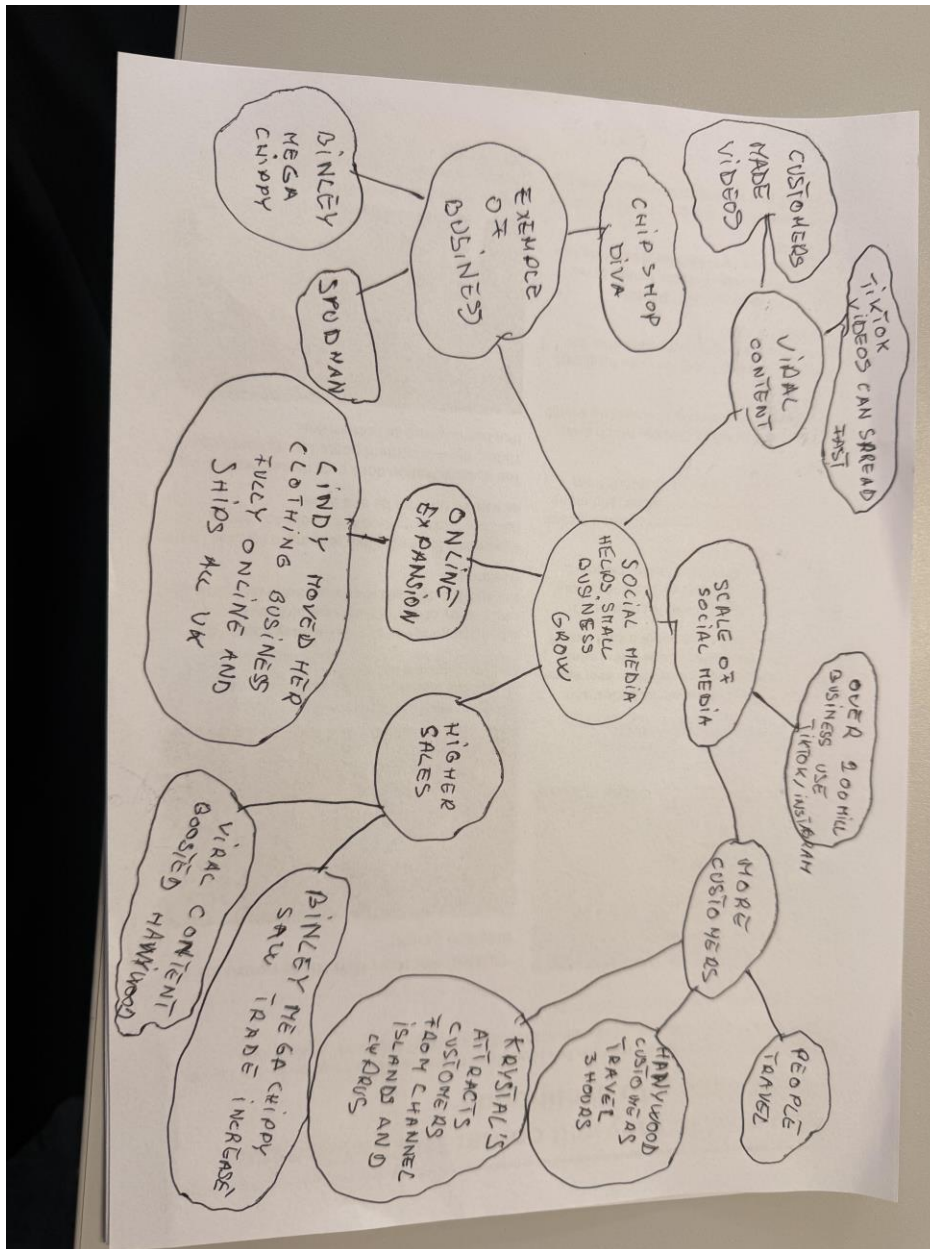


Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 full sentences.

- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
 - A key point helps to explain the main idea.
 - A specific detail or example from the text shows that the key point is true.
-
- What is the main idea of the whole text?
 - -Social media, especially TikTok and Instagram can make small businesses go viral attracting customers from far away and significantly increasing their sales and popularity.
-
- What is one key point that supports the main idea, and which specific example from the text shows this?
 - -key point : Social media can attract customers from very far away.
 - -Specific example : The Honeydew Sandwich Shop became popular after customers posted videos about chicken burger. Some customers travelled 3 hours just to try it.
-
- What is a different key point that supports the main idea, and which specific example from the text shows this?
 - -key point : Social media can help small businesses gain many new customers and increase sales.
 - -Specific example : Krystal's Boutique became popular after posting funny videos on tiktok. Customers started traveling from the Channel Islands and even Cyprus to buy dresses from the shop.

- Which part of the text do you think is most important, and why?
- -I think the most important part is the section about Honeywood Sandwich Shop.
- -Why: It clearly shows the main idea of the whole text: social media can make a small business go viral and attract customers from far away. Customers were travelling three hours just to try the chicken burger, showing how powerful social media can be for a business.

Reflection:

- What did you find difficult in this task (including in-class components), and why was it difficult?
- - I find difficult to analyse every text to understand all the details. It was difficult because it was a lot to remember.
- What helped you with this difficulty, and how did it help you?
- -It helped me a lot to note every detail so i can keep it up with everything.