

Professional Development

BMBM4007



Presentation Overview

Professional Development Planning

Part 1

- What is it and why is it important for you?
- Reflective Practice - Learning from experience
- How to do Personal Development Planning

Part 2

- Personal Brand
- Presenting with confidence

What is Professional Development?



Professional Development is a combination of approaches, ideas and techniques that will help you manage your own learning and growth. The focus is firmly on results – the benefits that professional development can bring you in the world of work (CIPD).



Why is Professional Development Important?



Professional development is an investment that you make in yourself. It's a way of planning your development that links learning directly to practice. It can help you keep your skills and knowledge up to date and prepare you for greater responsibilities. It can boost your confidence, strengthen your professional credibility and help you become more creative in tackling new challenges. (CIPD).



Reflective Practice

Learning from experience







Personal Development Planning

Step 1 - Skills Assessment

What else can we do to identify skills gaps?

Step 2 - Actions to close the gap

**WHAT LEARNING
ACTIVITY WILL
YOU UNDERTAKE
TO CLOSE THE
GAP?**





Library

*Practical
activities*

**SOME
LEARNING
STRATEGIES
TO CONSIDER**

*Online
courses*

*Learning
from
others*



Step 3 - Resources

What support will you need to complete the actions identified?

Step 4 - How will you measure success?

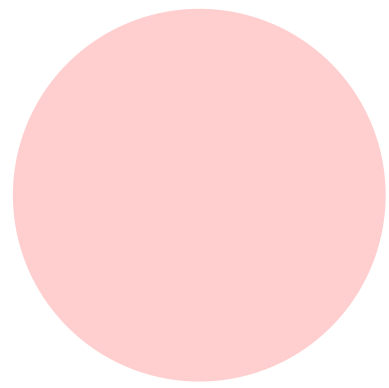
**HOW WILL YOU
KNOW THAT YOU
HAVE ACHIEVED
WHAT YOU HAVE
SET OUT IN YOUR
PLAN?**



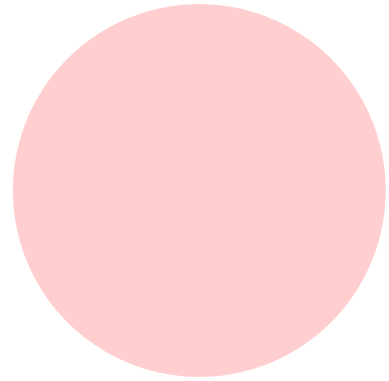


Step 5 - Timebound

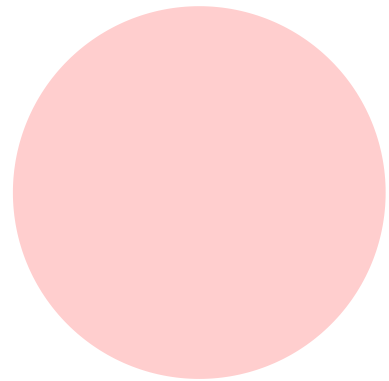
In what time-frame will you achieve your objective?



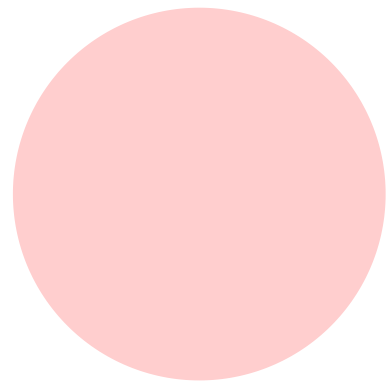
Specific



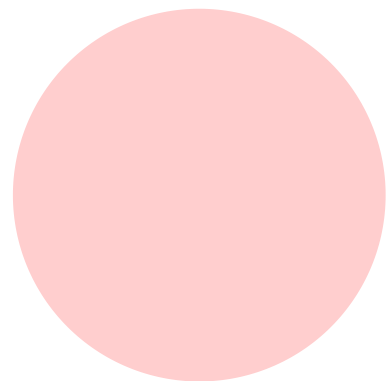
Measurable



Achievable



Relevant



Timebound

Make it SMART

LETS

HAVE A GO

AT CREATING A SMART OBJECTIVE

Recap

Part 1

- **What is it and why is it important for you?**
- **Reflective Practice - Learning from experience**
- **How to do Personal Development Planning**

Next Time

Part 2

- **Personal Brand**
- **Presenting with confidence**