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PRESENTATION VIDEO OF PITCH

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final .mp4 (Command Line)

The following presentation is for reference only

Expedition proposal

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Introduction

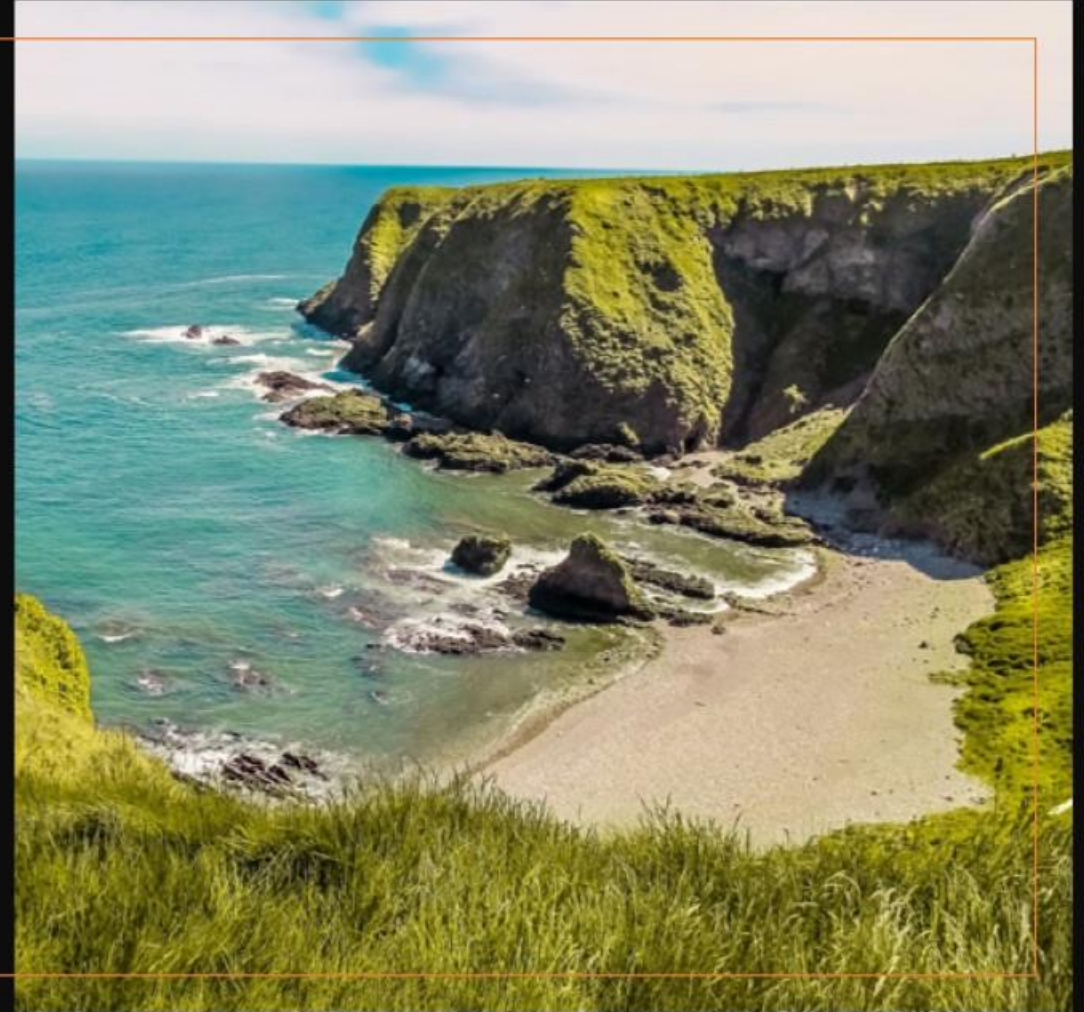
Good Afternoon everyone,

I would like to pitch a three-day long stand up paddle board (S.U.P) journey in Wales that not only caters to our individual abilities but also has a clear purpose for sustainability. As we disembark on this journey, we will be exploring the beauty of the Welsh coast and making a positive impact on the environment. As second-year students on a degree programme, we have all been informed about the critical need to implement sustainable practices and protect our natural resources. It's time we act on it!



Purpose

Our purpose for this expedition is to create awareness about sustainable tourism and actively impact the Welsh coast through marine conservation projects. We will take part in beach clean-ups, identifying and removing plastic waste from the coast, and support ongoing conservation initiatives to protect the Welsh coastal waters' ecosystem. Additionally, under the guidance of experienced paddlers, we will have the opportunity to improve our own paddleboarding skills by taking part in fun challenges and activities. This expedition is suitable for everyone !



Before the journey

I will be planning a date prior to the journey to assess the individual abilities of all participants. This will determine if any participants are beginners or have limited experience with S.U.P.

I will be Considering physical fitness, swimming abilities, and any medical conditions or disabilities that may affect ability to paddle.

As well as this you will need to attend two training days to make sure everybody has the basic skills required and go over what is expected of each participant.

It's crucial to understand individual abilities to plan accordingly and ensure everyone is safe throughout the journey.



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Location

Our journey will begin from the village of Solva, where we will set our boards and paddle our way through the pristine coastal waters of Wales. The route we choose will be in accordance with our individual abilities, ensuring that none of us is left behind or overexerted. This means we are likely to explore the remote bays, sea caves, and stunning rock formations that are in the area. Through our journey, we will not only experience the natural beauty of the area but also understand the importance of sustainable practices in preserving them. Along the way, we will be making stops to visit the Welsh coastal communities and learn about the unique sustainability challenges they face.

The exact location will be confirmed closer to the journey start. We will identify suitable locations: narrow down the potential S.U.P locations in Wales based on participants' abilities. Considering factors such as currents, winds, and proximity to shelter in case of any emergencies.

This will include the route, distance, and estimated paddling time for each leg of the journey. We will also Consider adding rest stops and landmarks to help participants stay oriented.

Example journey

Assessor: please see notes section



Provisions

- We (uwstd) will provide the paddleboards, personal flotation devices, and paddle. However, participants are expected to come prepared with appropriate clothing, sun protection, food, and hydration for the duration of the trip.
- As well as Ensuring that everyone has a properly fitting, coast guard-approved personal flotation device (PFD), paddle and board. I will also be providing safety guidelines for all participants And Instructing participants on proper paddling technique, how to handle waves and wind, and what to do in case of an emergency.
- Plan for inclement weather conditions. We will Provide participants with weather alerts and forecasts before embarking on the journey. Although you are encouraged to check this yourself on the days leading to the journey. Taking this in to account we will consider alternative routes or contingency plans if weather conditions become unsafe.
- We will establish communication protocols. Ensure that all we have a way to communicate with each other and with emergency services in case of an emergency. We will Consider using two-way radios or cell phones as backup



What to bring...

- Sleeping / camping set up
- Nutritious Meals: The journey requires plenty of energy, so it is key to bring nutritious meals throughout the three days.
- Everyone should have enough food and water for the duration of the journey. We can consider portable water filtration systems or carrying extra water containers, just in case.
- The last step in planning for a sustainable S.U.P journey is to pack sustainably. This can include using reusable containers for food and water, avoiding single-use plastics, choosing environmentally friendly sunscreen, and packing minimal. In this case, we will pack durable, lightweight gear and choose eco-friendly, reusable products.

Conclusion

By participating in this expedition, you will not only get to push yourself physically and mentally but also contribute to sustainable tourism practices that positively impact the environment and local communities. From enjoying the serene aquatic landscapes to learning about the importance of sustainability, this journey is one that you will never forget. Join us and be part of a movement that seeks to preserve and protect our planet's natural resources for generations to come!

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