

Changemakers: Creativity and Value Creation

5 items in 6 sections

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Essential reading

Material which is an essential part of the course and students are expected to draw on as a core part of their learning. Must be available from the library and should be available online.

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Reflective practice

Author: Hargreaves, Janet. **Additional Person Name:** Page, Louise. **Type:** Book **ISBN:** 9780745656946 (ePub); 9780745656656 (Ebook Central) **OCLC Number:** (MiAaPQ)EBC1582842; (PQKB)10704374; (PQKBWorkID)11066370; (PQKBTitleCode)TC0001128365; (PQKBManifestationID)11756377; (SSID)ssj0001128365; (OCoLC)866450227; (EBL)1582842; (CKB)2550000001172027 **Publisher:** Polity Press **Place of publication:** Cambridge ; Malden, Massachusetts ;; Cambridge ; Malden, Massachusetts : **Publication Date:** 2013. **Pages:** 1 online resource (206 p.) **Tags:** Essential **Notes:** Description based upon print version of record.

[Link \(eu.alma.exlibrisgroup.com\)](http://eu.alma.exlibrisgroup.com)

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Leading Digital

Author: George Westerman,Didier Bonnet **Type:** Book **ISBN:** ISBN-10 : 9781625272478 **Publisher:** Publisher : Harvard Business Review Press (14 Oct. 2014) **Publication Date:** 14 Oct. 2014 **Tags:** Essential

[Link \(amazon.co.uk\)](http://amazon.co.uk)

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Further reading

Material which supplements or enhances the essential reading. It is expected that students will read at least some material from this category, to broaden and deepen understanding of the subject beyond the basic.

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Unit 1 - Ideas and Value

The titles listed in this section will help you gain a deeper understanding of the topics covered in unit one of the module.

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Be Less Zombie: How great companies create dynamic innovation, fearless leadership and passionate people

Author: Elvin Turner **Type:** Book **ISBN:** ISBN-10 : 0857088203 **Publisher:** Publisher : Wiley (27 Feb. 2020)

Publication Date: 27 Feb. 2020 **Tags:** Further

[Link \(amazon.co.uk\)](#)

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Creative Confidence: Unleashing the Creative Potential within Us All

Author: David Kelley, Tom Kelley **Type:** Book **ISBN:** ISBN-10 : 0008139385 **Publisher:** Publisher : HARPER

COLLINS (21 May 2015) **Publication Date:** 21 May 2015 **Tags:** Further

[Link \(amazon.co.uk\)](#)

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Unit 2 -Creative Solutions

The titles listed in this section will help you gain a deeper understanding of the topics covered in unit two of the module.

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Unit 3 - Mobilising Support

The titles listed in this section will help you gain a deeper understanding of the topics covered in unit three of the module.

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Managing knowledge assets and business value creation in organizations [electronic resource] : measures and dynamics

Author: Schiuma, Giovanni. **Type:** Book **ISBN:** 1-60960-073-8 **OCLC Number:** (MiAaPQ)EBC3310856;

(PQKB)10561237; (PQKBWorkID)10417212; (PQKBTitleCode)TC0000471118;

(PQKBManifestationID)12156880; (SSID)ssj0000471118; (CaPaEBR)ebrary10443291; (OCoLC)706852458;

(CKB)2670000000067408 **Publisher:** Business Science Reference **Place of publication:** Hershey, Penn. :

Publication Date: 2010. **Pages:** 1 online resource (349 p.) **Tags:** Further **Notes:** Bibliographic Level Mode of Issuance: Monograph

[Link \(eu.alma.exlibrisgroup.com\)](#)

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Unit 4 - Evaluation

The titles listed in this section will help you gain a deeper understanding of the topics covered in unit four of the module.

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