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**MODULE : ACADEMIC AND
EMPLOYABILITY SKILLS (BMSW4001,
LCH4001-LON)**



MY JOURNEY TO BECOME SUCCESSFUL ENTREPRENEUR

TEACHER NAME : TIMOTHY HOPKINS



WHAT SKILLS DO I NEED TO DO THIS

- **Decision making**
- **Financial skills**
- **Digital skills**
- **Time management**
- **Problem solving**
- **Marketing**
- **Communication**

I`VE USED SWOT ANALYSIS TO HELP ME ANALYSE THIS

Strengths

- Education
- E-learning
- Self motivated
- Job related skills
- Good networking contacts
- Adaptive skills

Opportunities

- Utilizing skills
- Enhancing Education
- Online courses
- Adaptive skills

Weaknesses

- Limited Technical skills
- Time Management
- Procrastination
- Interpersonal skills

Threats

- Competition
- Resources
- Uncertain economic environment



Strength

- **Education**
- **E-learning**
- **Self motivated**
- **Job related skills**
- **Good networking contacts**
- **Adaptive skills**

Weakness

- **Limited Technical skills**
- **Time Management**
- **Procrastination**
- **Interpersonal skills**



Skills I have developed towards this

- **Adaptive skills**
- **Academic skills**
- **Job related skills**
- **Communication skills**
- **Digital skills**
- **Research skills**
- **PDP**

MY PERSONAL DEVELOPMENT PLAN

Goals

SHORT TERM

- Education
- Personal Development
- Resources

LONG TERM

- Business Strategies
 - Forecasting
- Occupy Market Share
- Business expansion



Conclusion



I am working as a shift leader in a retail and also working on my small e-commerce business. Things I have learnt during this course is how to manage time while studying and working. I have also learnt new skills and tools which will help me to grow my business in future.



REFERENCES

- [Course: Academic and Employability Skills \(BMSW4001, LCHS4001 LON\), Section: RECORDINGS FROM SESSIONS \(uwtsd.ac.uk\)](#)
 - [**https://www.kingstonisc.com/blog/benefits-of-becoming-an-entrepreneur**](https://www.kingstonisc.com/blog/benefits-of-becoming-an-entrepreneur)
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