

An aerial photograph of a rugged coastline. On the left, a steep, forested cliff descends to a rocky shore. The ocean is a deep blue, with white foam from waves visible near the shore. The overall scene is serene and natural.

LIFE  
DESIGN:

# Pitching & Presenting

What is the **purpose** of a presentation?

To deliver **information**  
so that it is **retained**  
and can be **recalled**  
by the audience



Your voice



Your body language



Your appearance



What you say



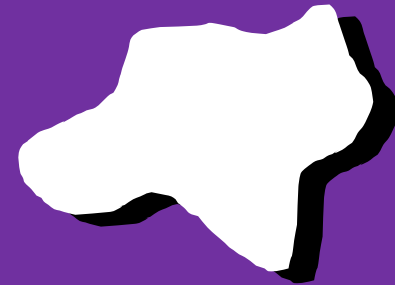
How you act



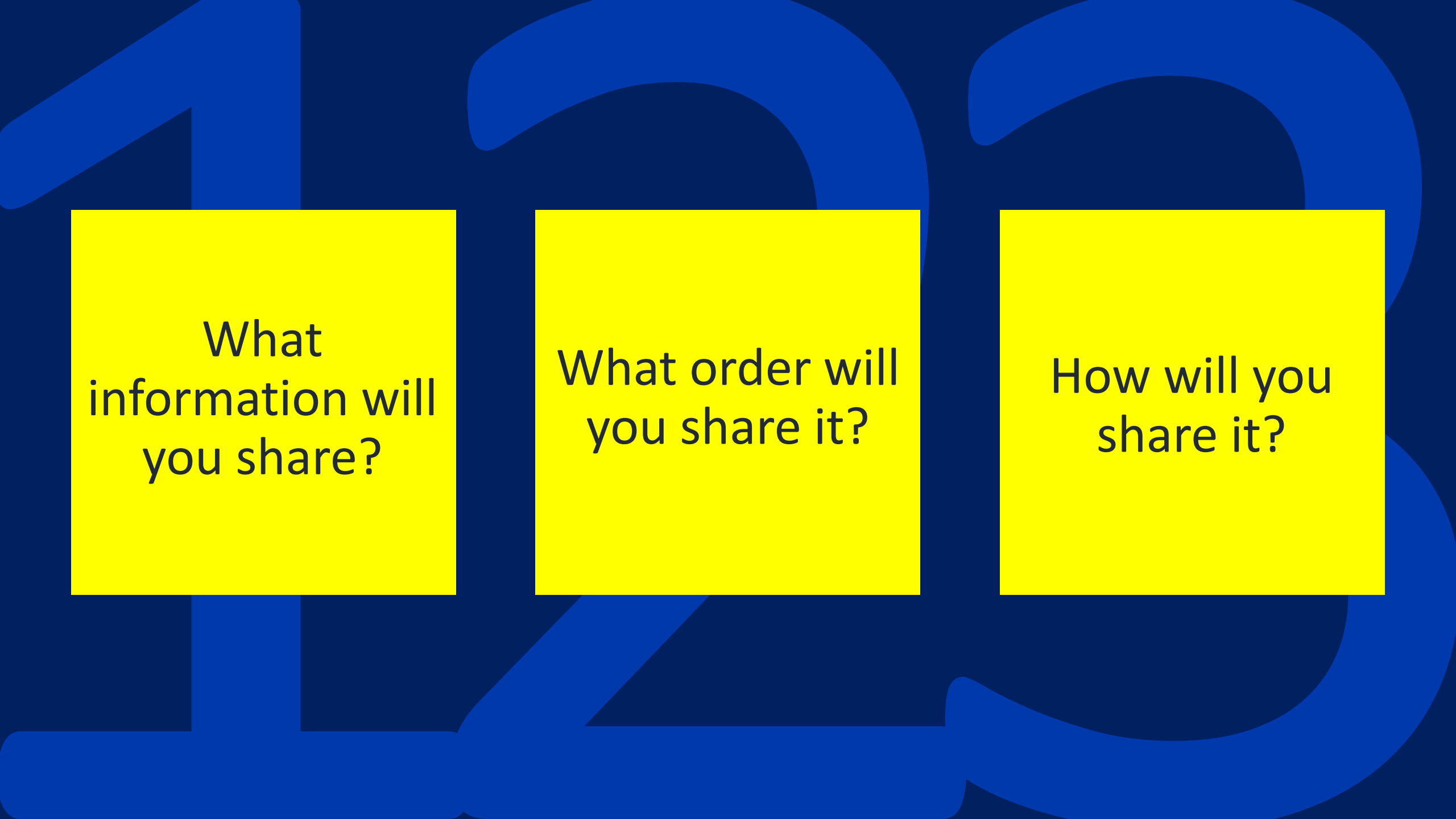
How you look



Your slides



*Your work*



What  
information will  
you share?

What order will  
you share it?

How will you  
share it?

Constructing  
your narrative

Supporting  
your delivery

Constructing  
your narrative

Supporting  
your delivery



Adopting the right mindset

Student

Professional

Student



# Student Mindset

*“I didn’t know what to do when I started, so I...”*

*“I decided to...”*

*“I wasn’t sure which direction to take...”*

*“This path didn’t lead me anywhere...”*

*“I’ve always liked this one thing... so I...”*

*“My lecturer told me...”*



## **Student Mindset**

- Explains the journey of their project
- The twists and turns
- The decisions made
- Finally, the end result



## Student Mindset

The storyteller approach is easy

You can usually wing it

Unprofessional

Student

Professional

Professional



## **Professional Mindset**

- Outlines the end result of their project
- Unpacks the project, explaining the discoveries
- May include storytelling
- Spoken with conviction



# Professional Mindset

*“This is the main idea/concept”*

*“This involves...”*

*“This relates to...”*

*“The reason for this is...”*

*“This is...” rather than “I think this is...”*



## Professional Mindset

Requires careful planning

Leads to a confident tone

Professional

**Student**  
Storyteller

**Professional**  
Conclusion Driven

# Practice

**Goal:** *Talk about your work  
without mentioning yourself*

# Examples

~~I think this is interesting  
because...~~

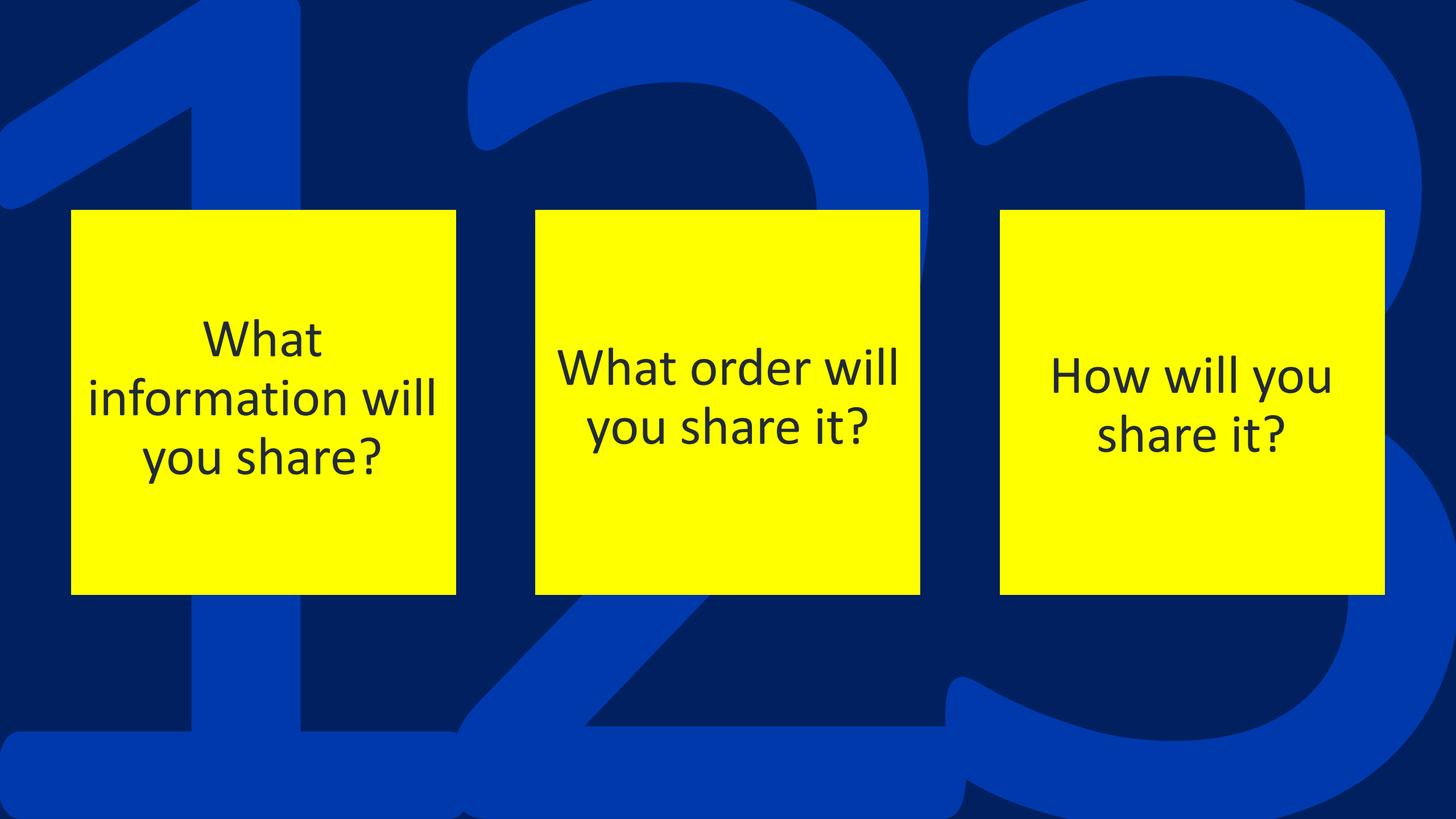
This is interesting because...

~~I really like floral patterns  
because they are natural.~~

The floral patterns are  
natural forms...

~~I decided to use this  
material because the  
texture is awesome~~

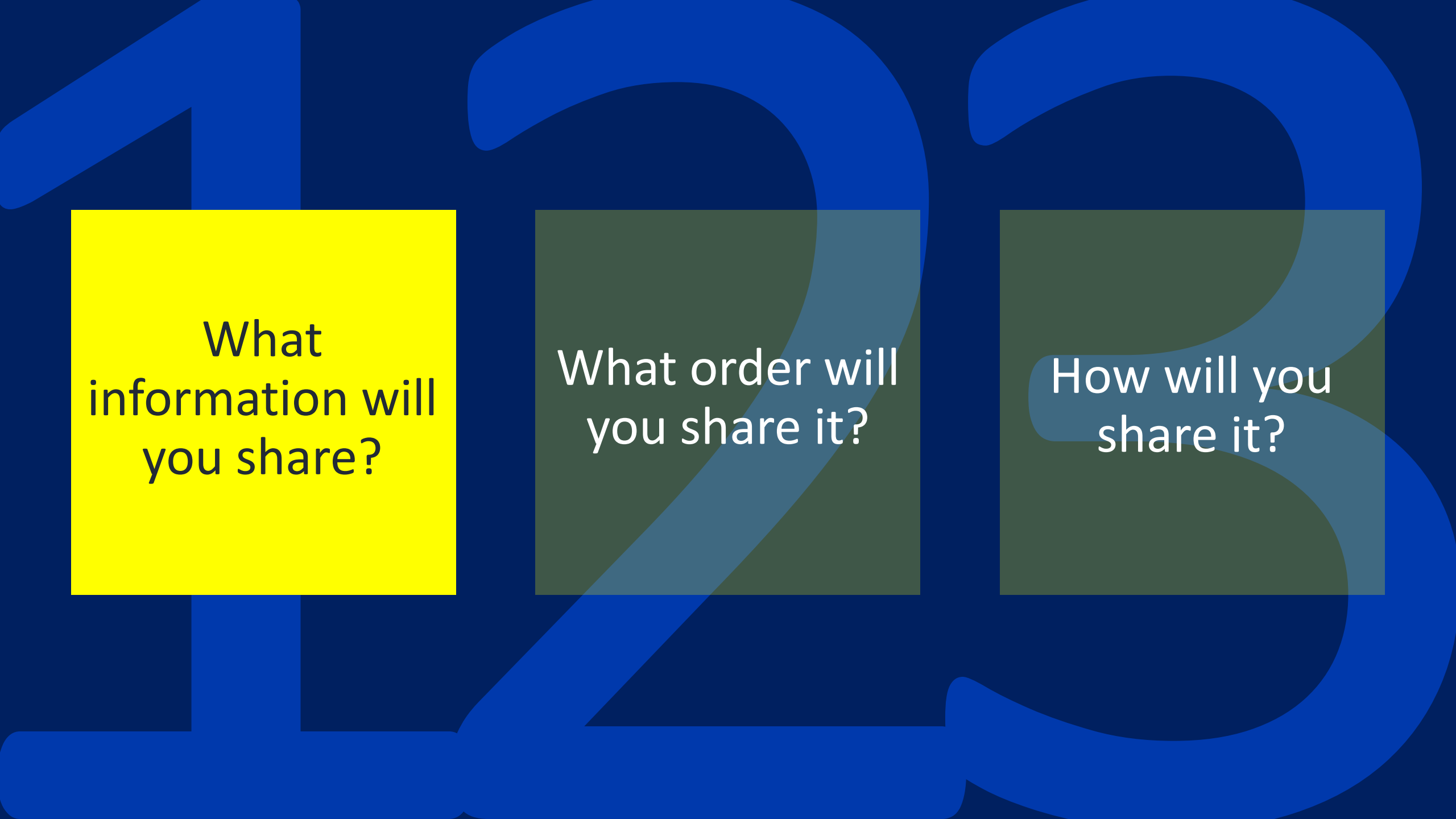
The texture of this material  
is awesome because...



What  
information will  
you share?

What order will  
you share it?

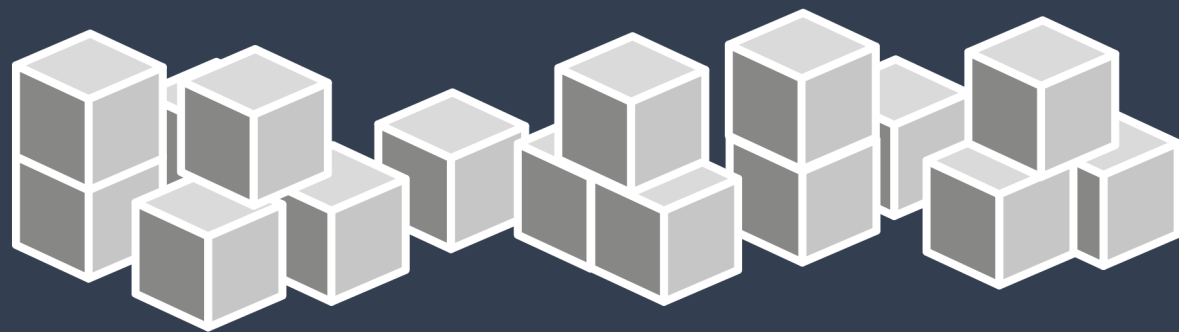
How will you  
share it?

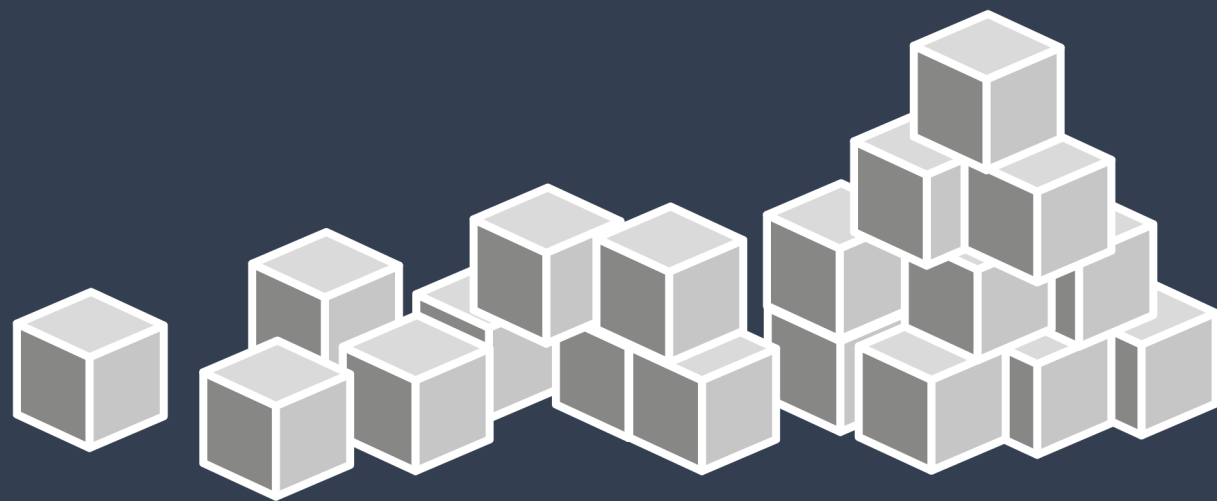


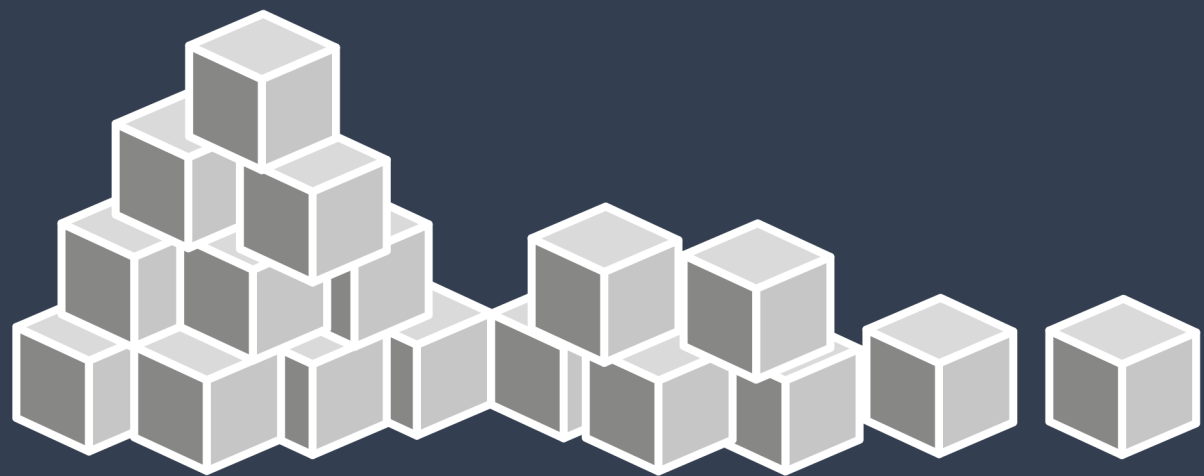
What  
information will  
you share?

What order will  
you share it?

How will you  
share it?



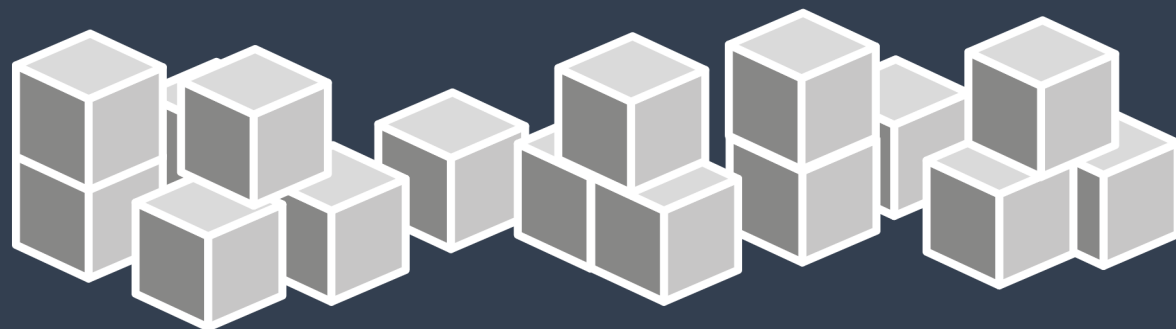




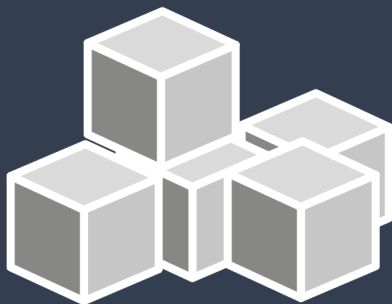


Topic/theme/idea/location/  
paper/argument/author/  
definition/concept/example/  
feeling/material/decision/  
Inspiration/form

**Gather as many building  
blocks as possible**



How could you group your blocks?



A

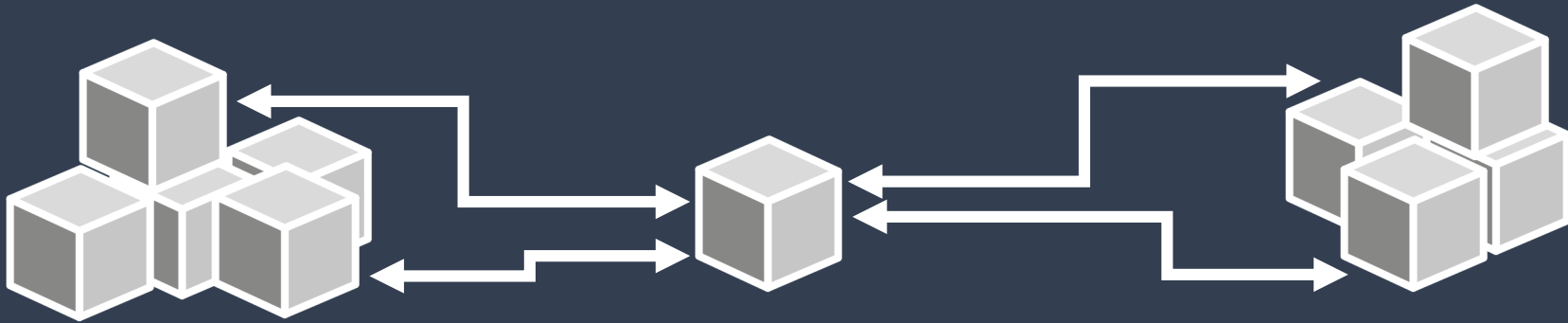


B

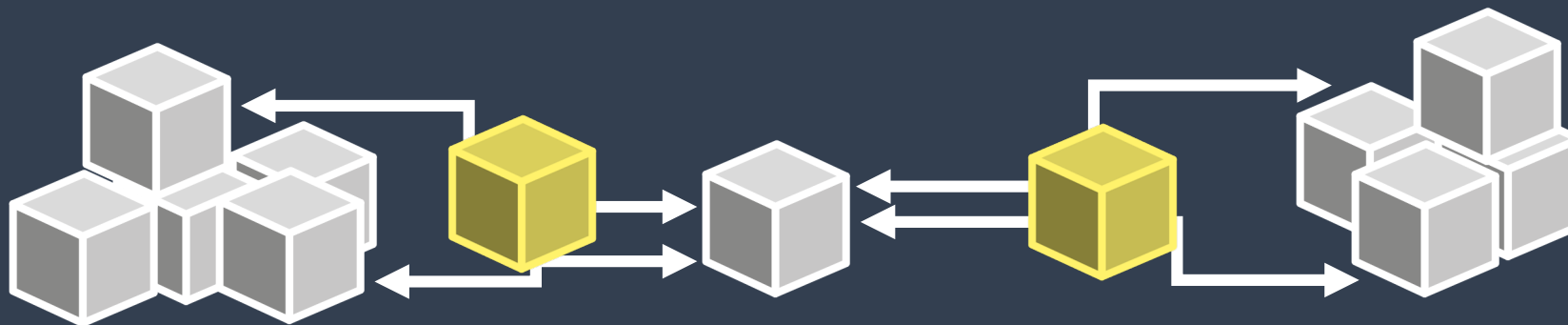


C

**What are the relationships between these groups?**



Do these relationships represent additional blocks?



The value of relationships in your project

a ? b







?



An abstract, swirling, and textured background with a vibrant color palette including red, orange, yellow, green, blue, and purple, resembling a dynamic, fluid composition.

a

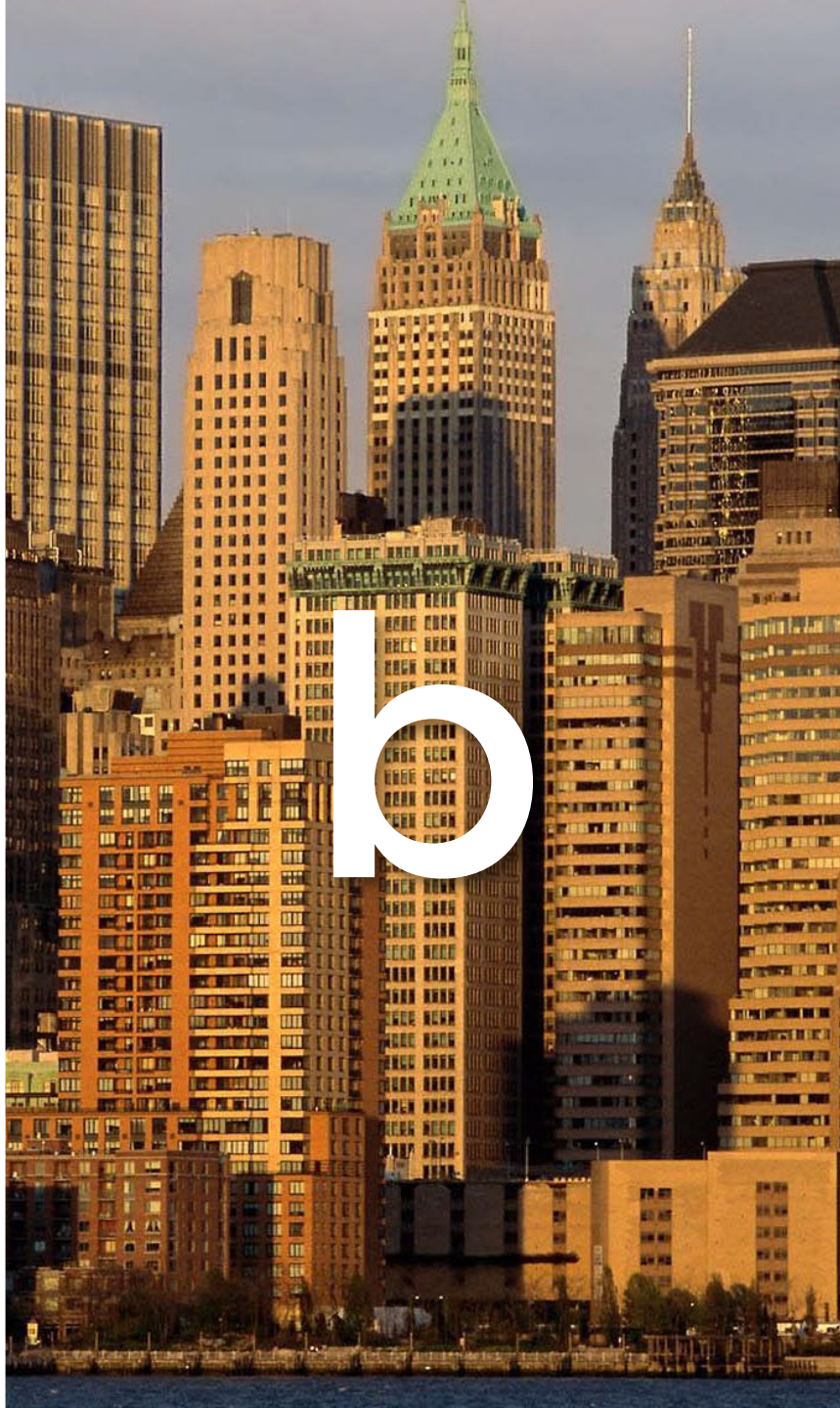
?



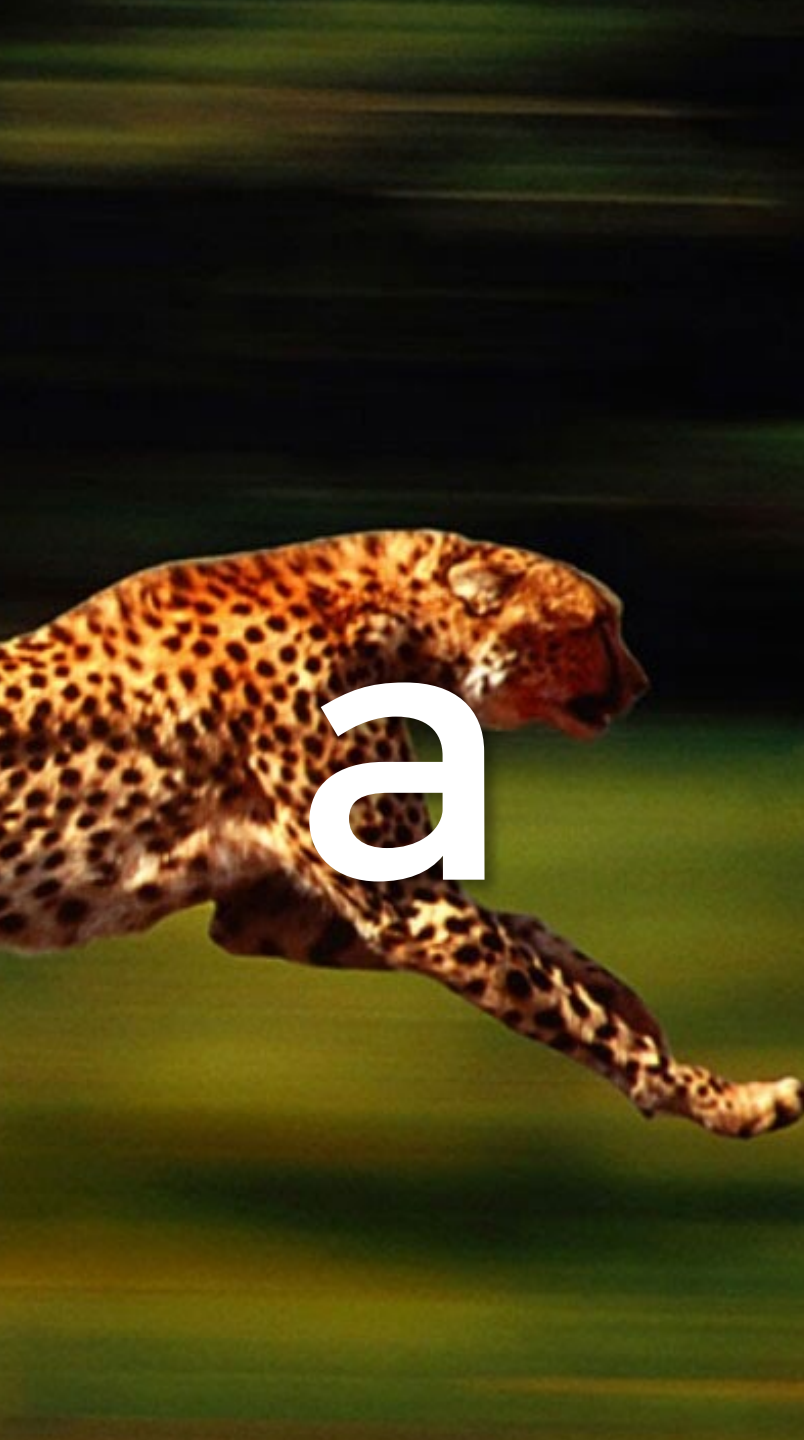


a

?



b

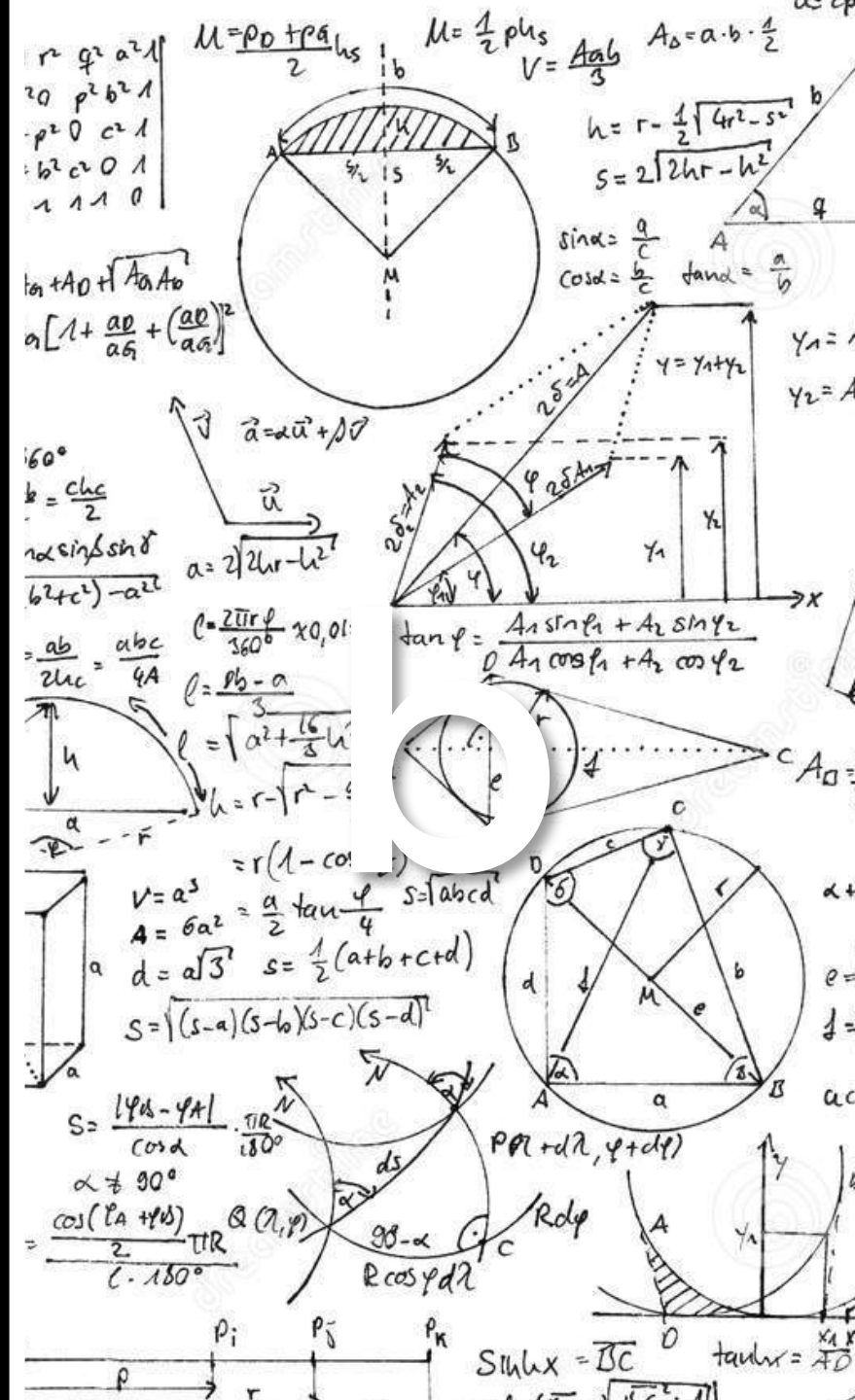


?





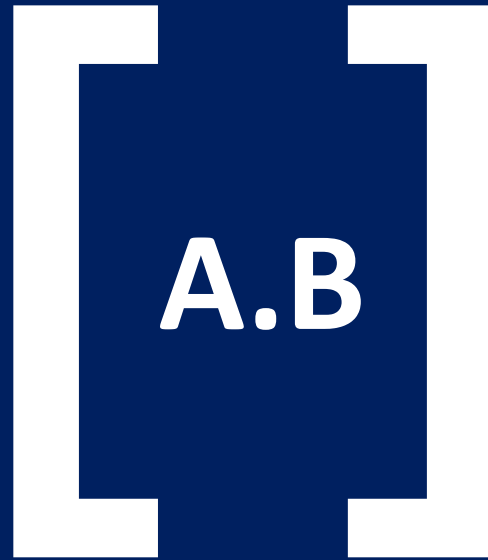
?



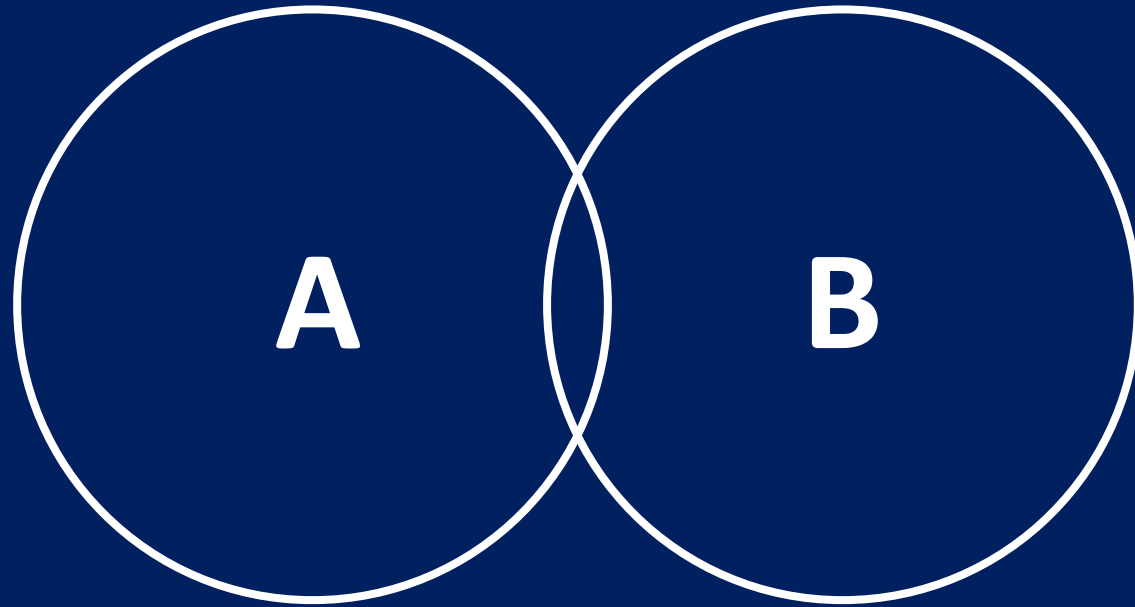


?





**Defines the scope  
of your project**



**Primary Research**  
**Secondary Research**

**Identify 3 relationships within your project/ideas**

**a**

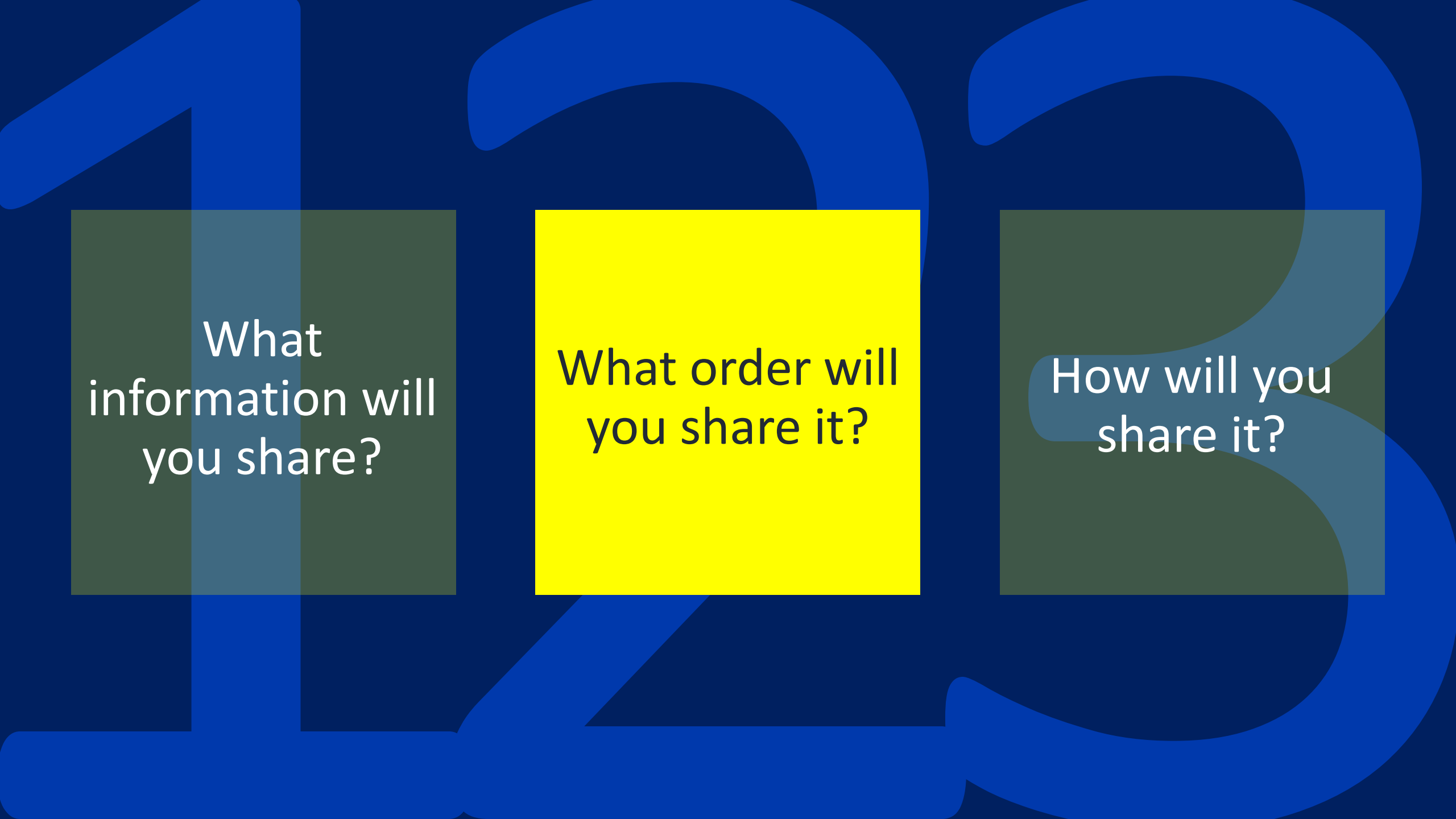
**b**

**a**

**b**

**a**

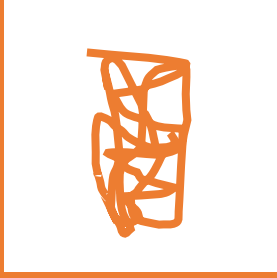
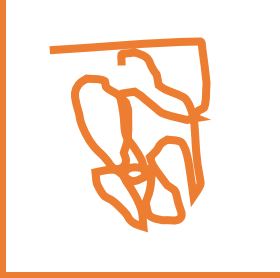
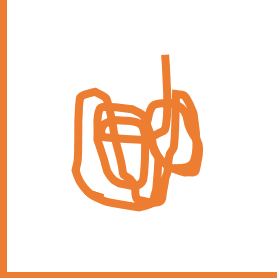
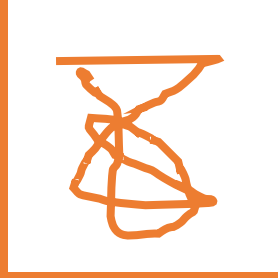
**b**

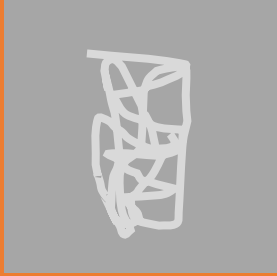
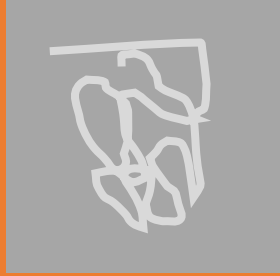


What  
information will  
you share?

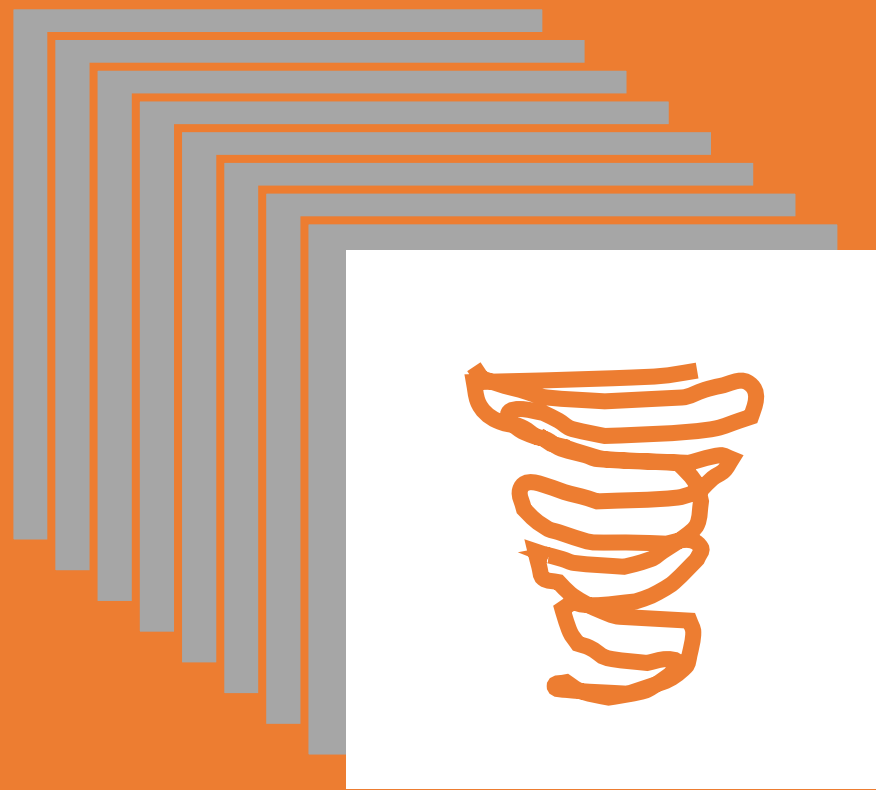
What order will  
you share it?

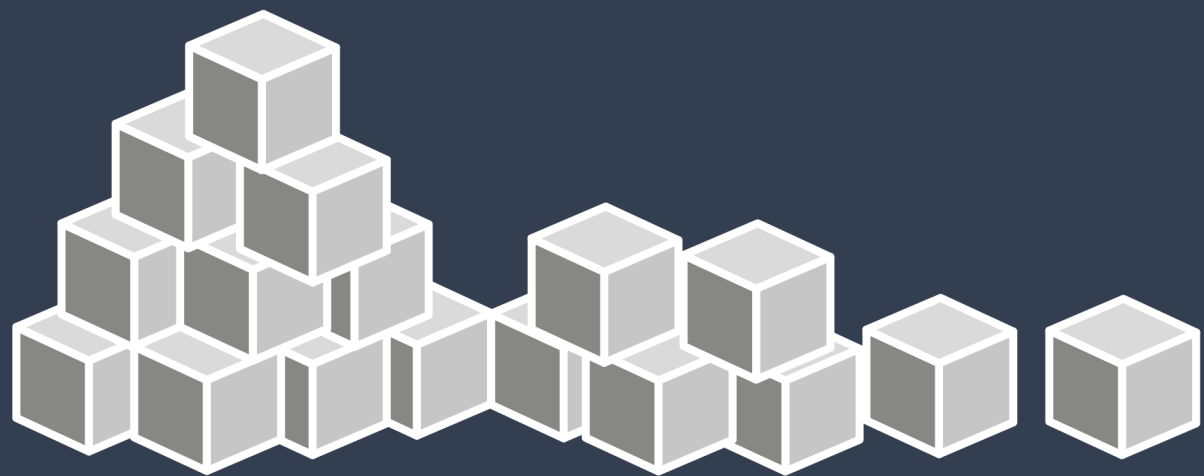
How will you  
share it?

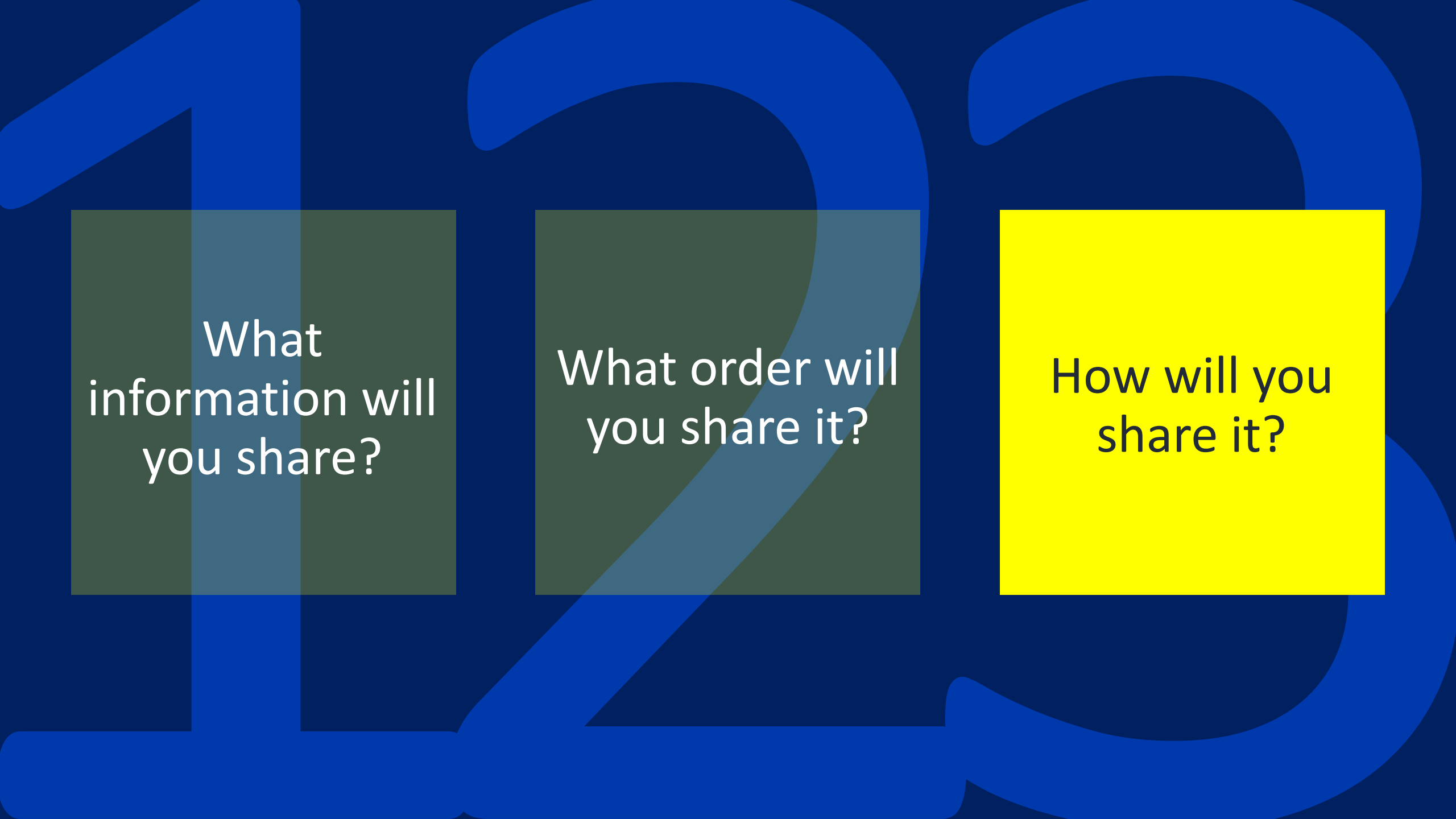












What  
information will  
you share?

What order will  
you share it?

How will you  
share it?

*“Stand at the front  
and tell everyone”*

Dry mouth

Sweaty palms

Freeze

**Forget everything**

# Know your first line

Set a tone that you are comfortable with



I nearly  
drowned

I nearly  
drowned

372,000 drown  
every year



Constructing  
your narrative

Supporting  
your delivery

Constructing  
your narrative

Supporting  
your delivery

Constructing  
your narrative

Supporting  
your delivery

# EFFECTIVE USE OF POWERPOINT



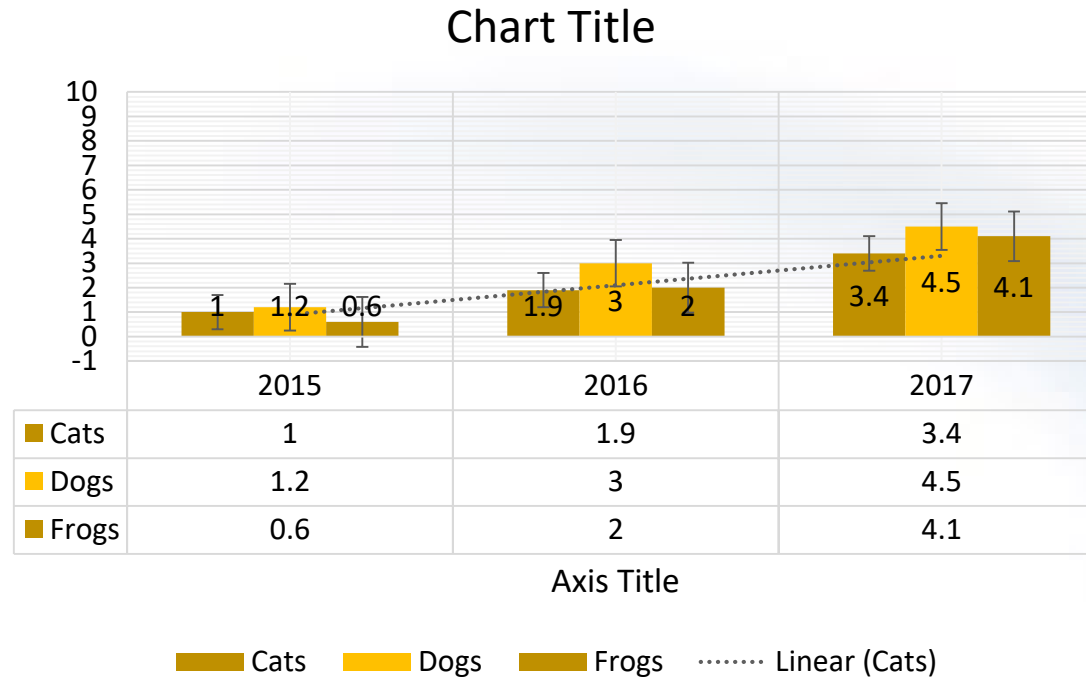
Effective use of

**PowerPoint.**



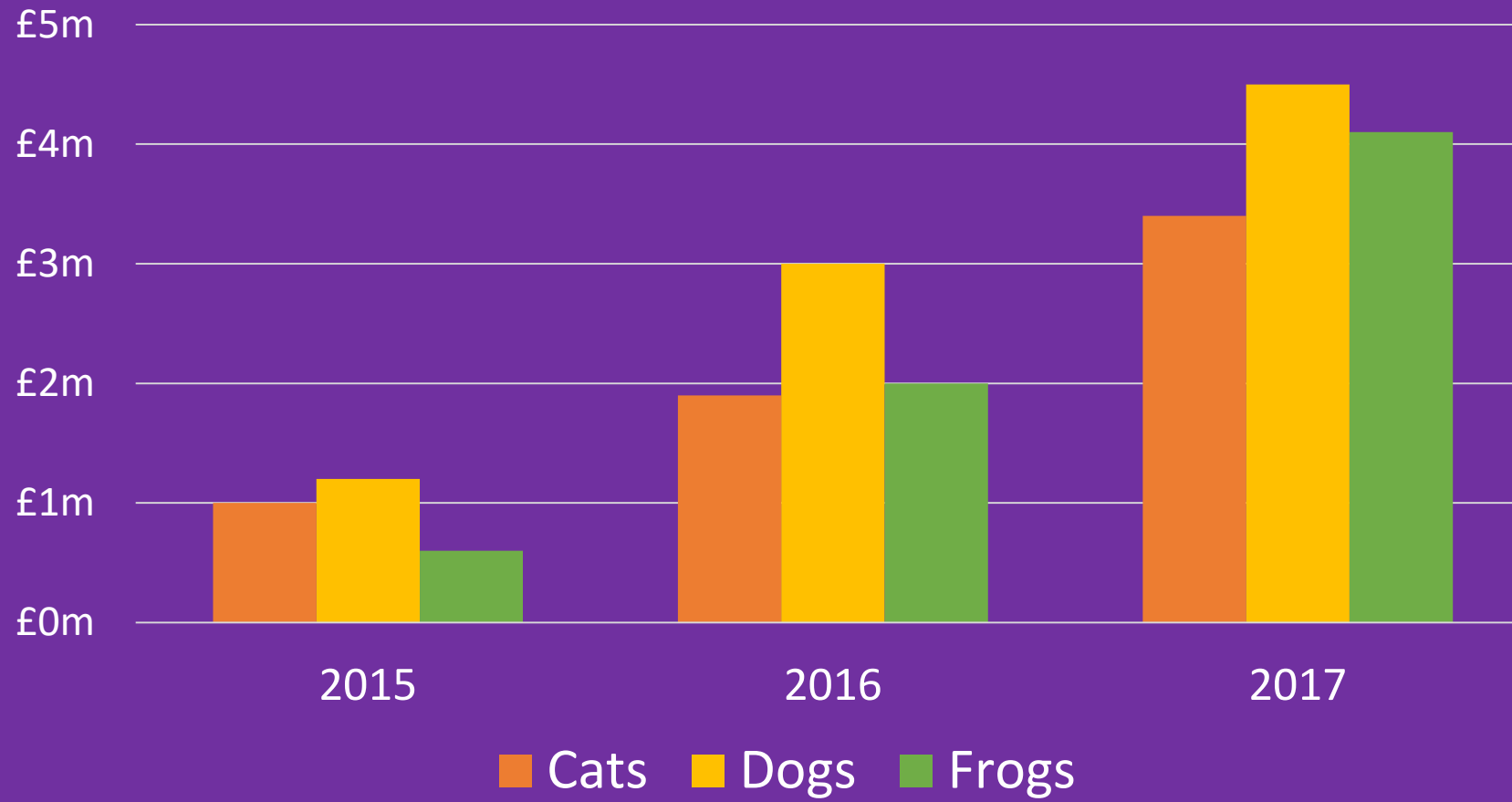
# Understanding **Traffic Flow.**

## PET SALES OVER THE LAST FEW YEARS

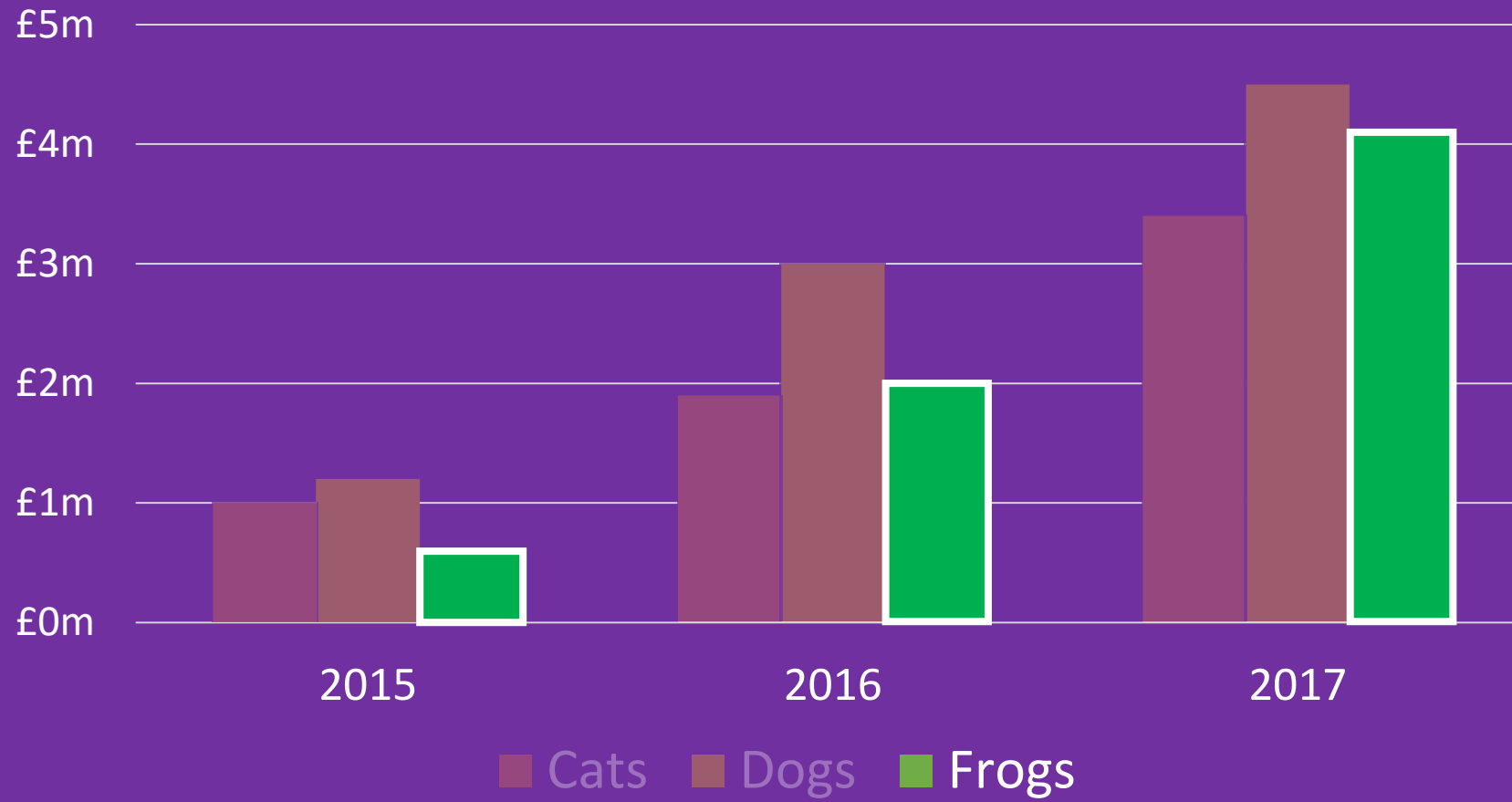


The graph shows that all of the cats and dogs and frogs the numbers are going up but not all of them. In 2015 the frogs cats and dogs were all lower and the year that followed showed that while cats were higher, the dogs and frogs were lower than previous year and then there is another rise in the overall cat dog frog market with a clear trend of increasing market.

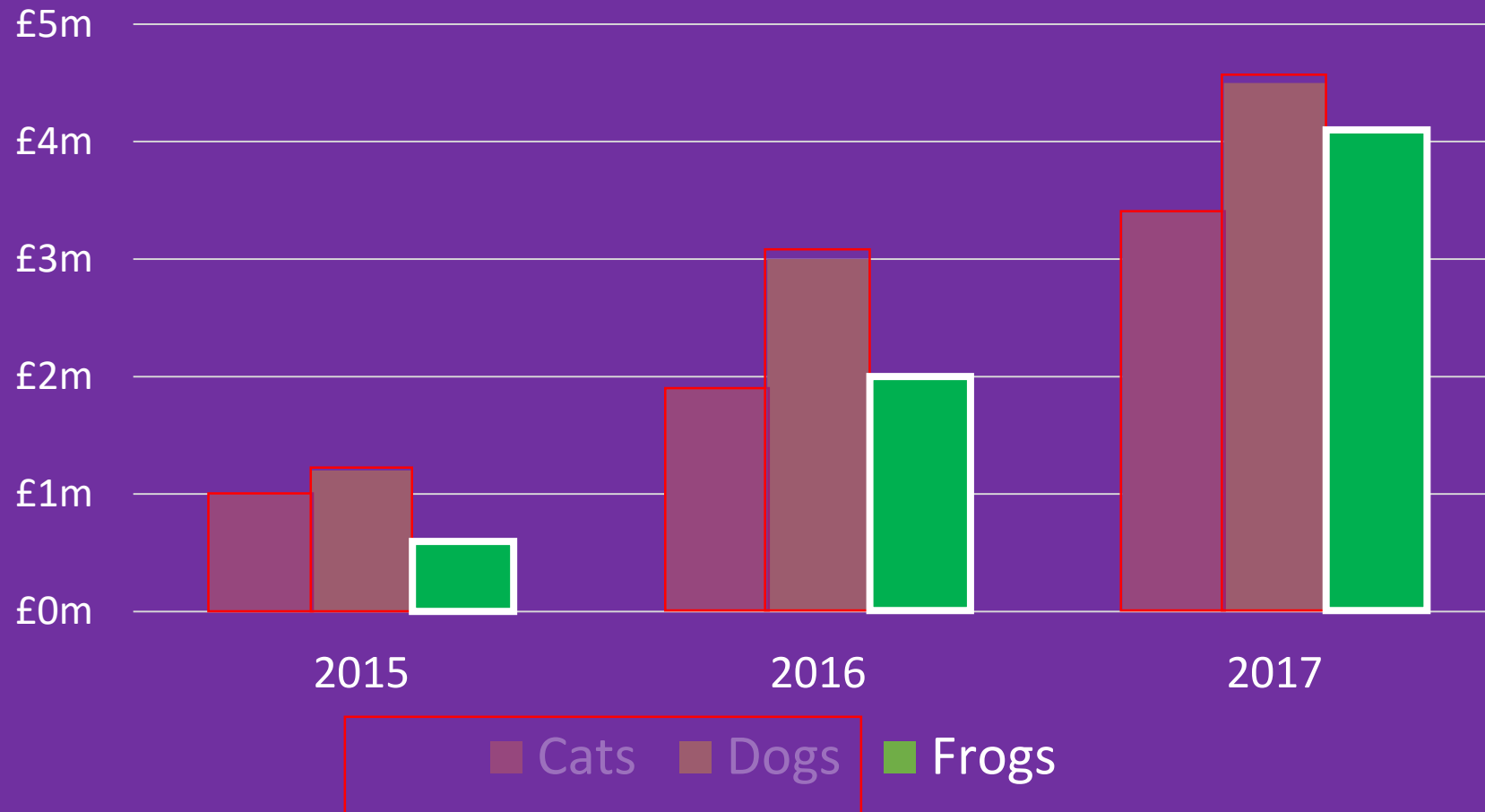
# Pet sales per year



# Pet sales per year



# Pet sales per year





Use animations sparingly and keep  
them **short** and **snappy**



Use animations sparingly and keep  
them **short** and **snappy**

FileHomeInsertDesignTransitionsAnimationsSlide ShowReviewViewMixACROBATTell me what you want to do...

Preview

NoneAppearFadeFly InFloat InSplitWipeShapeWheelRandom BarsGrow & TurnZoomSwivelBouncePulseEffect OptionsAdd AnimationTriggerAnimation PainterAdvanced Animation

Start: With PreviousDuration: 00.25Delay: 00.00

Order AnimationMove EarlierMove Later

1How do I...  
Use Powerpoint to create a video guide

2Student Welcome Guide  
Use short and clear captions to detail each step

3Student Welcome Guide  
Click the Library tile on Myday

4★  
Use animations sparingly and keep them short and snappy

5★  
Use animations sparingly and keep them short and snappy

6

0



Use animations sparingly and keep them **short** and **snappy**

Slide 5 of 16

NotesComments

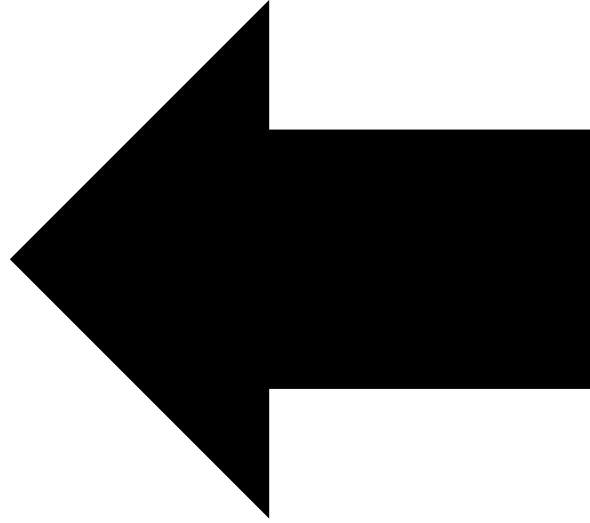
118%

15:44



Use animations sparingly and keep  
them **short** and **snappy**

The same rules apply to  
slide transitions



Keep them snappy



**Digby**



**Digby**

FileHomeInsertDesignTransitionsAnimationsSlide ShowReviewViewMixACROBATTell me what you want to do...Lewis PearsonShare

PasteCutCopyFormat PainterClipboard

New SlideLayoutResetSectionSlides

Font54A<sup>A</sup>A<sub>A</sub>BBIU<sup>S</sup>abcAV<sup>Aa</sup>Aa<sup>A</sup>

ParagraphListBulletedListNumberedListText DirectionAlign TextConvert to SmartArt

DrawingShape FillShape OutlineShape EffectsArrangeQuick Styles

EditingFindReplaceSelect

★ Pet sales per year

40★ Pet sales per year

41★

42

43

44

45

46★ AFGHANISTAN WAR

LEWIS PEARSON MAJOR PROJECT



Digby

27/02/201739

Pitching V4 - PowerPoint

Lewis Pearson

Share

FileHomeInsertDesignTransitionsAnimationsSlide ShowReviewViewMixACROBATTell me what you want to do...

Aa

Aa

Aa

Aa

Aa

Aa

Aa

Aa

Aa

Aa

Themes

Variants

Slide SizeFormat BackgroundCustomize

40

41

42

43

44

45

46

LEWIS PEARSON MAJOR PROJECT



Digby

27/02/2017

39

Slide 42 of 79

NotesComments

89%

16:06

40

Pet sales per year

41

42

43

44

45

46

AFGHANISTAN WAR

LEWIS PEARSON MAJOR PROJECT



Digby

27/02/2017

39

43

44

45

46

47

48

49

50

Slide 46 of 81

LEWIS PEARSON MAJOR PROJECT



Digby

27/02/2017

39

Notes Comments

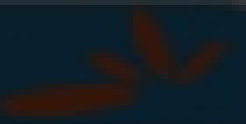
89%



**Digby**



**Digby**



Digby









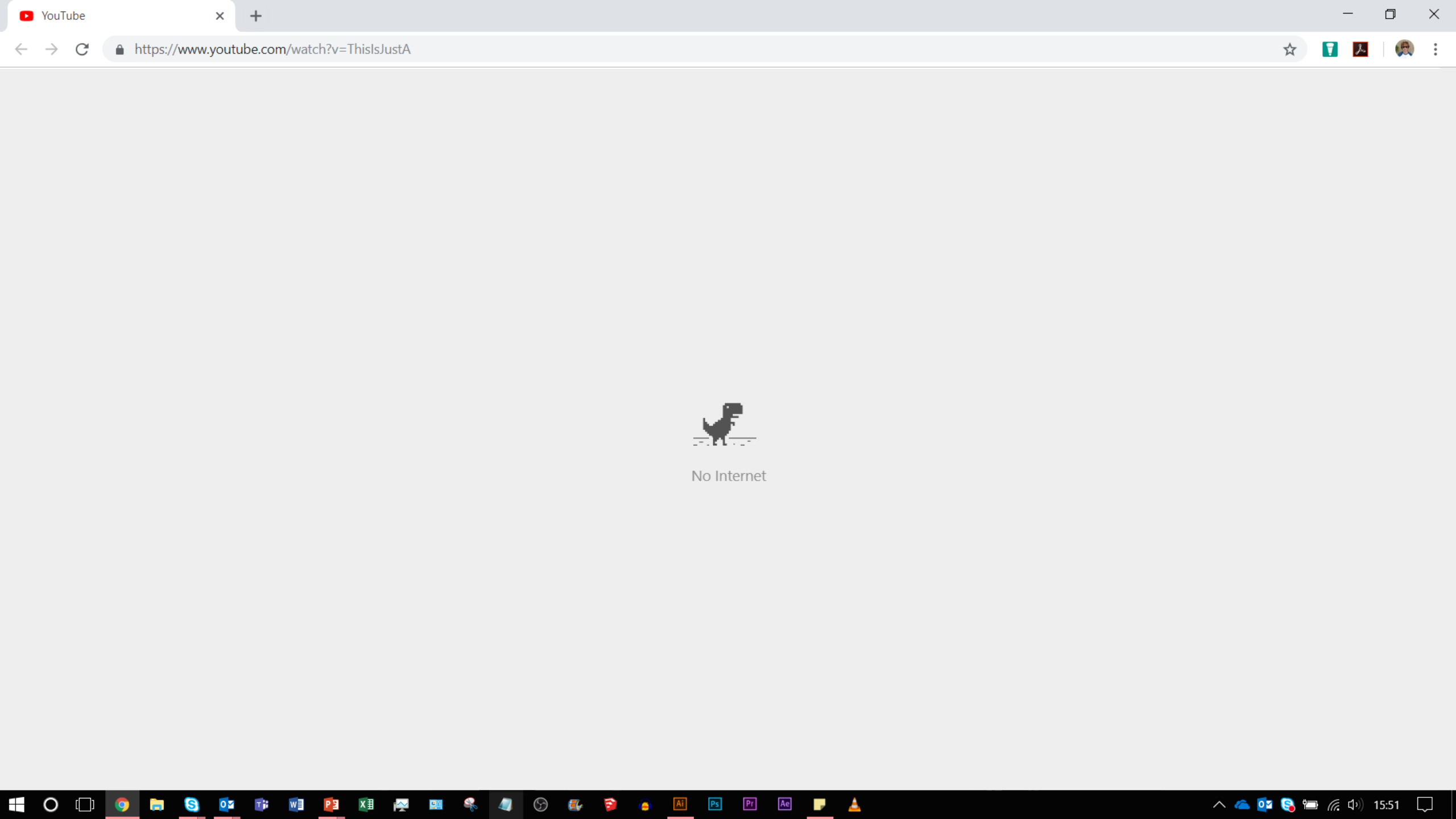
**Surface Tension**



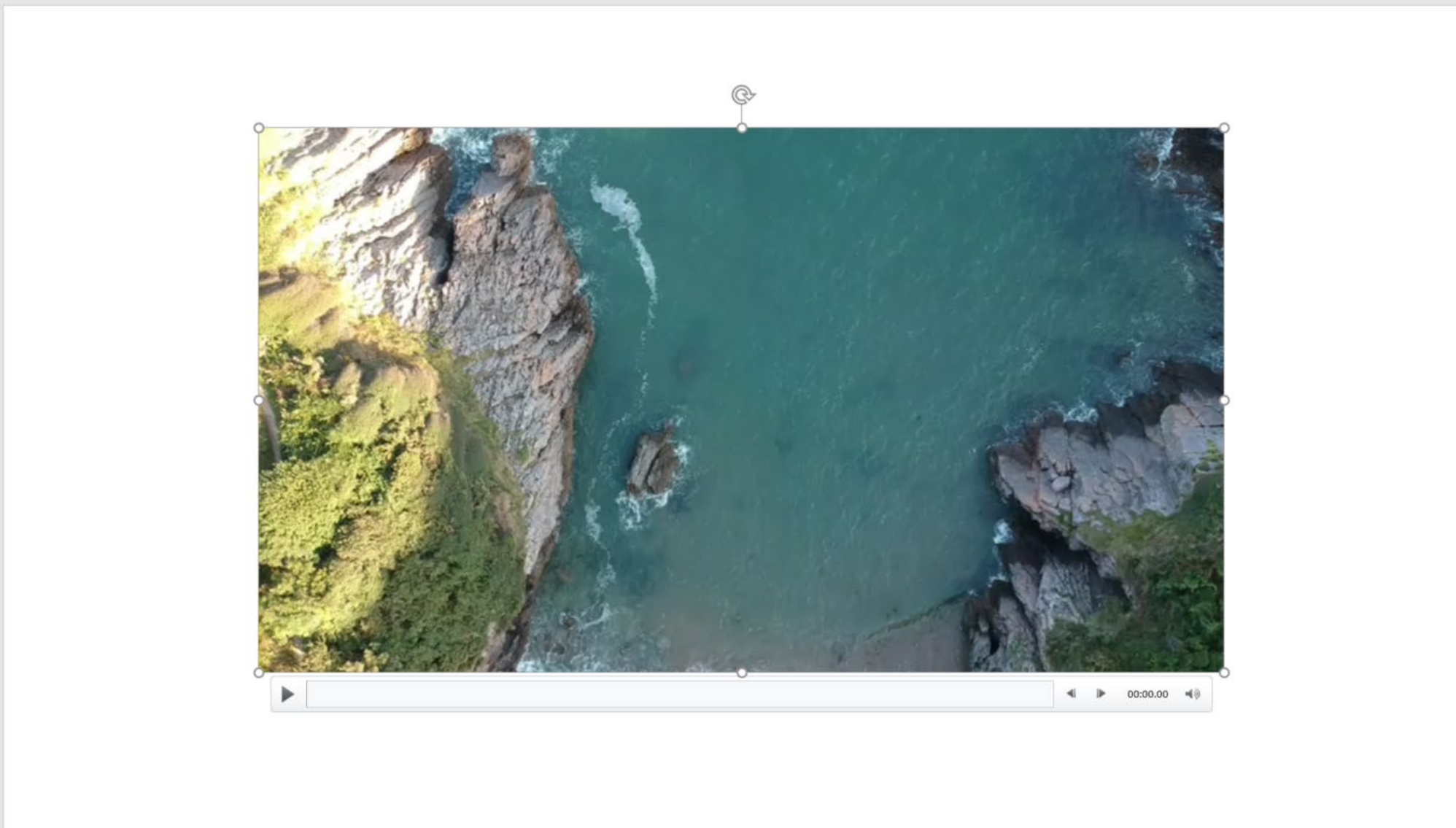
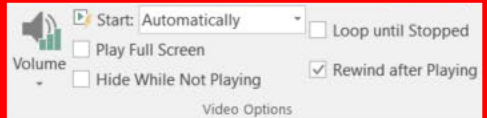


# Surface Tension

<http://www.youtube.com/watch?v=ThisLinkWontWork>











An aerial photograph of a rugged coastline. On the left, a steep, rocky cliff is covered in dense green vegetation. The cliff meets a body of water with a vibrant turquoise hue. White foam from breaking waves is visible along the base of the cliff and further out in the water. The overall scene is dramatic and scenic.

LIFE  
DESIGN:

# Pitching & Presenting







Shōrin-zu byōbu (Pine Trees screen) by Hasegawa Tōhaku



Shōrin-zu byōbu (Pine Trees screen) by Hasegawa Tōhaku



Consider the  
composition



Consider the  
**composition**



Consider the  
**composition**



# Colour Theory

**Red**

**Yellow**

**Red**

**Yellow**

Pick a font size that is legible on the screen you will be using – 32pt

Pick a font size that is legible on the screen you will be using – 28pt

Pick a font size that is legible on the screen you will be using – 24pt

Pick a font size that is legible on the screen you will be using – 20pt

Pick a font size that is legible on the screen you will be using – 18pt

Pick a font size that is legible on the screen you will be using – 16pt

Pick a font size that is legible on the screen you will be using – 14pt

Pick a font size that is legible on the screen you will be using – 12pt

Pick a font size that is legible on the screen you will be using – 10pt

Pick a font size that is legible on the screen you will be using – 8pt

Pick a font size that is legible on the screen you will be using – 6pt

Pick a font size that is legible on the screen you will be using – 4pt

Pick a font size that is legible on the screen you will be using – 3pt

Pick a font size that is legible on the screen you will be using – 2pt

Pick a font size that is legible on the screen you will be using – 1pt



Your voice



Your body language



Your appearance

# Dual-coding



**Collaboration**



**Communication**



**Collaboration**



**Communication**



**Collaboration**



**Communication**



**Collaboration**



**Communication**



**Collaboration**



**Communication**

70

71

72

73

74

75

Proofread

Collaboration

Communication

Finish strong.



Format Shape

Shape Options Text Options

Fill

- ☐ No fill
- ☒ Solid fill
- ☐ Gradient fill
- ☐ Picture or texture fill
- ☐ Pattern fill
- ☐ Slide background fill

Color

Transparency 20%

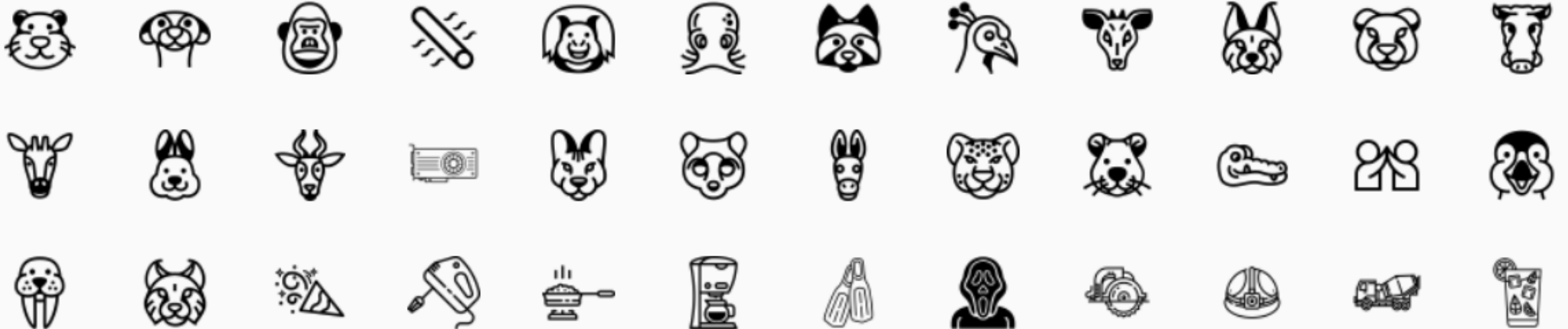
Line

# TheNounProject.com

## Icons for everything

Over a million curated icons, created by a global community

🔍 Search for anything



[Keep Browsing](#)

## Cats pictures

4,720 free cats pictures

4.7k Photos 2.3k Collections 562 Users



four assorted-color tabby kittens on brown basket

Kitten Basket Animal



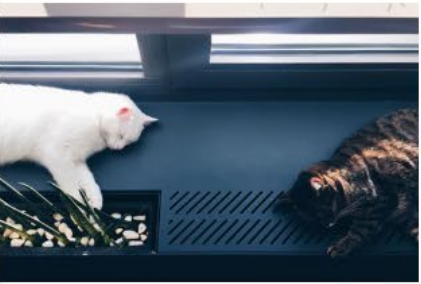
orange tabby cat sleeping on white textile

Animal Relax Pet



brown cat lying gray wooden plank

Kitten Outdoor Sunlight



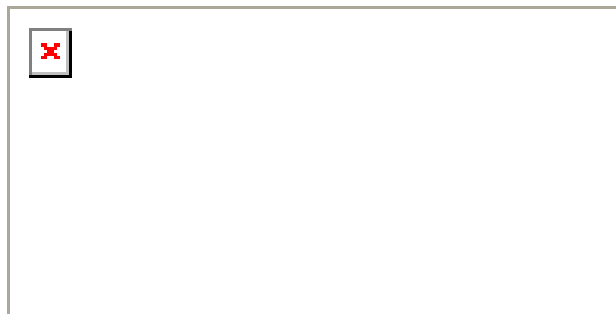
person taking photo of white and black cats on black surface

Window Sill Sleep

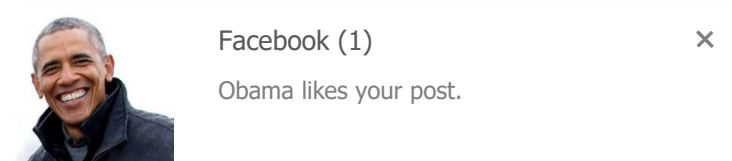


white and black cat

Light Christmas Light Eye



# Proofread

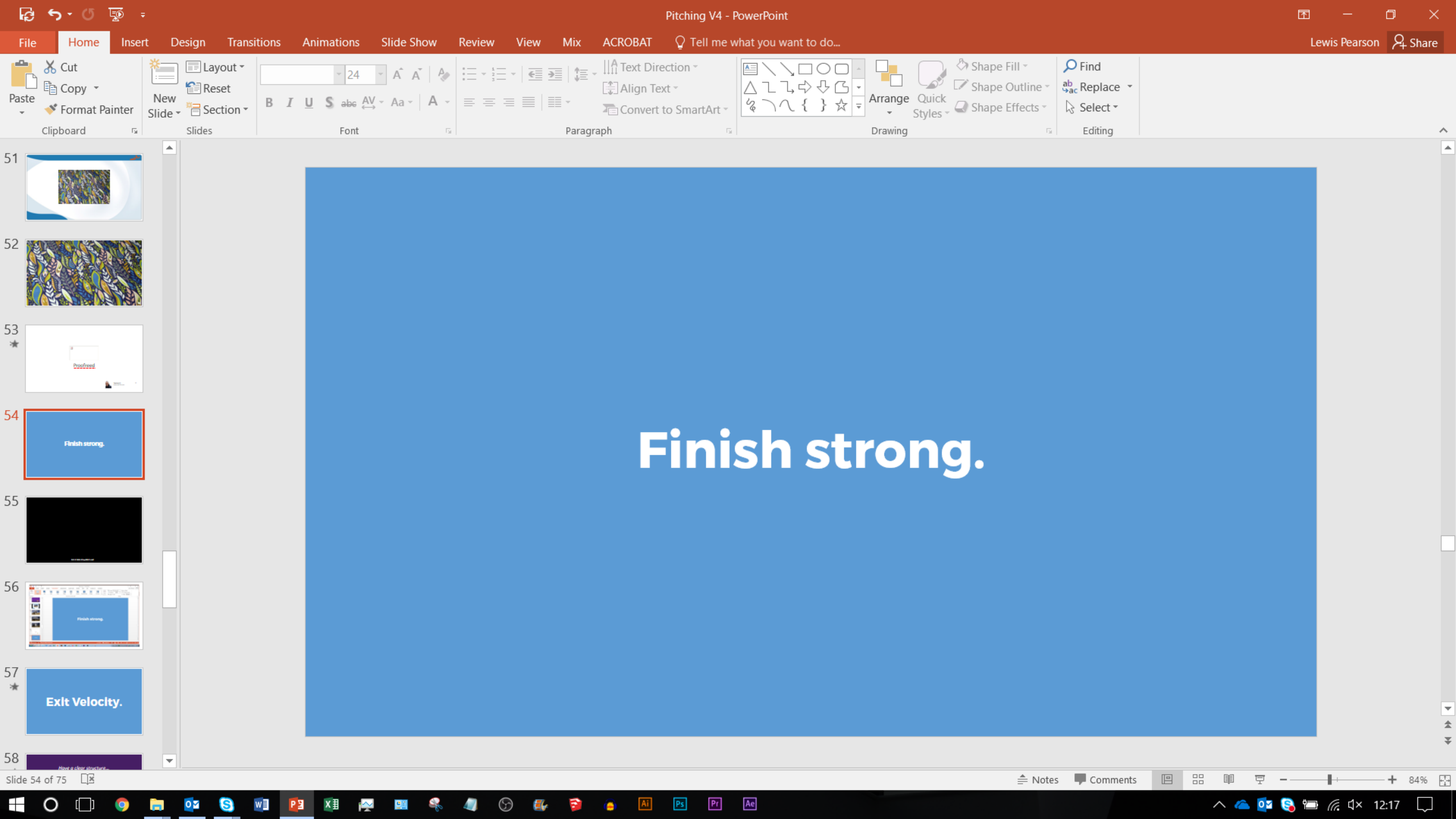


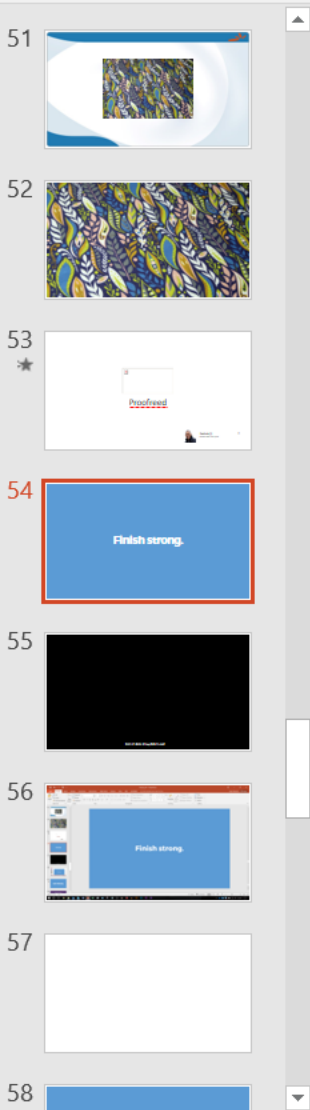
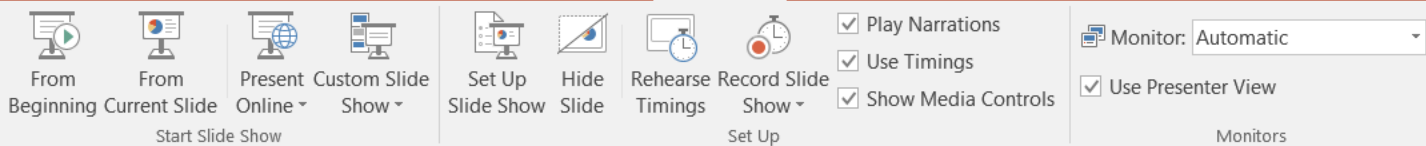


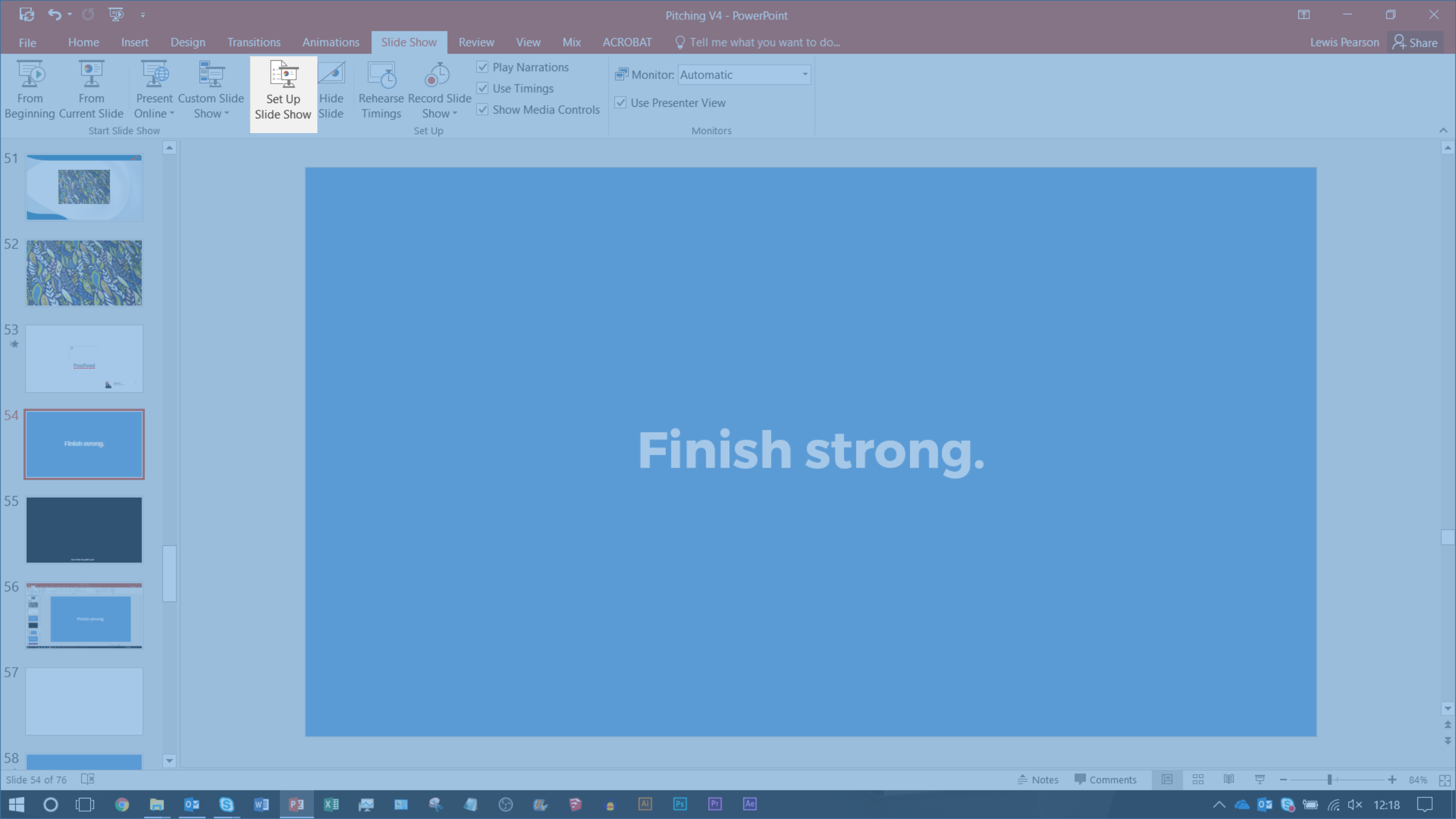
Installing updates

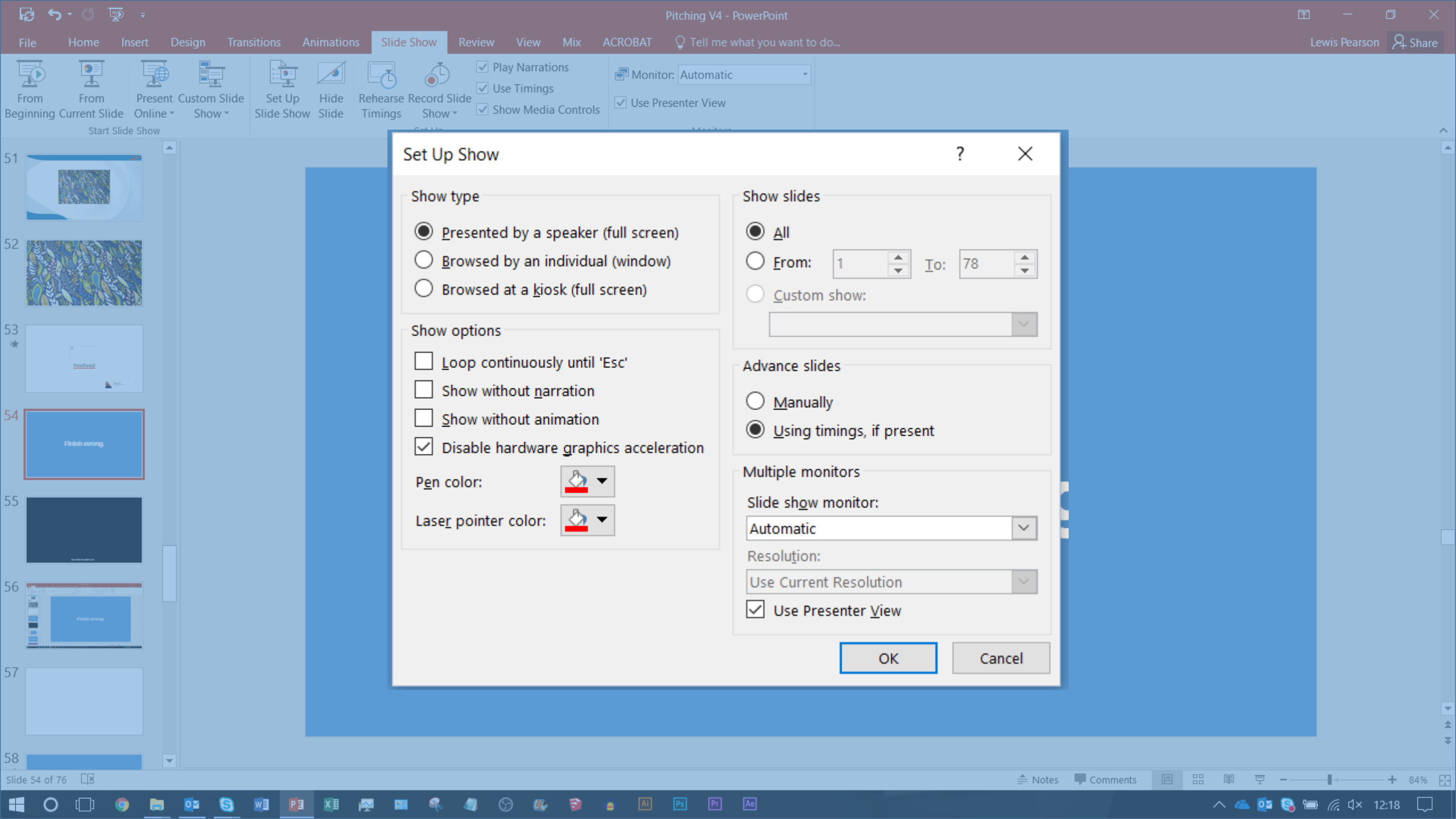
**Finish strong.**

End of slide show, click to exit









From Beginning From Current Slide Present Online Custom Slide Show Set Up Slide Show Hide Slide Rehearse Timings Record Slide Show Play Narrations Use Timings Show Media Controls Monitor: Automatic Use Presenter View

Set Up Show

Show type

- ☒ Presented by a speaker (full screen)
- ☐ Browsed by an individual (window)
- ☐ Browsed at a kiosk (full screen)

Show options

- ☐ Loop continuously until 'Esc'
- ☐ Show without narration
- ☐ Show without animation
- ☒ Disable hardware graphics acceleration

Pen color:



Laser pointer color:



Show slides

- ☒ All
- ☐ From: 1 To: 78
- ☐ Custom show:

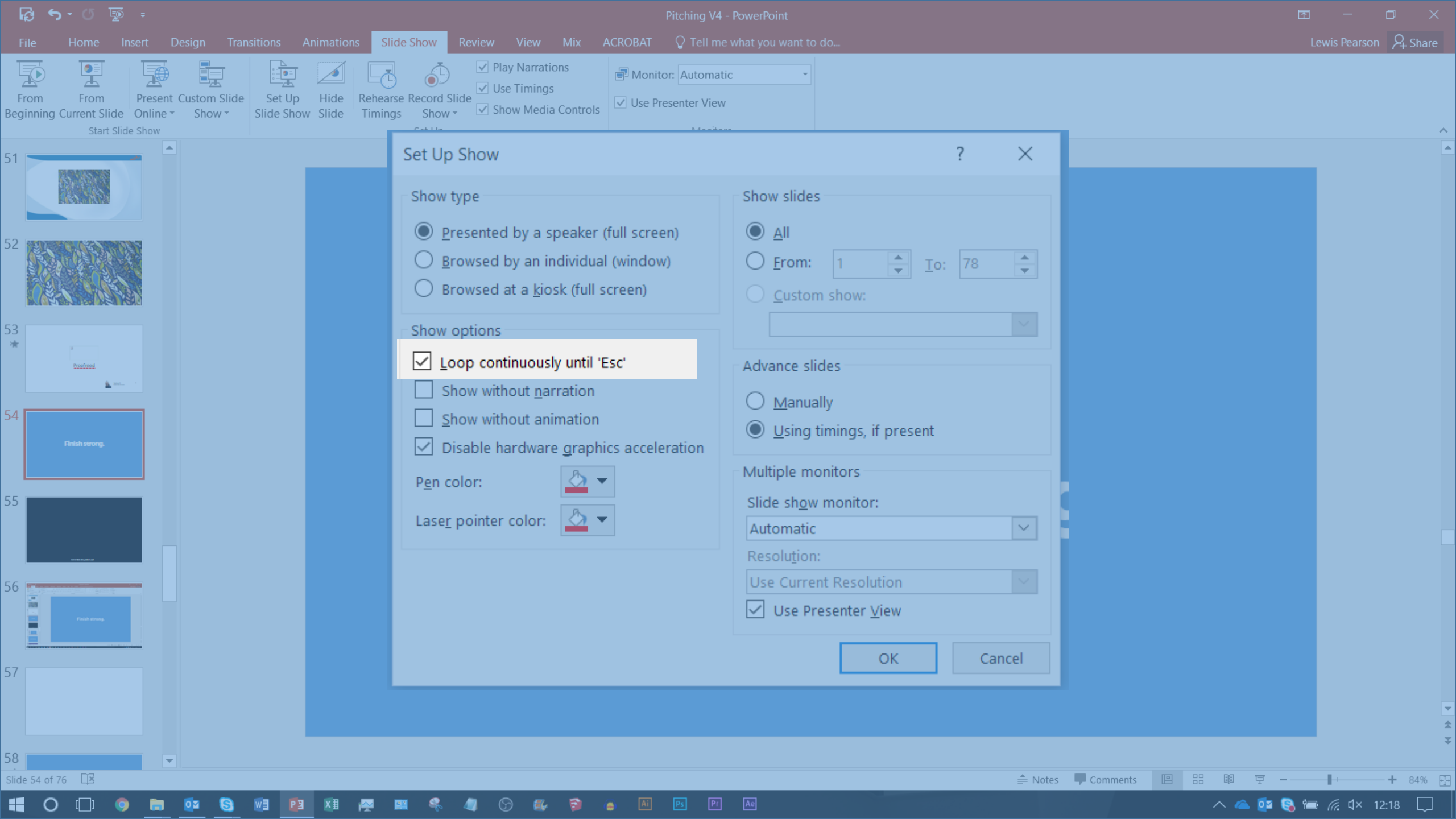
Advance slides

- ☐ Manually
- ☒ Using timings, if present

Multiple monitors

- Slide show monitor: Automatic
- Resolution: Use Current Resolution
- ☒ Use Presenter View

OK Cancel



## Set Up Show

## Show type

- ☒ Presented by a speaker (full screen)
- ☐ Browsed by an individual (window)
- ☐ Browsed at a kiosk (full screen)

## Show options

- ☒ Loop continuously until 'Esc'
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- ☒ Disable hardware graphics acceleration

Pen color:



Laser pointer color:



## Show slides

- ☒ All
- ☐ From: 1 To: 78
- ☐ Custom show:

## Advance slides

- ☐ Manually
- ☒ Using timings, if present

## Multiple monitors

Slide show monitor:

Automatic

Resolution:

Use Current Resolution

- ☒ Use Presenter View

OK

Cancel

**Finish strong.**

An aerial photograph of a rugged coastline. On the left, a steep, forested cliff descends to a rocky shore. The ocean is a deep blue, with white foam from waves visible near the shore. The overall scene is serene and natural.

LIFE  
DESIGN:

# Pitching & Presenting

# Practice

**Goal:** *Create a presentation about...*

# Constructing your narrative

Make an impression

Adopt a **pro** mindset

Deconstruct

Split your ideas (A/B)

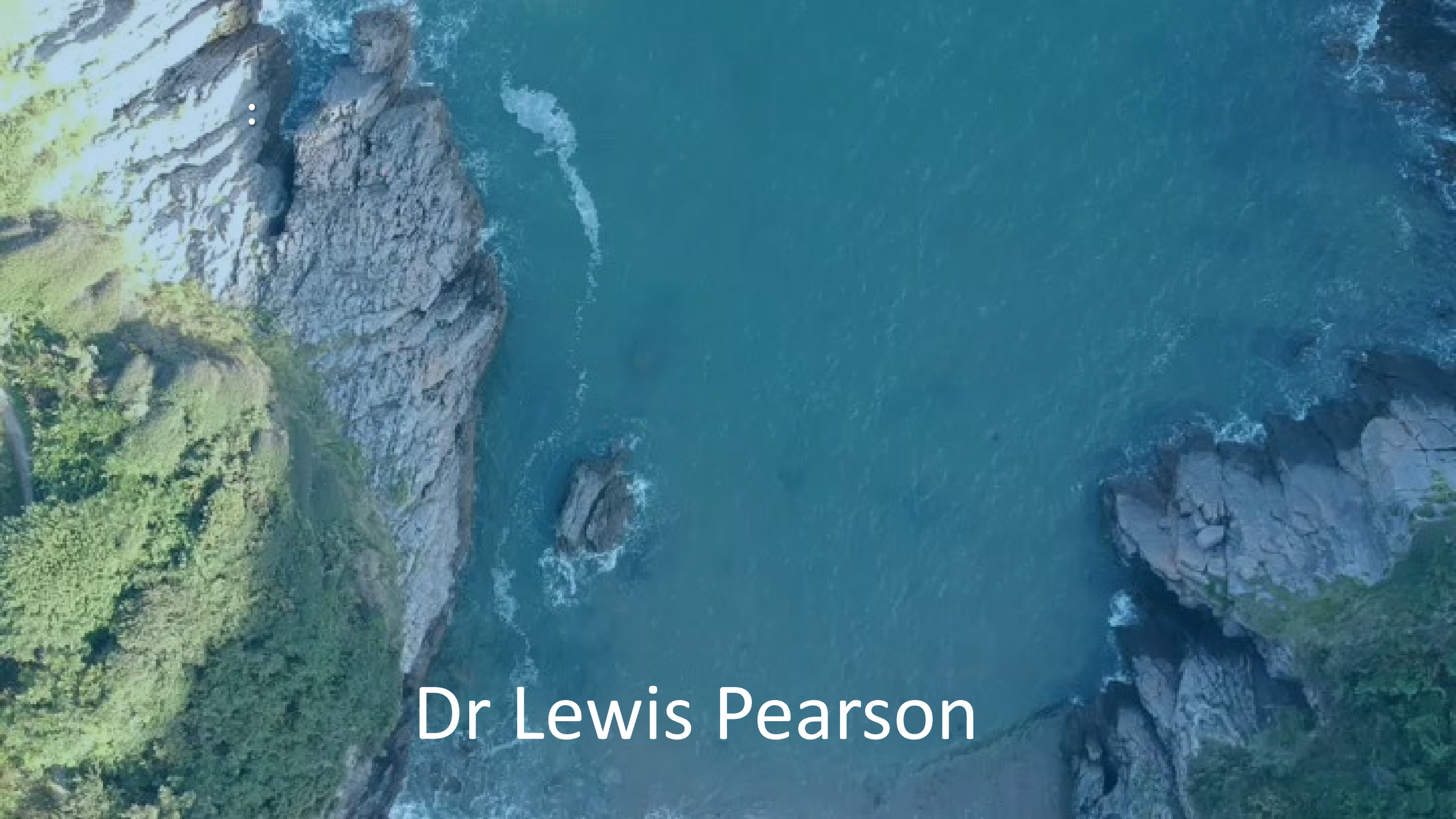
# Supporting your delivery

Know your first line

Set the tone

Treat slides as compositions

Proofread

An aerial photograph of a rugged coastline. On the left, a steep, rocky cliff is covered in dense green vegetation. The cliff face is dark and textured. To the right of the cliff, the water is a deep blue, with white foam from waves crashing against the rocks. A small, isolated rock sits in the water. The overall scene is dramatic and scenic.

Dr Lewis Pearson

# Single-slide presentations

*(research posters)*





**Title**

**Start**

**Middle**

**End**

**Title**

**Item 1**

**Item 2**

**Item 3**

**Start**

**End**

# Title

Introduction

Item 1

Item 2

Item 3

Conclusion

# Title

Introduction

Item 1

Item 2

Item 3

Conclusion

References

# Title

Introduction

Item 1

Conclusion

Method

Item 2

Item 3

References

**Title**

**Introduction**

**Result 1**

**Conclusion**

**Result 2**

**Method**

**Result 3**

**References**

# Title

Introduction

Example 1

Conclusion

Method

Example 2

Example 3

References

# Title

**Introduction**

**Result 1**

**Conclusion**

**Method**

**Result 2**

**Result 3**

**References**

## ✗ Little spacing and unclear relationship

### Main heading

Horizontal lines representing text content.

### Sub heading

Horizontal lines representing text content.

### Sub heading

Horizontal lines representing text content.



## ✓ More spacing and clearer relationship

### Main heading

Horizontal lines representing text content.

Horizontal lines representing text content.

### Sub heading

Horizontal lines representing text content.

### Sub heading

Horizontal lines representing text content.

