

CAREER PLAN

Clothing line



Introduction

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- BMSW4001 ACADEMIC AND EMPLOYABILITY SKILLS
- ASSESSMENT APRESENTATION CARRER PLAN

Topics

Career plan and employability skills Profile is a validation of achievement, in which the career plan I should answer the question where am I going and am I ready to work.

1. My goals (summarising)
2. Cv writing (owner background)
3. Time management
4. Consider my strengths, weaknesses, opportunity and threats

1. Assess My Goals

In this steps I need to identify my goals, understanding my ambitions and my objectives, will serve as a starting point as I being to build my plan. This help me to understand what actions I need to take to achieve those goals.

- a) I talk about who's my costumers are.(C&G London costumer is between 16 to 45 years old).
- b) I talk about what C&G London is: (is street were contemporary brand), is inspired by how intent to sale online.
- c) In my short term aim I want to insert in pop-up shop online;
in my long term aim I want to have my on design, my physical shop, sell my products in different cites around the world and to have my own fashion show.

Cv writhing (owner Background)

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- **Summary:** A confident, energetic retail assistant who is passionate about high street fashion, working in a fashion retail store that has a annual turnover of £2 million, a strong team leader who things outside of the box.
- **Skills:** Styling, art & design, brand, knowledge, creative thinking, customer service skills, up selling, sociable personality, team player, self motivated, creative, loyalty.
- **Career:** Unpacking and checking all new stock deliveries, Promoting specific lines under the guidance of management, taking decisive action to improve the branch performance.
- **Academic:** Certificate in art & fashion institution of Lisbon.
- **References:** Zara shop Shenfield Norwich. Amazon assistant Norwich

Time Management

- It is essential to balance my time between being a mom, wife and professional. To be honest I think I don't balance it, I don't focus in balancing everything because is very difficult.
- My strategy is focus on just make sure that I make progress on one thing a day that matters to me, then I can let go and let the rest of my day get commander by kids, by spouse, by phone calls, by emails, by social media, by all kinds of things that come up
- Another thing about balance and busy family life I never focus on the quantity of time than I spend at home, I focus on the quality of it.

Consider my strengths, weaknesses, opportunities and threats.

- Here i need to assess my strengths and weaknesses. Look back at my my goals –what skills and knowledge are needed to achieve them. What areas from my current skillset need improvement.
1. **My strengths** – I am patient person that mean dealing with all customer complains in professional and courteous manner. Creative, loyal, persistent, focused, hardworking
 2. **Opportunities**- Show off the skills I have learned through out the course;
 3. **My weaknesses**- Trouble to saying “No”; very busy; Overthinking striving for perfection trying to control all aspects, focus od details.
 4. **Threats**- take too long to make a start on the project; No complete by endline;

CONCLUSION

- It has been concluded that improvement of academic employability skills is very much helpful in context of both professional and personal development.

