

Question 2

The interface evaluation strategy I would recommend the British motor museum to use would be the heuristic evaluation strategy. This strategy follows an iterative design process, where the display can be continuously improved. The evaluation method involves a small set of evaluators examining the interface, and judging its compliance with recognized usability principles (1).

This strategy is relevant to the evaluation of the exhibit, as it allows displays to be continuously improved during the design stage, identifying faults before real users use the system.

The strategy when conducted, must start by establishing a list of heuristics. This is useful for the museums exhibit as it clearly shows what usability features the exhibit is meant to achieve. After the list is completed, the evaluators can be selected, its most common usability experts will be used. This will strengthen the validity of the feedback, overall improving the exhibit. Next the evaluators will be briefed. This allows the evaluators to know what they are meant to do and cover. When briefing make sure its standardized to ensure no bias behaviour occurs. This will allow the the exhibit to be assessed fairly. A

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