



**FACULTY OF BUSINESS
UNIVERSITY MALAYA WALES**

**IUBA5002
CHANGEMAKERS: CREATIVITY AND VALUE CREATION**

**TOPIC:
*THE IMPORTANCE OF ACCOUNTING PRACTICES TO NON-
PROFIT-MAKING ORGANIZATIONS IN MALAYSIA***

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TASK 1: FORMULATE A RESEARCH QUESTION

1.1 Introduction

For non-profit organisations (NPOs) in Malaysia, accounting performs a vital role in fostering governance, transparency, and accountable resource management. Studies display how vital disclosure policies, inner manipulate protocols, and accounting requirements are to enhancing monetary responsibility. According to research by (Noor Syaimma Syed Ali, 2020), NPOs in Malaysia often display slight stages of governance reporting and accountability, that are impacted by means of the efficacy of internal controls. NPOs can reveal the price of sound accounting practices inside the non-earnings quarter by means of strengthening governance, fostering stakeholder accept as true with, and making sure efficient aid utilisation through the improvement of accounting methods. Therefore, investigating the significance of accounting to NPOs in Malaysia may additionally shed information on the effectiveness of NPO accounting practices and spotlight regions in need of development.

1.2 Research Question

What are the current reporting practices of non-profit organizations (NPOs) in Malaysia?

1.3 Value of this study

This study is essential as it affords useful insights into how Malaysian non-profit making organisations (NPOs') accounting strategies is probably advanced by highlighting the benefits of these practices. Through an evaluation of NPOs' gift financial duty and governance, the studies lay the groundwork for future advancements that might result in greater open and green management. Furthermore, the results will aid within the introduction of more potent legislative and regulatory frameworks, making certain that NPOs in Malaysia characteristic with accelerated accountability—a important issue in their lengthy-term viability and public self-assurance.

1.4 Research Approach

According to the research, it states that a qualitative approach of inquiry becomes used in this qualitative study on the importance of accounting to non-profit organisations in Malaysia. This method calls for gathering and analysing statistics the use of qualitative strategies. Specifically, interviews are employed as a research technique to collect records from substantial stakeholders

inside non-income entities. It makes it viable to study the significance of accounting very well to non-profit establishments in Malaysia and to acquire numerous views and deep insights. The qualitative technique of inquiry concentrates on comprehending the qualities and characteristics of the facts in place of seeking to quantify it.

In the qualitative research at the significance of accounting to non-profit organisations in Malaysia, thematic evaluation changed into the study's methodology hired. Thematic analysis is a nicely liked qualitative research method that may be used with loads of epistemologies and studies questions. It incorporates identifying styles and issues inside the records received from interviews, recognition agencies, and other assets. The primary focus of the examiner method is to investigate the significance of accounting to non-income organisations in Malaysia and the demanding situations they face while imposing accounting tactics. The look at method's aim is to clarify the importance of accounting for Malaysian non-income enterprises. The results of the examiner will be useful to legislators, non-earnings, and other stakeholders in Malaysia.

1.5 Data collection method

Focus corporations, observations, interviews, and other non-quantifiable information series, analysis, and interpretation techniques are utilised in qualitative studies. A powerful records series approach for an observe on the importance of accounting to Malaysian non-income businesses could be interviews which is primary method. The researcher is permitted to deviate from the interview script and ask follow-up questions as they come up in a qualitative, data-pushed interview. One can behaviour dependent or unstructured interviews. Because they provide a greater personal approach of data collection than surveys, interviews are favoured with the aid of many qualitative researchers. However, because they usually take longer than surveys, interviews are not the greenest method to acquire qualitative data.

In addition to interviews, other qualitative statistics series techniques such as recognition organisations and participant statement can be used. Using qualitative records collecting techniques, researchers can determine the "whys" and "how's" behind numbers, that's crucial for know-how the emotional ties that people must the causes they guide. Using qualitative facts

methods, researchers can probe deeply into the minds of their audience to pinpoint regions in want of growth, improvement, and development.

1.6 Sampling method

According to a study, the researcher states that useful sampling, a non-random selection method, is utilised in qualitative studies to select examples that include a wealth of pertinent information. It is suitable for qualitative investigations wherein the investigator seeks informants with the very best level of concern-be counted competence. Making selections on who or what to sample, the way to execute the sampling, how many human beings to encompass, and wherein to pattern are all part of the system of purposeful sampling. Usually, the subject and method are considered while selecting the pattern technique, not the requirement for the results to be generalisable.

For the study on the importance of accounting practices to non-profit making organisations in Malaysia, purposeful sampling may be used to select contributors with familiarity with and expertise in accounting tactics in non-profit organisations in Malaysia. A collection of standards that the researcher affords, which includes the participants' position, years of experience, and kind of non-profit organisation they paintings for, can be used to pick them. Subsequently, the selected individuals may be interviewed via the researcher or given questionnaires to finish which will gather records for the examiner. Given that the observe is targeted on non-profit organisations in Malaysia and that random sampling techniques may not be feasible given the composition of the pattern, purposive sampling is probably greater applicable than those strategies.

1.7 Sample size

For this study on the significance of accounting practices in non-profit organisations, I will select three individuals to interview, conducting the interview in teams. Inclusion standards is one type of pattern criteria used to decide the studies. The following are the inclusion standards for the pattern of participants in the observe at the significance of accounting techniques for Malaysian non-profit enterprises:

- Participants ought to be operating for non-profit corporations in Malaysia in the meantime.

- Participants must be employed in a position that entails accounting or finance such as accountant, financial manager, or treasurer.
- Participants must have at least two years of experience working with Malaysian non-profits.
- Participants need to be familiar on how non-income businesses comply with accounting requirements, inner controls, and economic reporting necessities.
- Participants must be both willing and available to take part in interviews to engage in this study.

TASK 2 : PRIMARY OR SECONDARY RESEARCH TECHNIQUES

This study method referred to primary data analysis which is interview, and I have chosen semi-structured interview with a hard and fast of topics to cover maximum of the time, but greater opportunities for the interviewee to completely explicit themselves. Semi-established interviews are tough to behaviour properly because they require a cautious balancing act between organised questions and spontaneous detours, in line with. Being each advantageous and goal may be difficult due to the fact all of us is one-of-a-kind in their preparedness to contribute. Because semi-based interviews are frequently open-ended, crafting questions that extract the important facts without biasing the responses may be hard. Researchers that acquire statistics using semi-structured interviews must don't forget interviewing procedures and preserve a relational focus to make certain great. I will be choosing these three peoples to interview, Respondent 1, Maniesa A/P Maniam, following with Respondent 2, Pooja A/P Gunasegaran (5 years' experience in accounting firm) and lastly, Respondent 3, Nivedhitaa A/P Govinosamy (3 years' experience in accounting firm).

The following are some sample interview questions that focus on the significance of accounting processes to Malaysian non-profit organisations:

- Why do you believe accounting practices are important for non-profit organisations in Malaysia?

- How do accounting practices contribute to financial accountability in non-profit organisations?

TASK 3 : PRESENT YOUR IDEAS

3.1 Pitch Video Link

https://www.canva.com/design/DAGOHfJ216Y/85zispt32iYiw6XshhWwqA/edit?utm_content=DAGOHfJ216Y&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

3.2 Feedback

In the pitch video, the want of excellent accounting approaches is mentioned for non-earnings enterprises (NPOs) in Malaysia. It highlights how these standards improve monetary duty and foster stakeholder self-belief. The speaker highlights crucial boundaries that NPOs need to conquer for you to manage resources effectively, together with insufficient inner controls and little governance reporting.

Through qualitative methodologies, together with stakeholder interviews, the research intends to examine current accounting processes among Malaysian NPOs and locate opportunities for development. This technique now not best endeavours to realise cutting-edge obstacles but additionally strives to push for greater robust regulatory systems that inspire openness and duty.

The studies have the capability to have a big influence on NPOs by means of improving their financial health, which could ensure their sustainability and capacity to make treasured contributions to communities. The request for cooperation from all parties involved, researchers, accounting firms, and government corporations, highlights the need of running together to improve monetary processes in the enterprise. The presentation does an excellent process of illustrating how vital it's miles to repair these issues with a purpose to maintain the essential paintings that NPOs in Malaysia do.

TASK 4 : DATA ANALYSIS

4.1 Poster link

https://www.canva.com/design/DAGOGFMrrM4/cSity4_FjpEljFK3EjQnJg/edit?utm_content=DAGOGFMrrM4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

4.2 Analysis

Interview Link

Respondent 1 : [Respondent 1.mp4](#)

Respondent 2 : [Respondent 2.mp4](#)

Respondent 3 : [Respondent 3.mp4](#)

The significance of accounting practices for non-profit organisations in Malaysia is examined, and the three accounting professionals who were interviewed all gave consistent answers regarding how important these practices are for maintaining organisational sustainability, financial accountability, and transparency.

The three respondents agree that obvious accounting approaches are necessary to hold non-profit firms transparent. Respondent 1 highlights that, because it fosters credibility and self-belief, open accounting is crucial to retaining donor guide. Respondent 2 consents, emphasising the want of retaining music of every ringgit spent—specially in a rustic with little sources like Malaysia. Respondent 3 provides greater weight to this opinion through pointing out that accounting methods beef up an employer's integrity by means of supporting it observe criminal necessities and provide donors transparency.

The importance of accounting processes in fostering economic responsibility is likewise mentioned by using the respondents. According to Respondent 1, accurate accounting ensures that money is allocated according with the desires of the organization and leaves a obvious audit path that makes comparing financial choices simpler. Respondent 2 similarly states that these strategies reduce the possibility of fraud or poor control, each of which might be critical for retaining the enterprise's correct call. Respondent 3 echoes this viewpoint, declaring that accounting

requirements create a structure for economic reporting that makes it possible to spot irregularities early and pass quick to address them.

Other important topics observed within the responses are sustainability and criminal compliance. Respondent 2 emphasises that because organised accounting strategies provide a clear method of coping with cash, they may be crucial to the long-term viability of non-income organisations. Respondent three additionally notes that those techniques are essential for satisfying legal responsibilities and correctly allocating assets to accomplish agency targets.

Thus, the enter supplied via the 3 contributors highlights the importance of accounting procedures in Malaysian non-earnings establishments. Ensuring economic duty, upholding openness, and promoting organisational sustainability all depend on those principles. Accounting approaches aid non-income in Malaysia by way of supplying a obvious framework for financial administration and reporting. This helps the firms now not only meet criminal obligations but additionally gain the consider of stakeholders and participants, which eventually contributes to their lengthy-time period success.

4.3 Conclusion

In end, the examiner emphasises how essential accounting methods are to enhancing responsibility, transparency, and governance in Malaysian non-income enterprises (NPOs). Important conclusions display that highest high-quality useful resource utilisation and stakeholder don't forget are relying on successful accounting. According to the research, a large variety of non-income businesses in Malaysia have inadequate governance reporting and duty, commonly due to susceptible inner controls. The examiner emphasises the significance of obvious accounting strategies for upholding organisational integrity and monetary obligation thru qualitative methodologies, which encompass accounting expert interviews. The significance of correct accounting come to be underlined via the respondents, who stated that it lowers the risk of fraud by assisting in tracking fees and facilitating compliance with criminal necessities. The study promotes higher accounting practices to guide Malaysian NPOs' sustainability and financial health, that could in the end increase their long-time period viability and ability to serve groups. Stakeholders must work together more intently to location these changes into workout.

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