

Student name: Kristela Shehu or Sechou

Student ID:2322678

Module name: BSc (Hons) Health and Social Care Module: Changemakers:
Building your Personal Brand for Sustainable Employment

Module code: BMHP5015

Assessment title: Component 2- Report

Lecturer name: Caroline Salami

Date of submission:19/12/2025

Word Count:2000

**Changemakers: A Career Development and Personal Branding Report:
Aspiring to Become an Aesthetic Nurse Prescriber**

Table of contents

1. Introduction	1
2. Job Description of the Selected Role: Aesthetic Nurse Prescriber	2
3. Analyse the skills needed for the job and assess your skills and experience ..	3
4. Development of personal skills and resources.....	5
5. Action Plan and Timeline	7
6. Communication of skills to potential employers	9
7. Conclusion.....	9
8. References.....	9

1. Introduction

I am focusing on the role of an Aesthetic Nurse Prescriber in the UK private cosmetic healthcare sector, which involves conducting patient consultations, assessing treatment suitability, and managing complications while adhering to professional standards. This role aligns with my career aspirations, combining clinical competence with aesthetic judgment and patient-centred care. I will analyse the skills and qualifications needed for this position, assess my current skills against these criteria, and identify any gaps in my competence. Additionally, I will create a development plan, explore strategies for building my professional brand, and examine how to effectively communicate my skills and experience to potential employers in the aesthetics industry.

2. Job Description of the Selected Role: Aesthetic Nurse Prescriber

An Aesthetic Nurse Prescriber in the UK private cosmetic healthcare sector conducts advanced non-surgical procedures under a regulated clinical framework. Emphasizing patient safety and evidence-based practice, the role includes in-depth consultations, assessing treatment suitability, prescribing injectable treatments like botulinum toxin and dermal fillers, and ensuring compliance with Nursing and Midwifery Council standards. Key skills required are knowledge of facial anatomy, communication, clinical judgement, and documentation for effective patient care.

2.1 Vacancy Requirements and Prescribing Responsibilities

A review of a vacancy for an Independent Nurse Prescriber at a private skin clinic in Brighton reveals that applicants must be Registered Nurses with a current NMC PIN

and the Independent Prescribing qualification (V300). This qualification allows nurses to independently prescribe prescription-only medicines for aesthetic practice after completing the independent or supplementary prescribing route. Key responsibilities include conducting consultations, developing individualized treatment plans, prescribing injectable products, and ensuring safe treatment delivery in a busy clinical setting. The vacancy emphasizes the significance of communication skills, professional autonomy, and regulatory compliance in contemporary aesthetic practice (Studysmarter.co.uk, 2025).

2.2 Required Clinical and Aesthetic Competencies

The vacancy's person specification highlights essential competencies for the role, including consultation and assessment skills, informed consent acquisition, and safe administration of injectable treatments like Botox and dermal fillers. Applicants must demonstrate knowledge of facial anatomy, risk assessment, and complications management, while adhering to infection prevention and control procedures. Professionalism, safe clinical decision-making, and a commitment to patient-centred care are core attributes. Desirable competencies include experience with additional aesthetic procedures, confidence in managing complications, and the ability to build effective therapeutic relationships, aligning with industry expectations for safe and ethical aesthetic (www.harleyacademy.com, n.d.).

2.3 Regulation, Ethics, and Professional Accountability

The Aesthetic Nurse Prescriber role is subject to professional regulation, specifically under the NMC, rather than purely cosmetic practices. Practitioners must operate within their scope of practice, establish professional boundaries, and prioritize patient safety over commercial interests. Ethical responsibilities include obtaining informed consent, managing patient expectations, and ensuring that advertising and social

media interactions are professional and honest. These regulatory expectations are in place to protect the public and maintain the credibility of aesthetic nursing as a healthcare-focused profession rather than a mere beauty service.

2.4 Relevance to My Career Aspirations

This vacancy aligns with my aspiration to become an Aesthetic Nurse Prescriber. It emphasizes clinical knowledge, prescribing responsibility, ethical decision-making, and patient-centred care, reflecting the professional standards I aim for. Analysing the job description allows me to benchmark my skills, identify competence gaps, and plan targeted development. It also sheds light on industry expectations, supporting informed career planning and progression in regulated aesthetic nursing practice.

Link for the job vacancy: <https://talents.studysmarter.co.uk/companies/skn/ip-nurse-8192097>

Job Board > Companies > sk:n > Independent Nurse P...

Independent Nurse Prescriber

📍 Brighton ⌚ Full-Time 🏠 No home office possible

Apply now



At a Glance

- **Tasks:** Join our Brighton clinic as an Independent Nurse Prescriber, offering expert aesthetic treatments.
- **Company:** Be part of sk:n, a leading provider in aesthetic and clinical care.
- **Benefits:** Enjoy competitive pay, bonuses, discounts, and extensive training opportunities.
- **Why this job:** Make a real impact on clients' confidence while working in a supportive, flexible environment.

Independent Nurse Prescriber

sk:n

Location: Brighton

Apply now



opportunities.

- **Why this job:** Make a real impact on clients' confidence while working in a supportive, flexible environment.
- **Qualifications:** Must be a qualified Nurse with V300 Independent Prescribing Qualification and aesthetic training.
- **Other info:** Part-time role, ideally 8 hours on Saturdays, with potential for other days.

Independent Nurse Prescriber

sk:n

Location: Brighton

Apply now



Overview

We have an exciting opportunity for an Aesthetic Nurse Prescriber to join our team in our Brighton clinic. The role is part-time, 8 hours per week, ideally a Saturday, with flexibility for other days. As an integral part of the sk:n team, you will work independently offering expert advice and life-changing treatments to clients. Direct experience in this area is required and it is essential that you hold the V300 Independent Prescribing qualification.

Responsibilities

- Work independently to provide expert aesthetic advice and administer treatments to clients, including Botox and Dermal Fillers (up to 20 patients per week).
- Operate within our governance framework with strict protocols and participate in regular audits.
- Contribute to maintaining high clinical standards as part of Care Quality Commission registered clinics.
- Support continuous professional development through internal training.

Qualifications and Personal Qualities

Qualifications and Personal Qualities

- Qualified nurse with a valid NMC pin and V300 Independent Prescribing Qualification.
- Aesthetic training in Botox and Dermal Fillers; ideally from Harley Academy or Level 7 Aesthetic Medicine or registered with JCCP or Save Face.
- Experience in a demanding, time-governed environment; comfortable seeing up to 20 patients per week for Botox and Filler.
- Passionate about helping people achieve greater confidence through better skin.
- Flexible with a "can do" attitude.
- Available to work during peak hours including evenings and weekends on a 1-2 week rota.

Independent Nurse Prescriber

sk:n

Location: Brighton

Apply now



What's in it for you?

As an employed INP you would receive:

- A competitive hourly rate plus bonuses and commission
- Free Laser Eye and Intraocular Lens Surgery
- Discounts on prescription eyewear and sunglasses
- Generous Optical Express family & friends discount
- 29 days annual leave FTE
- Extensive training in the life changing treatments that we offer

#J-18808-Ljbffr

Independent Nurse Prescriber employer: sk:n

At sk:n clinics in Brighton, we pride ourselves on being an exceptional employer that values the

Independent Nurse Prescriber employer: sk:n

At sk:n clinics in Brighton, we pride ourselves on being an exceptional employer that values the growth and development of our team members. With a strong focus on continuous training and a supportive work culture, we empower our Independent Nurse Prescribers to deliver world-class aesthetic treatments while enjoying competitive pay, generous leave, and unique benefits like discounts on optical services. Join us in making a meaningful impact on our clients' confidence and well-being in a dynamic and rewarding environment.



Contact Detail:
sk:n Recruiting Team
[View sk:n Profile](#)

Independent Nurse Prescriber

sk:n

Location: Brighton

Apply now



StudySmarter Expert Advice 🧐

We think this is how you could land Independent Nurse Prescriber

👉 [Tip: Nurse Prescriber](#)

👉 [Tip: Nurse Prescriber](#)

3. Analyse the skills needed for the job and assess your skills and experience

3.1 Skills Required for the Role

An Aesthetic Nurse Prescriber needs to have a mix of clinical, interpersonal, and professional skills that fit with well-known healthcare standards like the NHS values and the 6Cs of nursing, which stress care, competence, communication, and patient safety. The Royal College of Nursing says that aesthetic nurses must work within their area of expertise and be responsible for their own prescribing and treatment choices (Royal College of Nursing, n.d.). The Joint Council for Cosmetic Practitioners and the Cosmetic Practice Standards Authority (JCCP and CPSA, n.d.) say that you need

good consultation and communication skills to figure out if a patient is a good fit, calm their nerves, and get valid informed consent. To find contraindications, protect patients, and put their health above their appearance, you need to have good clinical judgement and be aware of how to keep patients safe. Due to the possible risks of injectable treatments, it is also important to keep accurate records, be able to use technology, prevent infections, and be ready to handle bad reactions (UK Parliament, 2024).

3.2 Analysis of Personal Strengths

The author highlights their competencies that align with professional expectations in healthcare, including effective communication and interpersonal skills for patient interaction, organizational skills for record-keeping, and the ability to remain calm under pressure during clinical challenges. Additionally, previous experience in health and social care has fostered empathy and professionalism, as well as knowledge of infection control and safeguarding, all of which are applicable in aesthetic consultations and treatments.

3.3 Areas for Improvement

To transition into aesthetic nursing, I recognize the importance of addressing both my strengths and areas for improvement. Firstly, I require formal, accredited training in aesthetic injectables to safely administer treatments such as botulinum toxin and dermal fillers (The Royal College of Nursing, n.d.). Additionally, obtaining the V300 Independent Prescribing qualification is essential for independently writing prescriptions for injectable products. Furthermore, I must enhance my understanding of potential complications, including vascular occlusion, infection, and allergic reactions, which aligns with government recommendations emphasizing the necessity of practitioner competence in managing risks associated with cosmetic treatments (UK

Parliament, 2024). To effectively develop these skills, I will pursue structured training, mentoring, and ongoing professional development.

3.4 Tools Used to Assess My Skills

I have utilized reflective models such as Gibbs' Reflective Cycle and SWOT analysis to assess my strengths and areas for improvement in my professional practice. These tools enable me to identify my competencies, weaknesses, and opportunities for development (Gibbs, 1988). Additionally, I have gathered feedback from previous supervisors and colleagues in health and social care roles to evaluate my performance in patient interactions. Looking ahead, having a mentor who is an experienced aesthetic practitioner would be beneficial for enhancing my skills, receiving constructive criticism, and building confidence before embarking on independent practice.

3.5 Relevant Health and Social Care Experience and Qualifications

I have a lot of experience in health and social care, which will help me get into the aesthetics field. I have received training in infection control, safeguarding, basic life support, and professional communication, all of which help me practise safely in the clinic. The NMC standards (JCCP and CPSA Guidance for Practitioners Who Provide Cosmetic Interventions Contents, n.d.). say that I should be able to provide person-centred care and keep patient information private. I have not finished my aesthetic-specific qualifications yet, but I plan to get accredited injectable training and then the Independent Prescribing (V300) qualification. This path follows the advice of professional groups for nurses who want to work in aesthetic practice (The Royal College of Nursing, n.d.).

4. Development of personal skills and resources

4.1 Personal Brand Development and Skills Audit (SWOT Analysis)

Building a credible personal brand is essential for progression into the role of an Aesthetic Nurse Prescriber, where trust, professionalism, and ethical accountability are fundamental. My personal brand is grounded in patient safety, empathy, and evidence-based practice and is communicated through professional platforms such as LinkedIn, a structured CV, and a developing portfolio of reflective learning. Maintaining professionalism in both online and clinical environments is essential to uphold public confidence in nursing practice (Nursing and Midwifery Council (NMC), 2018).

A SWOT analysis has been used to evaluate my readiness against vacancy requirements. My strengths include effective communication skills, empathy, professionalism, and attention to detail, all of which are essential for patient consultations and consent. However, I currently lack aesthetic-specific clinical exposure, supervised injectable practice, and the Independent Prescribing (V300) qualification. Opportunities include accredited aesthetic training, mentorship, and continuing professional development (CPD), while threats include the competitive nature of the aesthetics sector and increasing regulatory scrutiny. This analysis highlights the need for structured clinical development and supervised practice to meet vacancy criteria.

4.2 Reflection on Learning and Motivation (Gibbs' Reflective Cycle)

Using Gibbs' Reflective Cycle, I reflected on feedback received during a clinical skills assessment that identified a lack of confidence in decision-making. Initially, this feedback was disappointing; however, reflection enabled me to recognise the importance of seeking clarification, engaging in additional practice, and actively using feedback to improve competence. As a result, I now approach skills development proactively by asking questions during workshops and reflecting on performance. This

learning will inform my future practice in aesthetic nursing, where confidence, clinical judgement, and reflective practice are essential for patient safety and professional growth (Gibbs, 1988).

4.3 Value I Can Add and Ongoing Development Needs

My value to the role lies in my strong interpersonal skills, ethical awareness, and commitment to patient-centred care. I can assess patients holistically, recognise vulnerability, and prioritise wellbeing over cosmetic outcomes, aligning with professional nursing standards (NMC, 2018). However, to fully meet the role requirements, I must gain supervised aesthetic clinical experience, complete the prescribing pathway, and develop a portfolio of CPD evidence. This progression aligns with Maslow's theory, as achieving specialist competence supports professional esteem and self-actualisation (Maslow, 1943).

Strengths	Weaknesses
I have effective communication skills.	I do not yet have aesthetic injectable training.
I am empathetic and patient centred.	I do not currently hold the V300 prescribing qualification.
I understand professional behaviour and ethics.	I have limited knowledge of facial anatomy for aesthetics.
I reflect on practice using Gibbs' Reflective Cycle.	I lack experience managing aesthetic complications.
Opportunities	Threats
The aesthetics industry is growing in the UK.	The field is competitive.
Accredited aesthetic training courses are available.	Training courses can be expensive.
Mentorship and shadowing opportunities exist.	Poor-quality training providers exist.
Personal branding can improve employability.	Regulations may become stricter.

5. Action Plan and Timeline

To become a qualified Aesthetic Nurse Prescriber working safely and ethically within the UK private cosmetic healthcare sector.

Timeframe	SMART Goal	Activities
Short-term (0–12 months)	Complete current Level 5 Health & Social Care qualification by the end of the academic year.	Attend all lectures and tutorials
Submit assignments on time		
Use feedback from lecturers	Academic support	
Time management tools		
Tutor feedback	Academic confidence	
Reflective writing		
Professional knowledge		
Year 1–2	Gain paid or voluntary experience in a health or care setting within 12 months.	Apply for part-time care/support roles
Volunteer in care homes or clinics		
Build patient communication skills	Job applications	
DBS check		
Placement supervision	Patient interaction	
Confidence in care delivery		
Year 2–3	Begin nursing pathway or prerequisite qualifications required for nurse training.	Research nursing entry routes
Apply for nursing programmes		
Continue healthcare employment	Career guidance	
UCAS / application support		
Funding advice	Clinical progression	
Career clarity		
Year 3–4	Complete foundation aesthetic training in	Attend accredited Botox & filler courses

	injectables within one year of qualification.	
Observe aesthetic consultations		
Seek a mentor	Course funding	
Accredited training provider		
Clinical mentor	Aesthetic-specific skills	
Facial anatomy knowledge		
Year 4–5	Achieve Independent Prescribing (V300) qualification and supervised aesthetic practice.	Enrol on V300 course
Work under supervision		
Manage minor complications	Prescribing course funding	
Clinical supervisor		
CPD resources	Prescribing competence	
Clinical autonomy		

5.1 How This Plan Closes My Skill Gaps

- My **technical gap** (injectables, facial anatomy) will be addressed through accredited aesthetic training.
- My **prescribing gap** will be closed through completion of the V300 qualification.
- My **confidence gap** will be reduced through gradual exposure, supervised practice, and reflection.
- My **professional identity** will be strengthened through continuous CPD, mentoring, and networking.
-

5.2 Theoretical Link: Bandura's Self-Efficacy Theory

Bandura's Self-Efficacy Theory posits that confidence in one's capacity for success is cultivated through mastery experiences, role modelling, and affirmative feedback. By breaking a long-term goal into smaller, more manageable steps, this action plan helps people believe in themselves. Every qualification, placement, or training course I finish

will make me surer that I can move on to advanced aesthetic practice. Mentorship and supervised learning help build confidence even more, making it easier to succeed overall.

6. Communication of skills to potential employers

To effectively communicate my suitability for the role of an Aesthetic Nurse Prescriber, I will use a structured and targeted approach across my CV, LinkedIn profile, and professional portfolio. My CV will clearly outline my health and social care qualifications, mandatory training (such as infection control, safeguarding, and basic life support), and transferable skills including consultation, communication, record keeping, and ethical decision-making. It will also include short practice examples, such as adapting communication to support anxious service users, demonstrating person-centred care and professionalism (Nursing and Midwifery Council (NMC), 2018).

My LinkedIn profile will reflect my career ambition by stating a clear professional headline (e.g. Aspiring Aesthetic Nurse Prescriber), documenting ongoing training, reflective learning, and engagement with professional content related to aesthetics and patient safety. This supports visibility and credibility within professional networks.

My portfolio will provide tangible evidence of competence and development, including reflective accounts, feedback, certificates, and a CPD log. This approach aligns with the Career EDGE model, as it demonstrates employability through experience, reflection, emotional intelligence, and career development, while networking builds social capital and professional trust.

7. Conclusion

This report confirms my suitability for future progression into aesthetic nursing through effective communication, ethical awareness, and reflective practice. Key development priorities include supervised aesthetic experience, completion of the V300 prescribing qualification, and enhanced complications management. The action plan addresses

these through structured training and mentorship, supporting safe, ethical, and sustainable career progression focused on patient safety.

8. References

BALOGUN, and Balogun, B. (2025). *The regulation of non-surgical cosmetic procedures in England*. [online] House of Commons Library. Available at: <https://commonslibrary.parliament.uk/research-briefings/cbp-10331> [Accessed 11 Dec. 2025].

JCCP and CPSA Guidance for Practitioners Who Provide Cosmetic Interventions Contents. (n.d.). Available at: https://www.jccp.org.uk/ckfinder/userfiles/files/JCCP%26CPSA%20Code%20of%20Practice_v2.pdf.

Maslow, A. (1943). *A Theory of Human Motivation*. Available at: <https://psychclassics.yorku.ca/Maslow/motivation.htm>.

NMC (2018). *The Code: Professional Standards of Practice and Behaviour for nurses, Midwives and Nursing Associates*. Available at: <https://www.nmc.org.uk/standards/code/>.

Nursing and Midwifery Council (2018a). *The Code*. Available at: <https://www.nmc.org.uk/standards/code/read-the-code-online/>.

Nursing and Midwifery Council (2018b). *The Code Professional Standards of Practice and Behaviour for Nurses and Midwives Nursing and Midwifery Council*. Available at: <https://www.nmc.org.uk/globalassets/sitedocuments/nmc-publications/nmc-code.pdf>.

Studysmarter.co.uk. (2025). *Independent Nurse Prescriber at sk:n | Apply now!* Available at: <https://talents.studysmarter.co.uk/companies/skn/independent-nurse-prescriber-10767334> [Accessed 10 Dec. 2025].

The Royal College of Nursing. (n.d.). *Aesthetic practice | Royal College of Nursing*. Available at: <https://www.rcn.org.uk/get-help/rcn-advice/aesthetic-practice>.

www.harleyacademy.com. (n.d.). *Aesthetics Courses from Harley Academy | UK's Leading Aesthetic Medicine Training Provider*. Available at: <https://www.harleyacademy.com/>.

www.jccp.org.uk. (n.d.). *Home - JCCP*. Available at: <https://www.jccp.org.uk/>.