

LEVEL 5 ASSESSMENT SPECIFICATION

Student name:		Student ID number:	
Programme:	BA/MDes Automotive & Transport Design		
Module:	Concept Studies		
Module code:	M5X01365-1	Contribution to Overall Module Assessment (%):	CW1 - 50%
Lecturer:	Paul Morrow	Internal Verifier:	S. Fontanarosa
Assignment Title:	PandaModium	Word count (or equivalent):	5 Elements 10 credits
Submission deadline:	By 14:00 on 15.03.2021	Return date of provisional marks & written feedback:	04.05.2021
Submission method:	All written assessments, where practical and possible, must be submitted via Turnitin unless otherwise instructed by the Lecturer. (Please DO NOT put this assessment specification into Turnitin or it will match many similarities with other students' submissions.) Alternative submission method (if applicable): Late submission of the assessment will result in a late penalty mark. Penalties for late submission: Up to one week late, maximum mark of 40%. Over one week late, 0%. Only the Extenuating Circumstances Panel may approve a change to submission dates.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have used, cited or quoted in order to complete this assessment.		

Module Learning Outcomes (from module syllabus)

1. *Demonstrate proficiency in the conceptualisation of new or unique vehicle or transport types.*
2. *Demonstrate visual awareness and new approaches to vehicle aesthetics and the ability to communicate designs clearly through the use of different media and techniques.*

TASK DESCRIPTION

With the recent societal & psychological effects of the COVID-19 pandemic, how could this effect how we commute and whether we need to. For this project you have the following two options:

Option 1 - PandemiCar. A vehicle concept or transport system which can be considered for use in the current or a predicted future pandemic. You can make assumptions but please reference your influences or make strong argument for your own personal approach.

Option 2 – Transport Futures. A progression of your idea for transport futures assignment for the semester 1 Change-Makers: Creativity and Value Creation module.

Decide by week 3 of the project (15.02.21) on the direction you want to take.

To get things going; think of an initial title and launch date. Brainstorm/Mind-map what could influence the requirements for your vehicle /transport system and what societal changes may happen between now and your proposed launch date. From info gained you should be able to give yourself a list of requirements which will become your design spec / self-initiated brief for you to work to. Start to rough scheme the package arrangement to suit your own scenario. It is important to consider the technical elements of the vehicle for example; how would the vehicle be powered and why.

By deciding on the project direction you will have done primary research in your mind or the semester 1 change-makers module to make a decision, so you are requested to produce a reason for your project / rational.

Deliverables:

- A4 Text - Project Rational / Description
- A3 Influence / Mood board
- A3 Package Drawing (Minimum; side and plan view – use relevant ‘ergos’ for your project)
- A3 Front & Rear 3/4 Design visual (May be on one or two sheets - CAD Visuals or Digital/ Manual Renderings).
- Sketch Development.

Note: Please make sure ‘PhotoShop’ images are flattened jpegs and keep the resolution at a reasonable screen resolution (for this submission) as prints won’t be needed this year.

Submission:

All work to be submitted for assessment **by 2:00 pm** on Monday **March 15th 2021**

Please place all elements in a PPT presentation and submit as a PPT or PDF file.

Submit on 'TURNITIN' and label the file as follows:

M5X01365-1_PandaModium_Your Surname_Initial

Feedback:

You will be provided with written 'Summative' (marks) feedback and the opportunity to discuss your performance in a studio tutorial on or before the feedback date 04.05.2021.

Assessment Criteria:

The project will be assessed in relation to the specific deliverables as follows: LO1 Will be assessed using the common assessment & marking criteria 1 & 2

LO2 Will be assessed using the common assessment & marking criteria 3, 4 & 5

GUIDANCE FOR STUDENTS IN THE COMPLETION OF TASKS

NOTE: The guidance offered below is linked to the five generic assessment criteria overleaf.

1 Engagement with Literature Skills – 20%

Research & Rational.

2 Knowledge and Understanding Skills – 20%

Package Drawing Content.

3 Cognitive and Intellectual Skills – 20%

Final Design Proposal.

4 Practical Skills – 20%

Sketch Development & Visual skills.

5 Transferable Skills for Life and Professional Practice – 20%

Presentation & Composition skills, timely completion of task & overall professionalism.

STUDENT FEEDBACK FORM

Student name:		Student Number:	
Module:	Concept Studies	Assignment Title:	PandaModium

This section details the *extent* to which the assessment criteria are demonstrated by you, which in turn determines your mark. The marks available for each category of skill are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Generic Assessment Criteria	Marks available	Marks awarded
1. Engagement with Literature Skills - <i>Research & Rational.</i>	20	0
2. Knowledge and Understanding Skills - <i>Package Drawing Content.</i>	20	0
3. Cognitive and Intellectual Skills - <i>Final Design Proposal.</i>	20	0
4. Practical Application Skills - <i>Sketch Development & Visual skills.</i>	20	0
5. Transferable Skills for Life and Professional Practice – <i>Presentation & Composition skills, timely completion of task & overall professionalism.</i>	20	0

Assessment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		0 %
	Up to 1 week late (40% Max)		
	Over 1 week late (0%)		