

DIFFERENCES BETWEEN GROUPS AND TEAMS

WHAT IS A GROUP ?

- A group is a collection of individuals who work independently members may share information. But they don't necessarily share goals . Example a group of employees attending the same training
- Key points group focus on I individual performance 🧠



WHAT IS A TEAM ?

- A team is a group of people working independently towards a common goal. Team members have defined roles and share accountability. example a product development team working together to launch a new app



UNDERSTANDING GROUP DYNAMICS & BUILDING SUCCESSFUL RELATIONSHIPS

- What is group dynamics ?
- Group dynamics refer to behaviour and psychological processes that occur with group
- This includes how people communicate. Make decisions handle conflict and influence one another
- Why it matters? Strong group dynamics improve teamwork trust and productivity – while poor dynamics can lead to misunderstanding and dysfunction



- [illegible]

REFERENCES

- Zeff, L. E. & Higby, M. A., 2002.
- Groups versus Teams. Academic Exchange Quarterly, 6(3).
- Katzenbach, J.R & smith, D.K., 1993. The discipline of teams. Harvard business review, march – April , pp. 111-120
- Rogers, C.R. & Farson , R.E., 1957 active listening
- Forsyth, D.R., 2010 group dynamics , 5th ed . CA:Wadsworth
- Lewin, K., 1947. Frontiers in Group Dynamics: Concept, Method, and Reality in Social Science. Human Relations, 1(1), pp. 5–41.