

UC-2842-1_plag

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Submission date: 19-Jan-2023 05:30AM (UTC-0800)

Submission ID: 1995348795

File name: UC-2842-1.docx (2.51M)

Word count: 1384

Character count: 7772

Skills Development ² in the Workplace

by Student's name

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Task 2: Reflective Piece

An online library business is a platform that allows users to access a collection of e-books, audiobooks, and another media content. The economic model is simple: the library is available from any device connected to the Internet by subscription (Glaveanu et al., 2020). One of the main benefits of an online library business is that customers can access their favorite books and media anytime, anywhere. This is especially helpful for busy people who do not have time to go to the bookstore or library in person. In addition, online libraries offer a wider selection of books and media than traditional libraries, making it a popular choice for the media and avid readers.

There are a few key rules to follow in order for online library business to be successful. First, strong partnerships with authors and publishers are needed to protect the rights of books and the media. It attracts a wide range of users and keeps them coming back for more. The next step is to focus on developing a search-friendly and easy-to-use platform to make it easier for users to find the content they need which motivates them to come back again and again. Last but not least, attention to marketing and promotion is the key to attracting new and retaining existing customers (Fraenkel et al., 2020). Social media marketing, email marketing, and other methods of promoting library online are all examples. Overall, starting an online library business is a great way for business owners to meet the growing demand for digital media. If one value partnership to develop easy-to-use platforms and promote their business, they will be able to build a successful online library serving a large number of users. Getting started with an online library takes effort, commitment, and above all, enthusiasm.

During the coronavirus lockdown, the online library is offering free online storytelling information on Facebook and YouTube to support families and parents. There will be two stories, one for children and one for adults. Today, digital storytelling is almost a creative way to engage visitors. As a post-event bonus, one will gain great skills that they can use in intergenerational workshops or homeschooling projects to increase digital literacy in their libraries. Responsive storytelling, which has proven to be a key feature of the creative industry, requires a deep understanding of human emotions, motivation, and psychology to truly move an audience. This online course teaches participants how to move from good news to great news by covering the fundamentals of RNTC (Radio Netherland Training Center) practice (Diba et al., 2020). When memorable stories are told, they are easily forgotten. When trying to understand a new concept, viewers often get confused, communication is one-way. The three-day module group will teach people how to write compelling stories, choose the right medium, and engage their audience. As business and processes change every day, there is always a demand for new features, products and services for their business. In addition, there are many different pricing and business models that can be used to reach all types of customers.

Task 3: Presentation

FUNDING ONLINE LIBRARY IDEA

Key stats	
Market size	\$15.6 B
Starting cost	\$ 13.7 K
Gross margin	40%
Time to build	210 days

Startup cost		
	Min startup cost	Max startup cost
Office Space Expenses	\$0	\$7000
Inventory Expenses	\$350	\$14750
Software Expenses	\$150	\$2794
Website Costs	\$13	\$215
Advertising & Marketing Costs	\$0	\$2450
Total Startup Costs	\$513	\$27209

TELLING ONLINE LIBRARY OPENING IDEA STORY

- Due to COVID-19 lockdown and the social distancing, no one goes to the public place such as restaurant, malls etc. It stops many people to go library for reading.
- This pandemic provides me an idea on online library project to launch that give benefits to everyone all over the world in their research work and also to read novels and stories at their place (Reinsberg et al., 2022).
- To launch an online library is very easy because it costs low budget to open that shared earlier in the presentation. This is one of the main ideas behind the project launch.

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Notes

Collaboration not competition of online library

- Academic online library to evaluate services and resource collaboration development initiatives. It also helps in analyzing what constitutes best practice.
- The data was collected through an online questionnaire sent to 400 university librarians from 37 United Kingdom universities. 57.5% answered (Ke et al., 2020).
- Library staff promote their services and resources in a variety of ways because of competition. Considering a successful hiring strategy is highly dependent on demographic, human, and library variables.
- This research found that other independent variables, such as the number of professional library positions held and the total number of years of library service, were found to be independent.

This research about the online library competition in the market and its collaboration in terms of services and resources of the online library that provides insight into the perceptions and attitudes of academic librarians towards service and resource promotion strategies. Library staff can use the results to evaluate the effectiveness of the process. Balance the impact of various factors and gain a deeper understanding of different promotion methods. This will help promote library resources and services more effectively in the future.

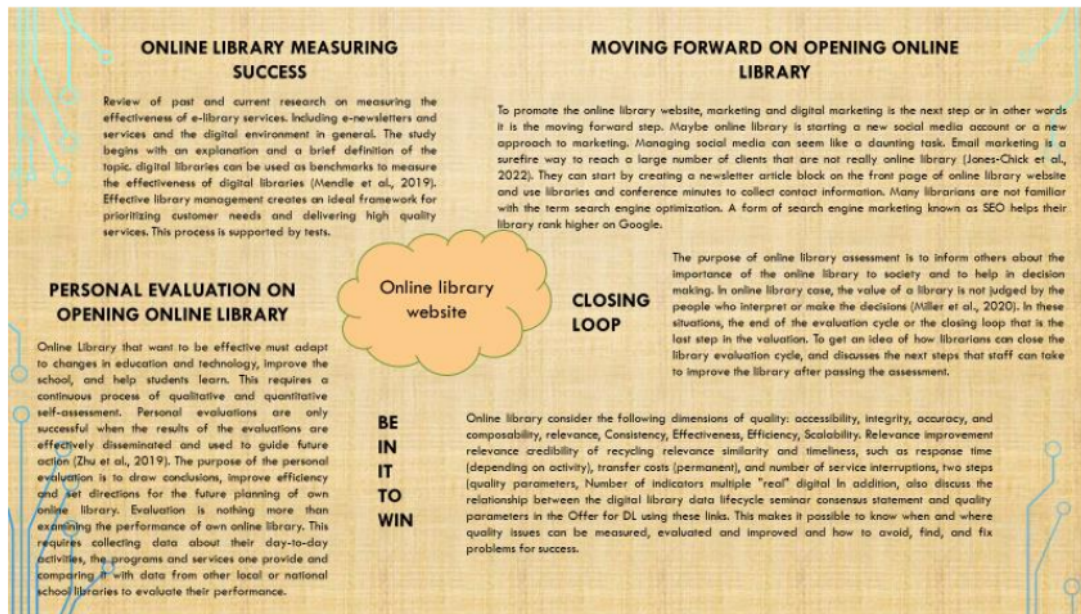
Funding online library idea

¹ Peer-to-peer fundraisers are a great way to raise money because they help online library project to expand its reach and engage its supporters in a unique and inspiring way. User-to-user fundraising campaigns now account for nearly a third of all donations (Nicol et al., 2020). Organizing their own fundraisers is a popular way to improve their social standing and raise money for the cause one love most. A good choice for a potential partner would be a local company that is trying to make a name for itself, has a social responsibility program, and donates money to local organizations.

Telling online library opening idea story

How much people need libraries when there is so much information everywhere. Public access to information requires libraries. In a digital world, the need of online library is greater than ever. Nowadays, everyone can go to the library without leaving home. In addition to borrowing e-books from home, people can also contact librarians online by visiting the library's website but more importantly, people can count on insightful and honest answers to the Library's toughest questions. The growing role of technology in libraries has a significant impact on the changing role of librarians (Latham et al., 2019). The librarian of the 21st century must keep up with the latest technology. Make the library more popular and user-friendly. Therefore, modern librarians are increasingly using new technologies to manage and maintain their libraries.

Task 4: Poster



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Task 1: Mind map

People's appearance or personality depends on their personality, abilities, likes and dislikes, morality and motivation. Everyone has their own identity or individuality, which is inevitable. The truth is that many people look different and each has a different meaning. Self-esteem refers to the actions, behaviors, traits, and relationships that they consider important to their personality (Simanjuntak, 2020). In online library launch case, different sets of relationships are responsible for their emotions, such as the most important family traits, such

My sense of self

The future of public libraries depends on innovation. The words "innovation" and "innovative" have become so common that they have to look at the library conference schedule. The title of the most recently published articles in the library journal or the latest job sheet find the latest from the public library (Yoon, 2021). Understanding the user context and the supplier's organisational mission is critical to innovation, value creation, and impact.

Innovation changes

Online library website for students

Making statement

Addressing sustainability

Online library student are committed to ensuring that students graduate as competent and ethical users of information technology, with strong intellectual curiosity and a lifelong love of reading, learning and independent thinking (Arieli et al., 2020). Online library provides a welcoming and supportive environment. The goal is to educate all students, staff and the

More than 95% of recent university graduates surveyed around the world expect to be involved in sustainability in their careers. In fact, many of these students believe that the school should teach them how to apply the principles of sustainable development in their work (Wolf et al., 2020). Teaching them to be effective advocates for the change they need. The status of learning in all spheres of life.

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FINAL GRADE

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GENERAL COMMENTS

Instructor

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