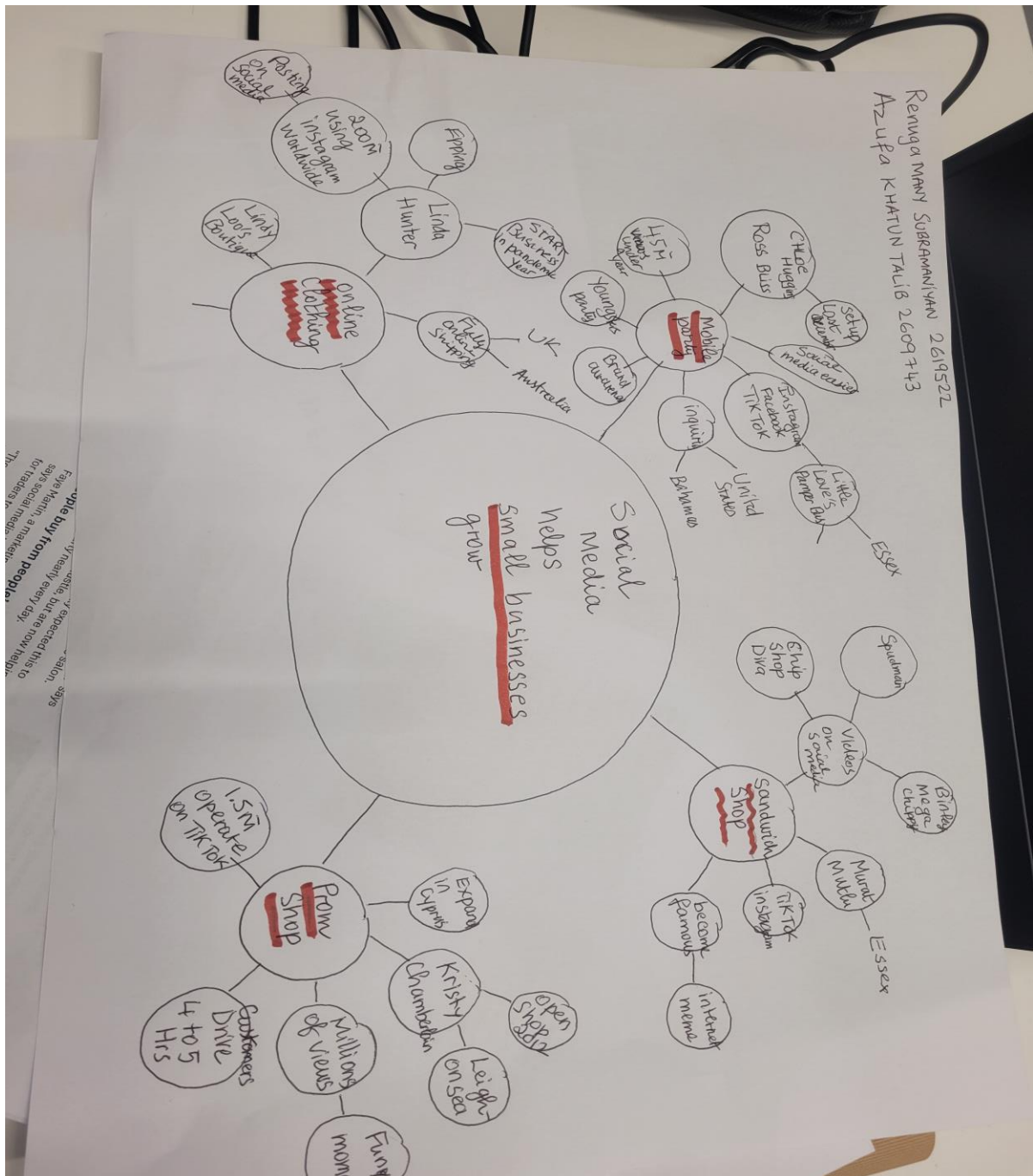




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Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



PART 2:

- Answer every question below in 1-3 **full** sentences.
- Use your own words. Do not use generative AI to answer these questions.
- Include a specific detail from the text when asked.

REMINDER

- The main idea is the overall message of the whole text.
- A key point helps to explain the main idea.
- A specific detail or example from the text shows that the key point is true.

1. What is the main idea of the whole text?

The impact of social media on small businesses is the main idea of the whole text.

2. What is one key point that supports the main idea, and which specific example from the text shows this

“Social media platforms such as TikTok and Instagram have made it easier than ever to get noticed by the world” supports the main idea. “It has just gone 09:00 on a Tuesday morning and a flurry of customers have already been through the door at Honywood Sandwich Shop in Basildon” is one of the examples from the texts that shows this.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

“About 1.5 million UK businesses operate on TikTok, according to figures shared by the social media platform last year” is a different key point that supports the main idea. The specific example is “Some people drive down for four or five hours just to come here,” the 45-year-old says.”

4. Which part of the text do you think is most important, and why?

‘People buy from people’ this is because, social media has allowed businesses to reach more people.

Reflection:

- 5. What did you find difficult in this task (including in-class components), and why was it difficult?**

To elaborate on examples, as it relates to the main idea. I found it repetitive.

In class components, I found taking notes most difficult.

- 6. What helped you with this difficulty, and how did it help you?**

Mind mapping and reading the question prior to reading the text helped with this difficulty.