

SBPD 7004: Visions for the Future . . .**DBA (London) Cohort: March, 2016***Paired Seminars: Draft Schedule: Thursday, 31st March, Wednesday, 6th April, Thursday, 7th April*

Date / Time	Student Pair	Seminar Question
Thursday, 31st March 11.30	Saima ASGHAR Nadege Ida Kwito TCHATCHAU	Are traditional management practices still effective and applicable to Human Resource Management (in modern companies)? A study of Cameroon and Pakistani telecoms companies.
Thursday, 31st March 12.15	Sree Lekshmi Sreekumaran NAIR Alexis OSEI-BONSU	Elton Mayo, Maslow, Herzberg's motivation theories: is there still a place for these theories in 21 st century businesses? A study of retail supermarket businesses in the UK.
Thursday, 31st March 14.15	Eche Victor EBUTE Samuel NJOKU	Is Herzberg's 'hygiene theory' still relevant to modern day business organizations and how do organizations use this theory to enhance employee motivation?
Thursday, 31st March 15.00	Marouan SGHAIR Henri Kouam TANTO	Elkington (1994) coined the term "triple bottom line (TBL)" accounting as a recipe for businesses to evaluate their performance in relation to CSR policies for sustainable business practices. How does TBL work? How might TBL be implemented to ensure compliance with CSR policies? Would (or should) TBL be used by SMEs in developing countries?
Thursday, 31st March 15.45	Irum SUBTAIN Ejejigbe Sheyi MACKSON	What (if any) are the comparative gaps / differences in management style relative to gender? [Are male and female management styles genuinely different?]
Thursday, 31st March 16.30	Olayinka Oluwadamilare OGUNEKO Baffour Dokyi AGYEI	What causes managers to be susceptible to bad decisions? Which methods / procedures should be used to mitigate the causes of bad decision-making (in large organisations)?
Wednesday, 6th April 11.15	Soneel ZAFAR Khubaib SHAHZAD	Globalisation, e-strategies and performance: How can organisations develop successful management strategies in the 21 st century era of rapid change, while focussing on largely 19 th and 20 th century theories and paradigms?
Wednesday, 6th April 12.00	Md Ashiqul Amin KHAN Sumit MAHARJAN	Should there be special management theories for e-businesses? : An e-retail perspective.
Wednesday, 6th April 12.45	Eliana MOROS Mukund MARU	In relation to companies in the IT sector, is there still a place in 21 st century businesses for 'motivation theories' (e.g. Maslow, Herzberg) about creating and maintaining job satisfaction? A case study of Google.
Thursday, 7th April 11.30	Min TAN Jinwan SUN	Have advanced technologies really improved ways of management in modern businesses? A discussion of the impact of advanced technologies on management.
Thursday, 7th April 12.15	Adnan UL-HAQUE Suhendro OKTOSATRIO	Why are global business leaders more effective than domestic leaders in organisational settings of retail businesses?
Thursday, 7th April 14.15	Omolara OLUGBEMI Chinwe EZEUNALA	Which leadership style is effective for business performance in Nigerian SMEs – within senior management? A case study of 'micro-finance' banks
Thursday, 7th April 15.00	Nazanin ARAB Naeimeh MORDANPOUR	Does leadership style and decision-skill influence employees' organisational commitment in currency services in the UK?