UNIVERSITY OF WALES: TRINITY SAINT DAVID School of Business
Hong Kong Management Association

HKBM7022: Advancing to Doctoral Research Stage

Term: March 2025

Time: 1:00 – 7:00 pm

Session Schedule:

Session	Date	Lecture/session topics
I	Saturday 1/3	1. Introduction to the module and research methods 2. Preparing a doctoral research proposal and portfolio
II	Sunday 2/3	3. Research process, literature review, and conceptual framework 4. Managing new projects under changing macro business environment
III	Saturday 8/3	5. Implementing quantitative, qualitative, & mixed methods research 6. Generating new strategic knowledge for companies and executives
IV	Sunday 9/3	7. Effective skills for Viva Exam, presentation, and communication 8. Share and review student draft research portfolios
V	Saturday 15/3	9. Student research portfolios in-class presentations 10. Harvard business case studies & module review