

Workplace Culture and Organisational Efficiency

BMSW_5105

Weekly schedule

Week No.	Topics	Notes
Week 1	Introduction to the of the Module. General topics to be discussed The organisation and its environment - Part I PESTEL Analysis Activities: Case Study – Highways Agencies; Real Estate Report.	PPT slides Case Study
Week 2	The organisation and its environment - Part II Porter’s FIVE Forces Review of Assignment Brief Activities: Case Study – Freeserve; costa-coffee	PPT slides Case Study
Week 3	Organisational Structures Activities: Case Study – Specsavers	PPT slides Case Study – Specsavers
Week 4	Organisational culture Additional notes on understanding organisational culture Activities: - Activity 4.2 Identifying the elements of the organisational culture - Activity 4.3 Understanding organisational cultures	PPT slides Case Studies
Week 5	Creating an ethical and sustainable culture in an organisation Reflection - What can employees do to facilitate the socialisation process? - What can organisation do to facilitate socialisation? Submission of Assignment Plan – 500 words	PPT slides
Week 6	Determinants of a successful organisational culture and culture change. <i>Video - Do you want to know how to lead change management?</i>	PPT slides & Videos

	Activity McKinsey 7s Scenario 1	
Week 7	Barriers to effective functioning of an organisation • Article - The Silent Killers of strategy – Beer • Organisational Healthcheck Questionnaire Activity Case Study – Siemens	PPT slides Video - Do you know about the "Silent killers"?
Week 8	Global implication of organisational culture	PPT slides & videos Video - Cultural differences in doing business
Week 9	Workshop Discussion of Assignment Brief Recommended Structure and Checklist	Word Doc Assignment Submission
Week 10	Oral Presentation	