



Level 4 Assessment Specification

EDUARD-ALEXANDRU

PINGHEL

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Programme module: CertHE Skills for the
Module Code: Workplace

Module Leader:
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TITLE:
Skills for the
workplace

CertHE Skills for the Workplace

Introduction:

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The job of a graphic designer is frequently undervalued. My long-term goal is to work in marketing as a graphic designer. Why would I want that? Simply said, I'm passionate about photography, and technology/computer science has always been a strong suit of mine. During the previous era, I was astonished by the growing need for graphic design; as a result of COVID, most people will go online and hunt for graphic design there. Special skills requirements, like those for any other profession, are present. Many of you will suggest abilities like time management or technology use in this scenario, so let's dig further into these.

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Skills required:

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Strong skills requirement:

- Time Management
- Technology usage
- Communication
- Working on own
- Understanding
- Liability
- Commercial

Weakest skills Requirements:

- Social platforms Usage
- Fast working
- Commitment

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Academic Skills:

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- Academic Writing
- CV writing
- Online learning
- Time management(both academic and important skills)

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Commercial Skills:

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Employers frequently regard commercial abilities and awareness to be crucial, although they are not necessarily a quantitative talent. Commercial awareness is defined as the capacity to comprehend what makes organisations successful. This might involve the purchase or sale of goods or the provision of skills to a targeted industry.

MDA(Training blog): <https://mdatraining.com/blog/importance-commercial-skills-management-development/#:~:text=Commercial%20skills%20and%20awareness%20are%20often%20considered%20essential,the%20supply%20of%20services%20to%20a%20specific%20market.>

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Pros/Cons of a strong time management skill:

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PROS:

- More tasks have been accomplished
- having a natural desire to succeed
- Healthiness

CONS:

- Poor management
- There is no time for relaxation.

QUORA: <https://www.quora.com/What-are-the-advantages-and-disadvantages-of-time-management>

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Importance of writing a good CV:

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Writing a decent CV is important for landing a new job, especially because it serves as your first proof and first impression to an employer. The following are the most effective methods for writing a CV:

- Have a strong work experience
- Use appropriate keywords
- Short sentences

LinkID: <https://www.linkedin.com/pulse/10-major-characteristics-resume-bob>

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In conclusion:

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Finally, as most of you are aware, a graphic design profession necessitates a wide range of abilities, including employability skills, online skills (needed on the internet), and academic abilities. To advance in this professional path, you must simultaneously enhance your own talents, making them better and better. Knowing the job and knowing individuals who work in this field will help you advance and become a renowned graphic designer.

Thank you,
Any questions?

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