

LOCATION: SWANSEA

LLEOLIAD: ABERTAWE

LEVEL 4

LEFEL 4

EXAMINATION PERIOD
MAY 2019

CYFNOD ARHOLIADAU
MAI 2019

MODULE CODE: ECPS4005
COGNITION AND EMOTION

TIME: 2 HOURS

ANSWER TWO QUESTIONS OUT OF FOUR

ALL of your answers must be written in your examination answer booklet, NOT on this question paper.

Please indicate clearly, on the front of your examination answer booklet, the question number of each question attempted.

This paper comprises of four questions. Students are required to answer **two** of the four questions (each is worth 50% of the overall examination mark).

Equipment or materials required – None
Adnoddau neu ddefnyddiau sydd eu hangen - Dim

ANSWER TWO QUESTIONS OUT OF FOUR

- 1. Discuss the strengths and weaknesses of the Multi-Store Model (Atkinson & Shiffrin 1968/1971) of memory.**

- 2. Discuss how Gibson's ecological approach and Gregory's concept-driven theory provide different explanations of visual cognition.**

- 3. Summarise the argument between Ekman and Russell and, using empirical evidence to support your conclusion, state which researcher provides the more compelling argument.**

- 4. Discuss Schachter and Singer's (1962) two-factor theory of emotion.**

Diwedd/End