



THE GLOBAL TOURISM EXPERIENCE (BMTH4000)

Lauren Davies 1805567
Katherine Flynn



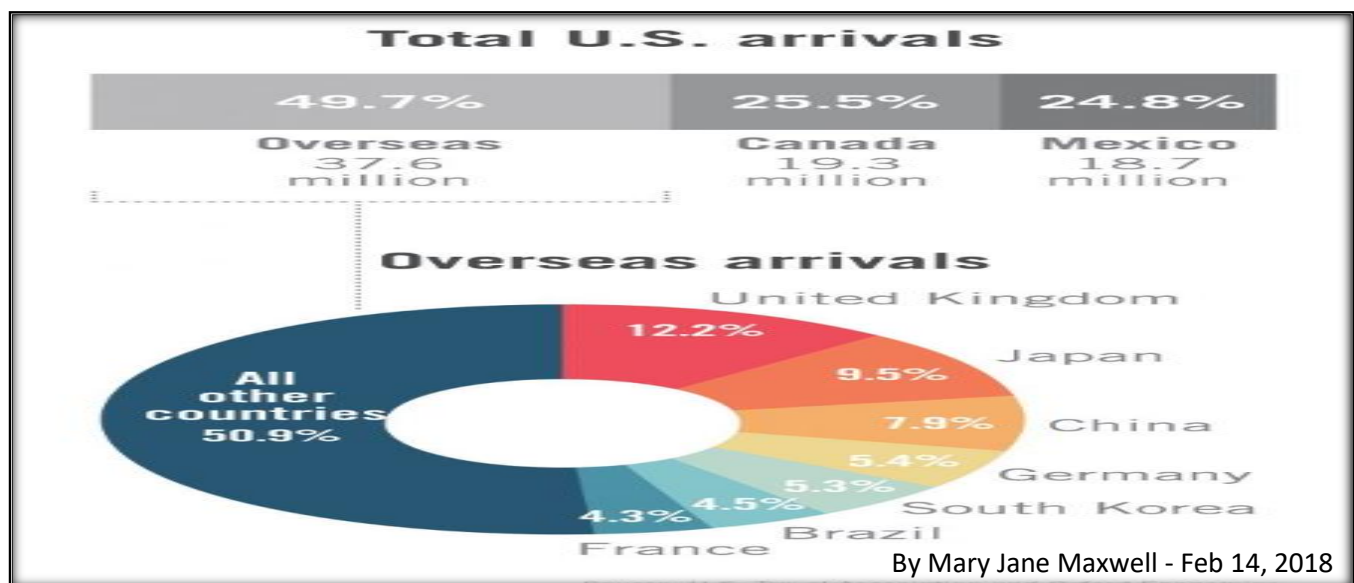
Visit America

This article is about targeting everyone from all over the world, to go and visit North America (USA). According to the Infoplease.com website, the US has 50 states. The WorldAtlas.com says America is the third largest nation in the world. The article is to target all audiences and not just one type of audience. America is suitable for all types of people and has a range of exciting experience for everyone.

For some Countries you can visit them all year round for example the UK, it may be wet some days and warm the next, but they don't have hurricanes or Forest fires due to the weather. According to the Thomas cook website the best times to visit America is May to September. The weather is beautiful and its suitable for visitors. You can travel any time to America, but the weather conditions may not be suitable for the visitors.



The Diagram below shows that the United Kingdom is the most popular overseas visitors that visit the USA. Japan is the second most popular Country to visit the USA, as you can see below the USA rely on oversea visitors because they are the most popular visitors. The statistics were found by Mary Jane Maxwell on February 12, 2018, her article top- 'Destination for International Travelers can be found on [Https://share.America.Gov](https://share.America.Gov).



<https://share.america.gov>

America Airport Security

America has tight security in all its airports, since the Twin Tower attack in 2001, A lot of people died and its been in our hearts since. America needed to make it safe for travellers and to prevent Terrorism. They go to extra measures such as screening, fingerprints, looking through hand luggage etc, this might sound daunting, but this is to ensure the safety to visitors, employees etc. You can not entry the country without going through security and if they feel like some is acting suspicious, they will be questioned and if their reason why they are going to the country not really match or they cannot back themselves up they will not be allowed to enter the Country.

Passport /Visa

Before Travelling to America or any other destinations outside the United Kingdom, a Passport is required. Some destinations such as America, Australia and New Zealand require a Visa. Passport all work the same, they let you travel in and out of the Country. With Visa's they are required to give you person to enter certain countries due to the security and safety to everyone in the given Country. That includes residence and visitors. There different types of Visa, such as a Visa to travel, a Visa to work or a Visa to study. An Esta (Electronic System for Travel Authorisation) is included in the Visa, this is a cheaper way of travelling to America and at a lower cost. As an example, Esta cost \$28 dollars and this gives you a 2-week vacation but last 2 years before you need to renew it. A travelling Visa cost \$160 dollars, you can stay in the country for up to 6 months, the Visa lasts 10 years. The information provided is stated on the uk.usembassy.gov website. When you fill in your application the embassy will decided if they will grant you an Esta, if you don't meet the Esta Visa requirements, Don't Panic you will need an interview for a travelling Visa.



Top 5 Destinations in the USA

NEW YORK – Central Park

The Construction of Central Park New York began in 1857. The park was the first landscaped public park in the USA. The park is over 842 in acres, made up of lakes, Tree's and loads more of nature's creations. Over the years the park has over 25 million visitors each year. The park is there for people who want to walk their dogs, read a book or even have a picnic. Central Park has events each year that go on as an example Central bike tours, Summer Stage Festivals. As the CentralPark.Com website states there are so much more activities and events going on all year round. They also have local business surrounding the parks and a zoo for all guests to visit.



Miami Beach, City

Miami Beach, City, is in Florida, in the USA. The beach is found on the southern eastern side of Miami. According to miamibeach.org, Miami Beach, City is a Man-Made Island known as 'Billion Dollar Sandbar'. Miami Beach is known for its nightlife, indie fashion and gorgeous beach.

The best activity to do in Miami is the speedboat trip. According to Tripadvisor.co.uk the speedboat trips take you right out in the sea and give you that special experience you are looking for. If you enjoy the Sea this is the Experience for you.



LOS ANGELES

Los Angeles (LA) is a city in California, within the USA. LA is known for the famous Hollywood sign. On the Hollywood.org it states that the sign was built in 1923 and cost \$21,000. A man called Harry Chandler designed the sign and a man called Thomas Fisk Goff made it. Since 1923 it is one of the most popular attractions in LA. The sign can be found on Santa Monica Mountains, the sign is 45 foot tall.

Walking Tours are available to visit the Hollywood sign, the getyourguide.co.uk website gives a list of prices for different activities to do in LA and prices to visit the Hollywood sign. To visit the Hollywood sign prices, start from £46.20 depending on how you wanted to get to the sign if your hiking it takes around 3hrs. The tour is a wonderful experience for all visiting to give them that 'done it' feeling.



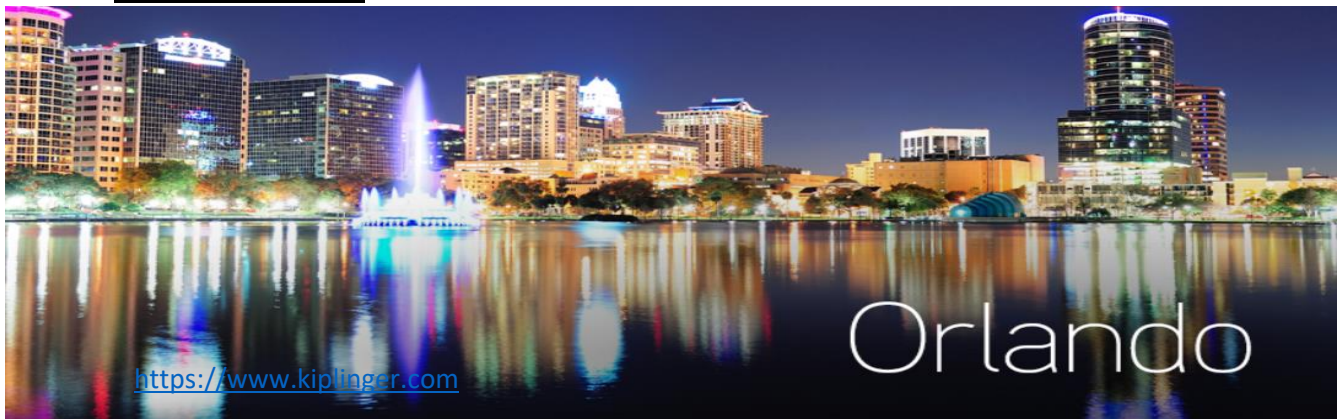
SAN FRANCISCO

San Francisco is in the northern part of California. According to the San Francisco travel article the total number of travelling visitors to San Francisco in 2016 was 25.1 million. The article was written on January 18, 2017 by the San Francisco Travel Association.

One of the many famous destination in San Francisco, is the Alcatraz. The tour is a fantastic experience for visit to see the abandon prison. The prison served as a federal penitentiary and opened in 1934 until 1963. The trip takes 8 hours and costs £97.89 per person. The trip lets you discover the prisons unique history.



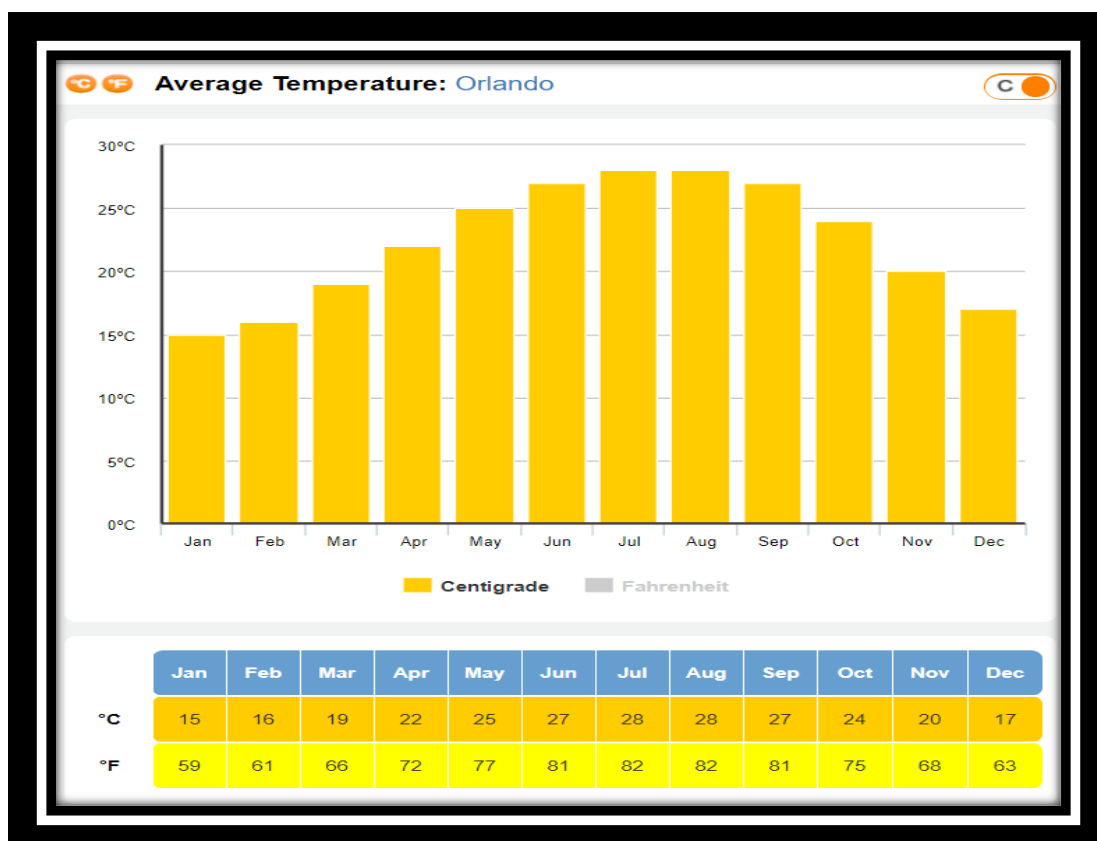
Visiting Orlando



Orlando is a City found in Florida, in the USA. Orlando is known for its warm weather, Nightlife, good food, and its attractions. Orlando is suitable for all types of visitors and has popular attractions.

Average Temperature

The picture below taken from holiday-weather.com shows that its hottest time to go is June and August because the temperature is 28°C and the coolest time to go is in January because the temperature is as low as 15°C. This is a guide for people to judge when it is the best time to go to Orlando for themselves. High Temperatures can cause bush fires, Temperatures can cause people to burn if they do not know use suitable protection from the sun such as Sun cream. Hurricanes begin between June to November. September is the worst month for storms and bad weather. The research suggests May is a suitable time to go because it's not too hot or too cold.



Orlando Visit numbers

According to the Orlando weekly in an article written by Jim Turner on September 12, 2018, Turner says “an estimated 65.5 million people traveling to the state during the first half of the year”. Turner also says, “The tourism-marketing agency Visit Florida estimated that tourism during the first six months of 2018 was up 5.9 percent from the same period in 2017”. These statements suggest that over the past year Orlando Florida is growing within the tourism industry.

Orlando's Nightlife

Orlando's nightlife is one of the many wonderful reason why people go to Orlando, It's the place to relax and enjoy your time while on holiday. The needs to know about Orlando's nightlife is the legal drinking age is 21, drinking in public is not allowed and only some stores can sell alcohol, they must have a liquor licence. Alcohol cannot be sold between the hours of Midnight and 7am. On the tripsavvy.com website all the information and needs to know can be found.



Attractions in Orlando

Orlando is famous for its Walt Disney World. Walt Disney World first opened in 1971. When Disney Resort first opened its doors, the park includes all the following parks Magic Kingdom Park, Disney's Contemporary Resort, Disney's Polynesian Resort and Disney's Fort Wilderness Resort & Campground. Since then Epcot officially opened in 1982, Disney's Caribbean Beach Resort officially opened – 1988 and Disney's Boardwalk officially opened in 1996. Since 1998 its opened 3 more parks these include Disney Hollywood studios, Disney Animal Kingdom and Tycoon.



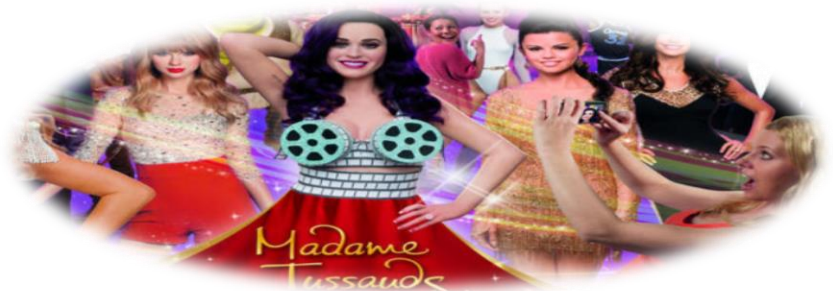
Photo Via Disney

Universal Studio

Universal Studio Theme Park first opened in the 1990, in 1999 the Universal's Islands of Adventure opened and in 2017 Universal's Volcano Bay Water Theme Park opened. These parks are very popular and in 2017 they had over 10.2 million visits. On the Attraction Ticket Website, you can get three Universal Park tickets for the Price of two. The Tickets last 14 days when first used and cost £279 per Adult ticket and £272 per child.



Madame Tussauds is one of the many Museums in Orlando, the wax museum has many realistic famous celebrities for example Ryan Reynolds, Jimmy Fallon and Wonder Women. Guest can take photos with the wax figures and have an enjoyable day within the Museum. \$25 dollars per Adult and \$20 per Child. The activity last around five to six hours depending how busy the day is. The opening hours are 10am until 10pm between Sunday to Thursday, Fridays and Saturday the opening times are 10am until 11pm. Any other information needed for example a map locating the Museum can be found on www.madametussauds.com.



Places to Stay

Avanti Resort is located on International Drive, the resort is right in the centre of the Orlando's popular attraction. The resort is for all types of customers and offers different rooms. The resort has a pool, amenities, shuttle service to and from airports. They have accessibility for people with a disability such as lifts they also except service animals. Prices start from \$70.96 per night and offer double Queen beds for a comfy night stay.



Ramada Kissimmee Gateway, the hotel is in the centre of Orlando and is popular for families. The hotel offers a pool, fitness centre, mini golf, basket court and much more. The hotel provides meals for every customer. They even have a pet friendly policy that allows you to bring your dog on holiday. They provide a shuttle service to and from the Disney Park. Per 4 guest the hotel charges \$130 dollars a night.



The Days Inn Orlando Convention Centre is in Orlando, Florida. The Hotel is suitable for children as they have a free shuttle bus to and from Sea World. They provide family rooms starting from \$84.99. They provide an offer for children under 12, they get to eat for free. The Inn has a pool, free Wifi, restaurant, snack shop, fitness centre and much more.



Summary

The Article is trying to target families however all individuals should go and visit North America. The article is trying to focus on helping people before going to the United States of America and looking at the safety and security in all American Airports. The Article looks at popular destinations in the USA for all types of audiences. The article also looks more into one destination in the USA that suits families but does attract all different types of tourists. The Resorts and attractions are suitable for families, everything you need is in one place. The article's attractions promote Orlando and its qualities that the City has to offer. Orlando has three resorts that are suitable for all visitors but is ideal for families, the nightlife however is more for the younger generation. If you are on holiday with your family and want some free time Orlando nightlife is the place to be.

Maslow says "to achieve the top of Hierarchy people need to start from the bottom to get to the top" to be successful, individual need to work their way up follow each step to get to the top.

According to Plog (1974), The three main types of tourist are psychocentric this is a nervous person who likes to be in a safe destination and worries about safety and security. The second type is known as allocentric this type of tourist are known as thrill seekers. They enjoy thrill while on holiday such as bungee jumping in Japan. The final tourist is Midcentric this is a what most tourist is, they are in between nervous tourists and thrill seekers. These tourists look for a popular destination and don't mind the odd thrill-seeking adventure but just go on holiday to relax and enjoy. The researcher believes America is the place to be because it provides all activities for all tourists.

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