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- Assessment -1
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ACADEMIC AND EMPLOYABILITY SKILLS

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INTRODUCTION

- The following presentation will show an analysis of my academic and employability skills.



(skillsyouneed, 2021)



(WSJ, 2021)

- The context will also show the PDP tool through which I will enhance my academic and employability skills.

ANALYSING THE ACADEMIC AND EMPLOYABILITY SKILLS THROUGH THE PDP PLAN

- Proper time management will enhance my productivity by avoiding any kind of delay in my work.



(WSJ, 2021)

- With proper organising skills, I will be able to enhance my time management process.

CONTD...

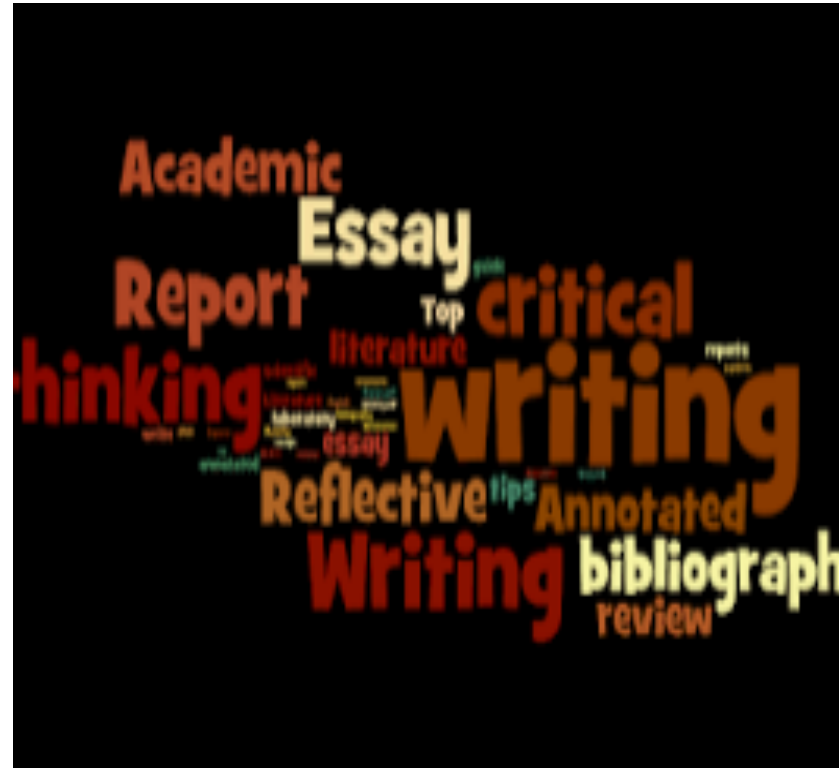
- Summarising skills helps in enhancing my consciousness about the relevancy of the writing.



- With an improvement in my reading skills, I will be able to find out the key points of the context in a proper way.

CONTD...

- Good academic writing will help me to score good marks in my future assignments.
- With proper usage of the formal tone and clear literary content, I will be able to enhance my academic writing skills.



(CareerBuilder, 2020)

THE WORK ENVIRONMENT OF THE MARKETING CAREER

- Marketing employees need to meet the targets and create promotional or professional content with a precise tone of writing.



(skillsyouneed, 2021)

- Proper time management skills will help me to meet my targeted deadlines in an effective way
- Academic writing skills will help me to construct concise and relevant promotional and professional writing for my professional needs.

CONCLUSION

- The above presentation has shown an analysis of the importance of my academic and employability skills.



(CareerBuilder, 2020)

- The discussion will also show the work structure of the marketing sectors and how I can implement my academic skills to enhance my career in this sector.

REFERENCES

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