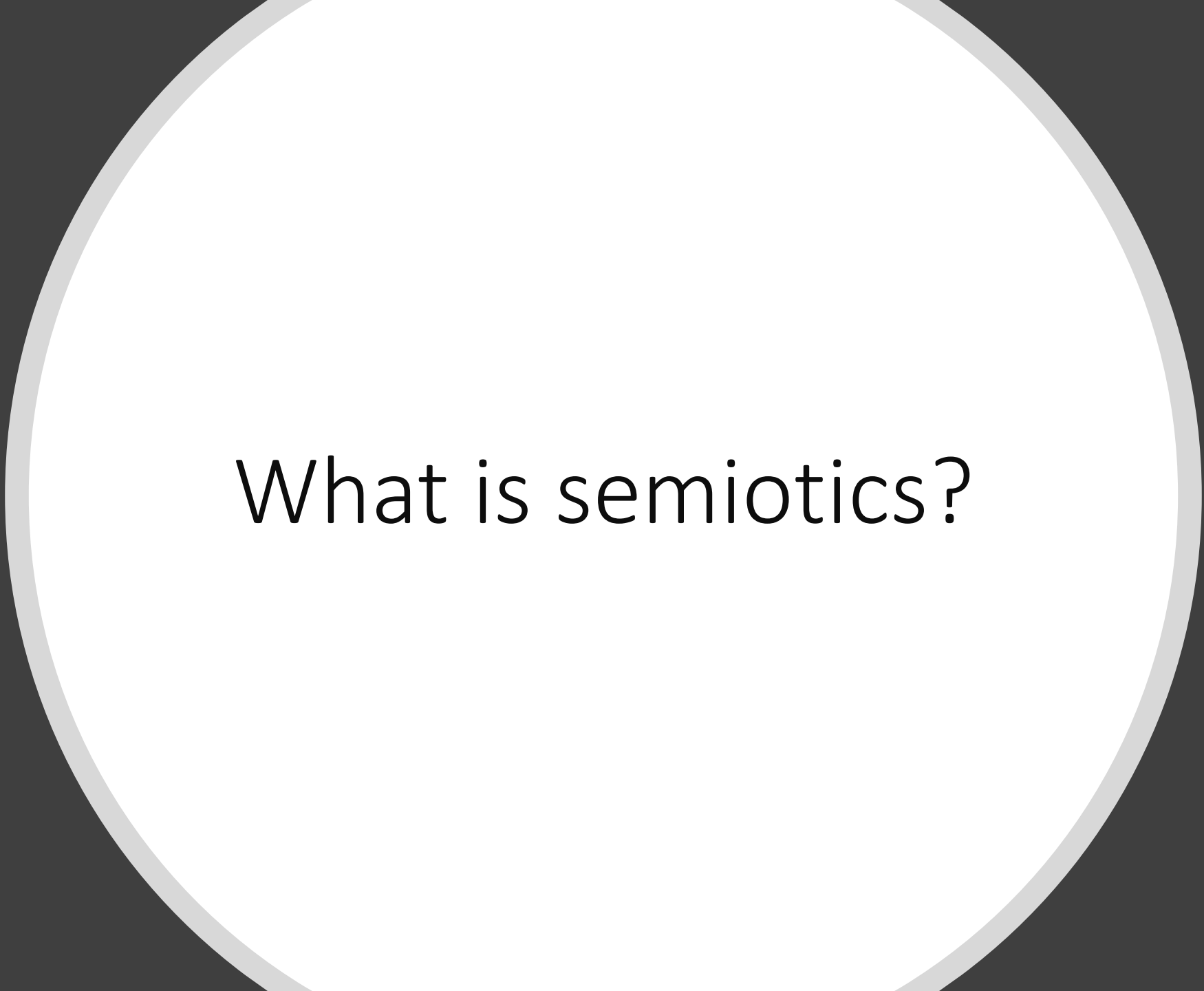




SEMIOTICS IN THE REAL LIVES



What is semiotics?

5 Semiotic Systems



Linguistic



Visual



Audio



Gestural



Spatial

Linguistic

Gone too far

- English
- London accent
- African accent

Visual

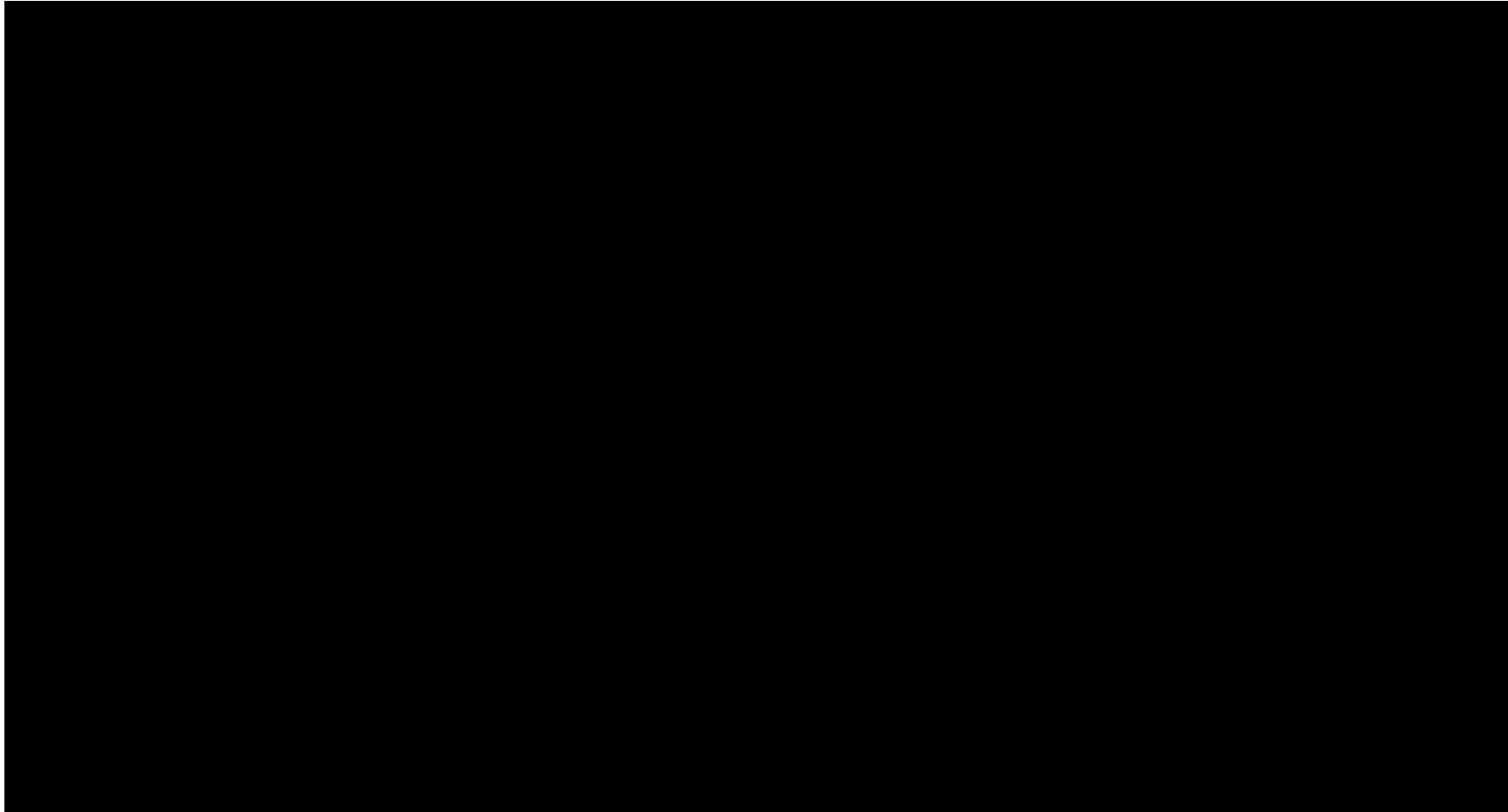
**THE FOLLOWING PREVIEW HAS BEEN APPROVED FOR
ALL AUDIENCES
BY THE MOTION PICTURE ASSOCIATION OF AMERICA**

Rush hour 2

- Props
- Dress

Audio

Monster inc



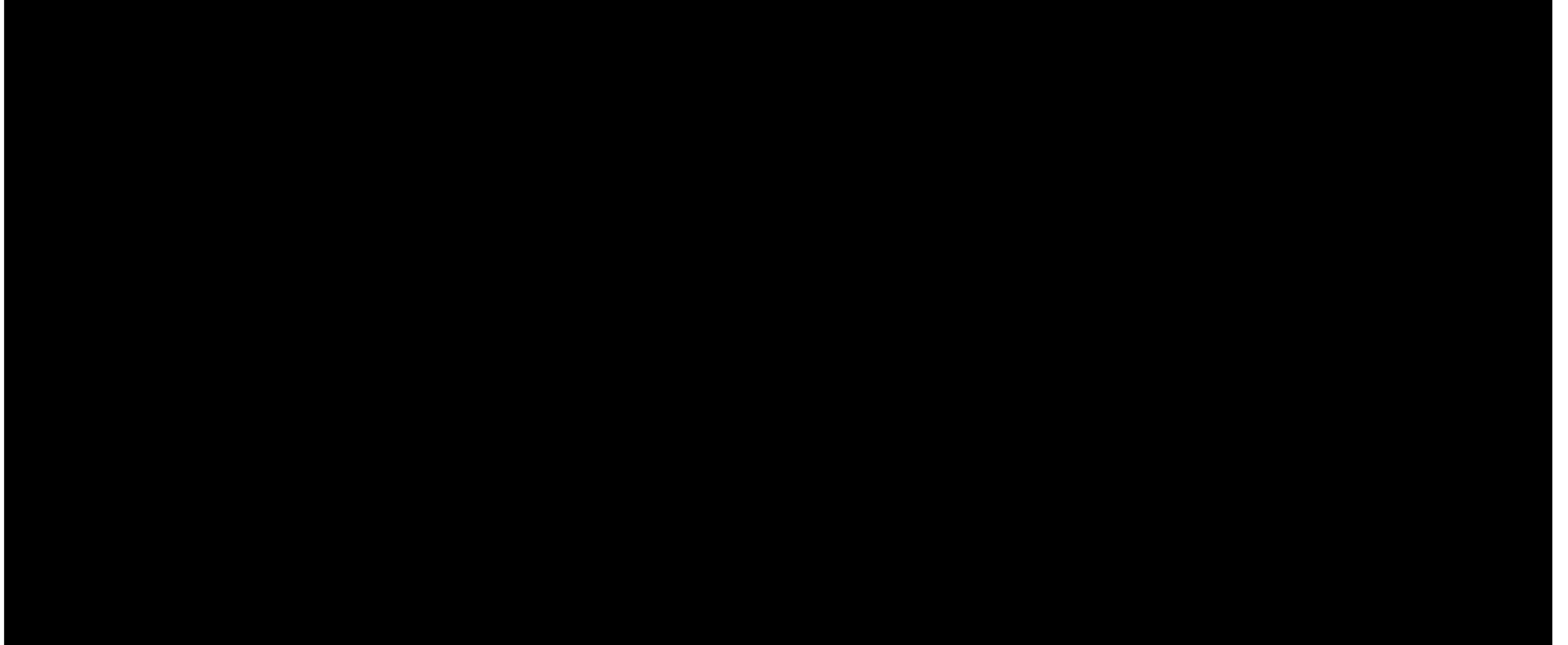
Gestural

Ali G



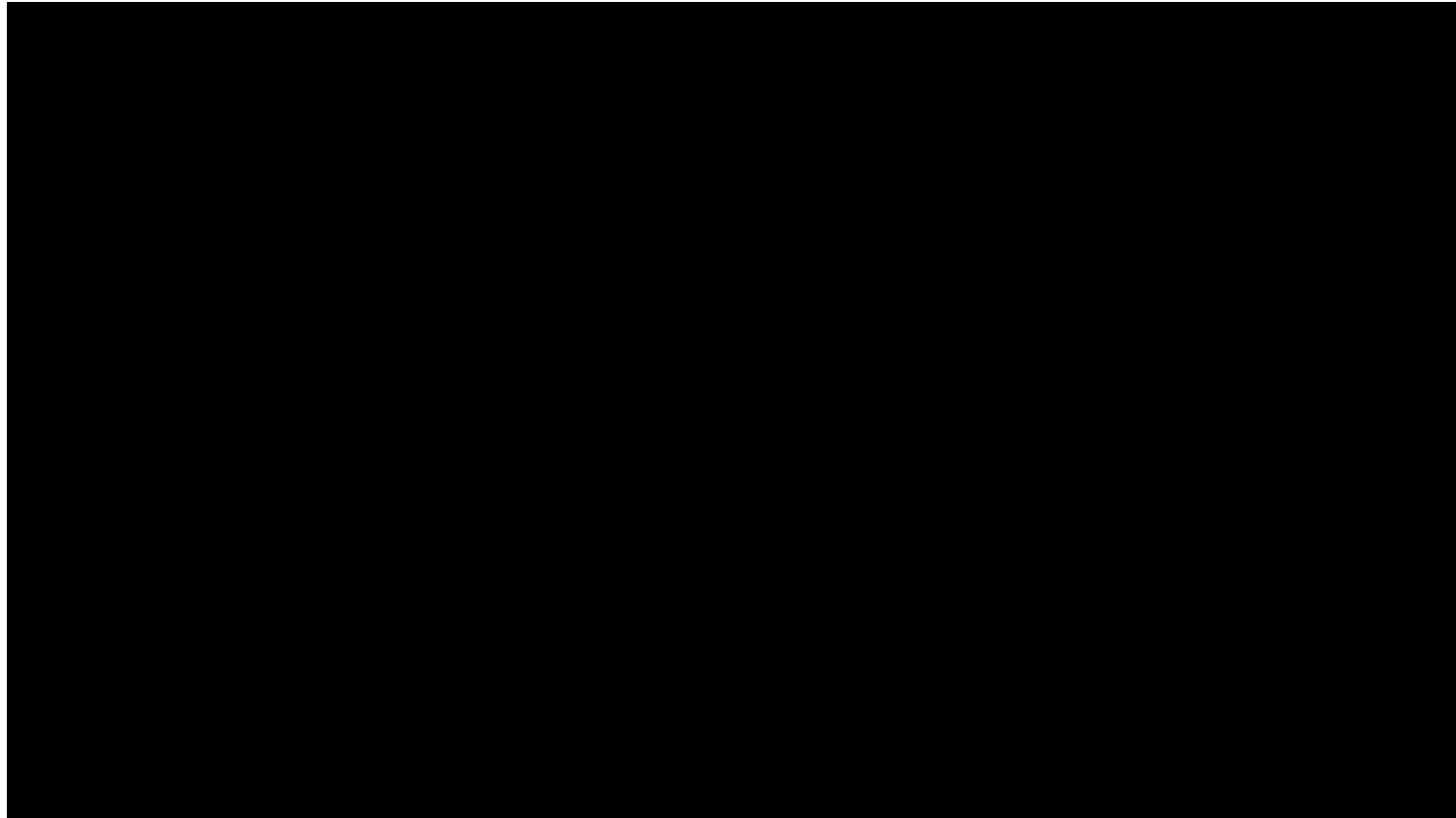
Spatial

The Lost city of Z



Example of mix of 2 culture

UK VS USA



My self



Exercise