

One-to-One Consultation Plan – Quantitative Research Assignment

1. Research Topic

Questions:

- What is your research topic?
- Why did you choose this topic, and how does it relate to your DBA research interests?
- Do you have access to at least 100 usable responses for data collection?

2. Research Aim, Objectives, and Questions

Questions:

- What is your main aim?
- Can you list at least 2 objectives of your research?
- What are your research questions, and how do they connect to your objectives?

3. Literature Review, Hypotheses, Conceptual Framework

Questions:

- Have you reviewed the key literature in your domain?
- What are the main theories supporting your research?
- Have you formulated hypotheses for your study?
- Can you explain your conceptual framework?

4. Methodology

Questions:

- Which type of quantitative research will you conduct (survey, correlation, experimental)?
- What are your population and sample selection criteria?
- Which variables will you measure, and how?
- Which statistical tests do you plan to use in SPSS?

5. SPSS Data Entry & Analysis

Questions:

- Do you know how to enter your dataset into SPSS?
- Do you know which tests are needed to examine each hypothesis?
- Have you planned how to check reliability (Cronbach's alpha) and validity?

6. Findings, Discussion, and Reflection

Questions:

- How will you present your findings?
- How will you discuss them in relation to literature and hypotheses?
- Have you thought about your reflective essay on quantitative skills?

7. Referencing (2–3 minutes)

Guidance:

- Use Harvard referencing consistently.
- Include all sources cited in the bibliography, alphabetically ordered.

8. Tips for the Student

- Keep the topic interesting and feasible.
- Link theory, objectives, and hypotheses clearly.
- Ensure data analysis answers research questions.
- Write reflections personally and critically, not just descriptively.