

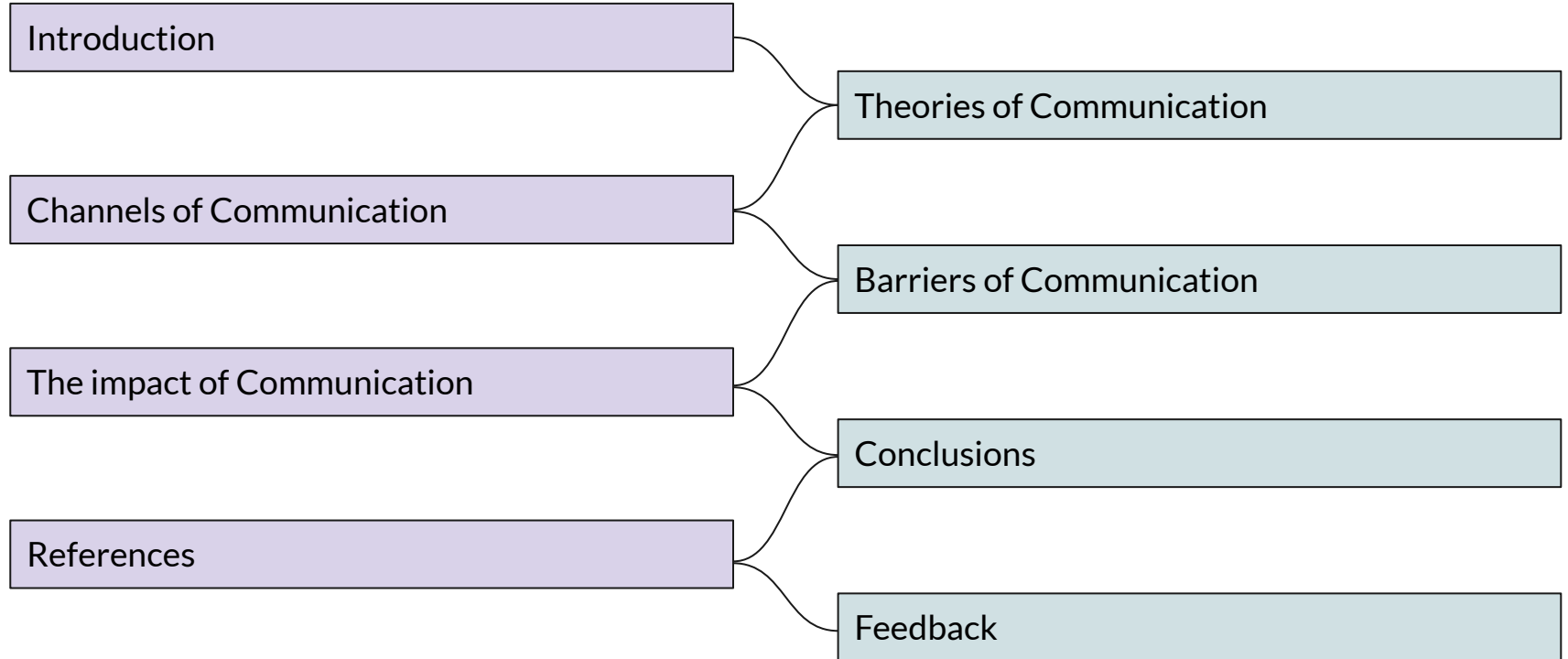


Strategies for Effective Communication in a Business Setting.

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Content



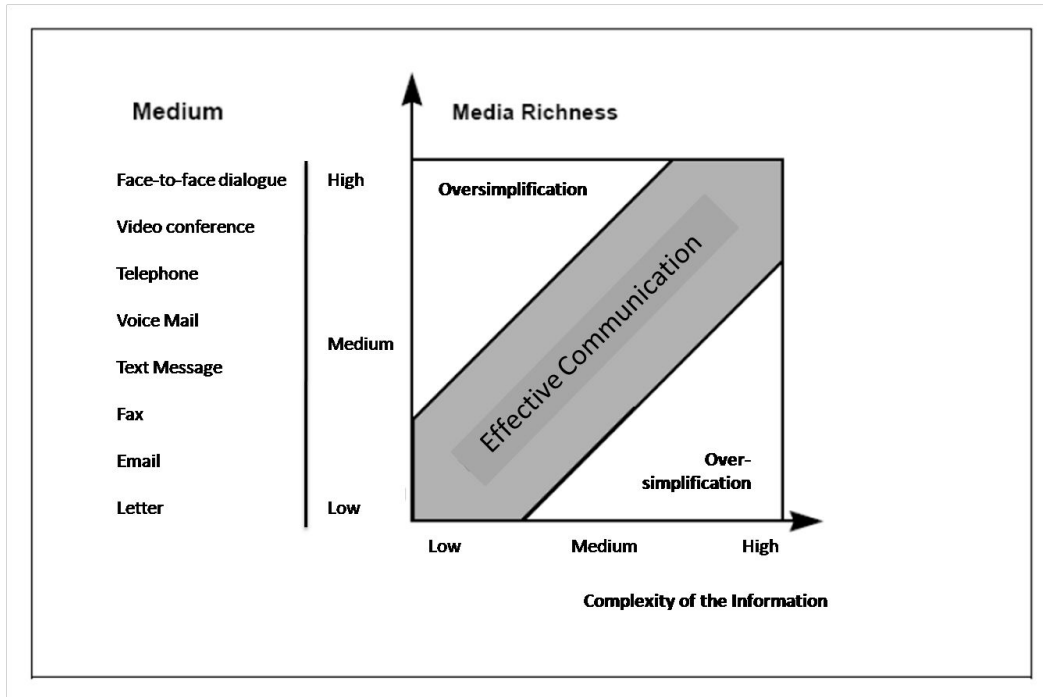
Introduction

We will cover various communication strategies to employ in this presentation in order to enhance communication among project participants, the restrictions, and communications channels. And also the physical barriers that Tom may have faced. Given that it was clear that Tom's interactions with his team exhibited certain flaws.

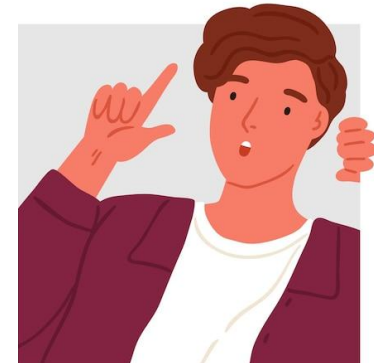


Theories of Communication

What is the theory of media richness?



Media richness theory is based on contingency theory and information processing theory (Galbraith, 1977). Early proponents of the theory were made by Daft and Lengel (1984).



Case Study



There was no channel of communication and there were serious limits on how and how everyone communicated.

Communication was never formal throughout the project.

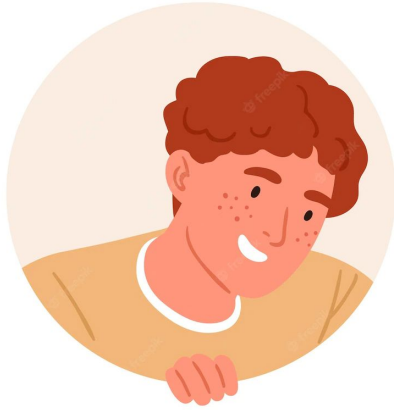
No effort to ensure that communication is coordinated or proper conduct is promoted.

Case Solution

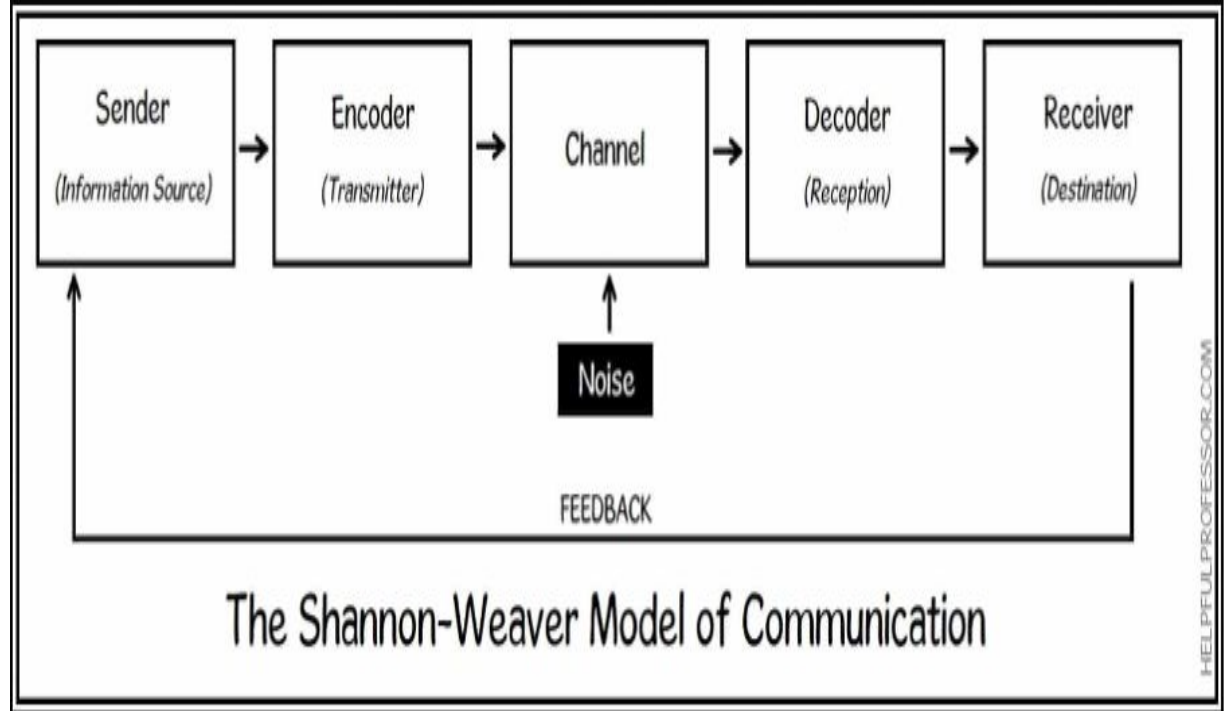


In general, Tom should select the channel of communication that has the least chance of being misunderstood. As long as the message can be clearly understood, he should review the other benefits of each media format and select the one that makes the most sense.

Channels of Communication



A communication channel is the process that allows transmission of a message between sender and receiver





Is used to communicate with other people to transfer and exchange information, data and experiences through their joint dealings and interactions

Contributes in one way or another to making administrative decisions and achieving the institutions success, effective growth and development.

Barriers to Effective Communication

Effective communication contributes to achieving goals through the communication process, where some information, concepts and opinions are transferred between different individuals within the community, but there are some obstacles and barriers that can face and prevent the communication process such as:

- Lack of training
- Language
- Culture
- Physical.



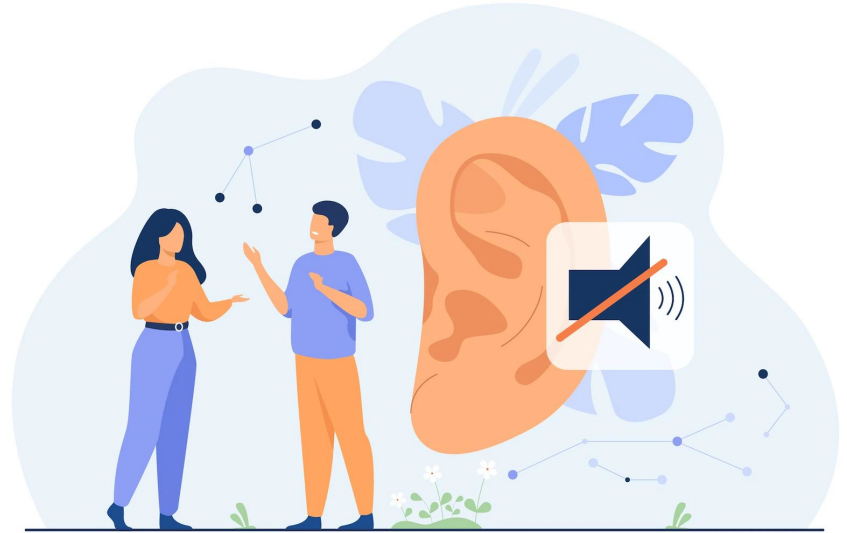
Language Barriers



Different languages and dialects affect the understanding of the two parties to the communication and their perception of the intended meaning of the speech, as each understands the phrase differently.

Physical Barriers

A physical barrier to communication is a physical factor or an obstacle that prevent effective exchanges between the sender and the receiver that can block moving around in the environment. (Bevin, and Jackson 196)



The Impact of Communication



Choose the right form of communication

Help connect with people

There are functions such as informing, persuading, regulating and motivating, among many others.

Conclusions



With all the data gathered for this presentation, I believe Tom's first significant error was failing to communicate with his colleagues. There were a lot of barriers from the beginning. If Tom had implemented the right channel of communication from the start, then maybe he would have succeeded with the openings of the warehouses. The team member's ability to collaborate on the project was hampered by the choice of an inappropriate communication route.

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Feedback



Teamwork Evaluation	Team Responses
Who was in your team?	
What were the key of strengths of your team?	
What were the challenges that you overcame as a team?	
What would you do differently if you worked as a team again?	
How would you rate your team working? Out of 10?	