

Academic and employability skills

Task 1: Individual Presentation

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Introduction

- The purpose of this presentation is to reflect on the employability skills present within me.
- All the employability skills within me help in understanding how much effective I am to achieve my goal of a business career
- To understand my skills this study sheds light on my strengths and weaknesses.
- This study takes the helps of SWOT analysis to highlight my skills and provide an overview of my intended career



Overview of the intended career

- The intended career that I have chosen for myself is an entrepreneur and I will start my business in a beauty salon.
- Beauty salons offer different types of cosmetics services and treatments for women that have become a marketplace icon (Ourahmoune and Jurdi, 2021).
- It will be easy for me to run a Beauty salon rather than attending a regular job.
- It will help me in accomplishing all my personal tasks properly and taking care of my kids at the same time.





SWOT analysis

Strengths

- To understand my employability skills it is necessary to display my strengths and weaknesses
- My strengths and weaknesses will show the opportunities and threats I can face in my career
- As a mother empathy skills are a strength of a woman (Ncbi, 2022).
- Some other strengths that will help my business are critical thinking skills, problem-solving skills, and quick and efficient decision-making skills.

SWOT analysis

Weaknesses

- I have many weaknesses that can create problems in my future career.
- One of my weaknesses is my lack of time management skills.
- From the time schedule of my daily task, I have seen that I am not effective enough to accomplish a task within time.
- This can cause issues in managing customers when I will start my beauty salon business.



SWOT analysis

Opportunities

- My strengths help me in providing further opportunities in my career
- My patience will help me to solve all the problems of my customers and provide them satisfactory services
- Good communication skills will help me to make an effective interaction with them and retain customers (Ngoma and Ntale, 2019).



SWOT analysis

Threats

- Looking at my weaknesses I can assume the threats that can be faced during my business
- As a result of a lack of time management skills, I can face huge losses in my business.
- Due to time management, I can lose my customers and be unable to achieve success



PDP

Skills to develop	How it helps	How to develop skills	Time-bound
Communication skills	It will help in making good interactions with customers and convince them.	Through daily communication with different types of people.	3-4 weeks
Critical thinking skills	It will help in solving the issues.	Through joining online courses.	2-3 weeks
Time management skills	It will help in accomplishing all the work in the time that would not make customers dissatisfied.	Through online classes and by making a timetable for all the tasks of the entire day.	4-6 weeks
Retail skills	It will help me in selling cosmetics and beauty products and services.	By attending online courses	3-4weeks

Overview of the chosen sector

- A beauty salon is a personal care service and beauty sector.
- A beauty salon is a service that focuses on cosmetic treatments for both men and women (Azuma, 2021).
- The treatments or services included in a beauty salon are professional hair styling and cutting, makeup for parties, marriage celebrations or festivals, manicures and pedicures, nail art, and makeovers.



Conclusion

- This study helps in identifying my skills and my ability as an entrepreneur
- It informs me of my weakness so I can improve them
- It is not an easy task to become an entrepreneur but my strengths will help me to do it.



References

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