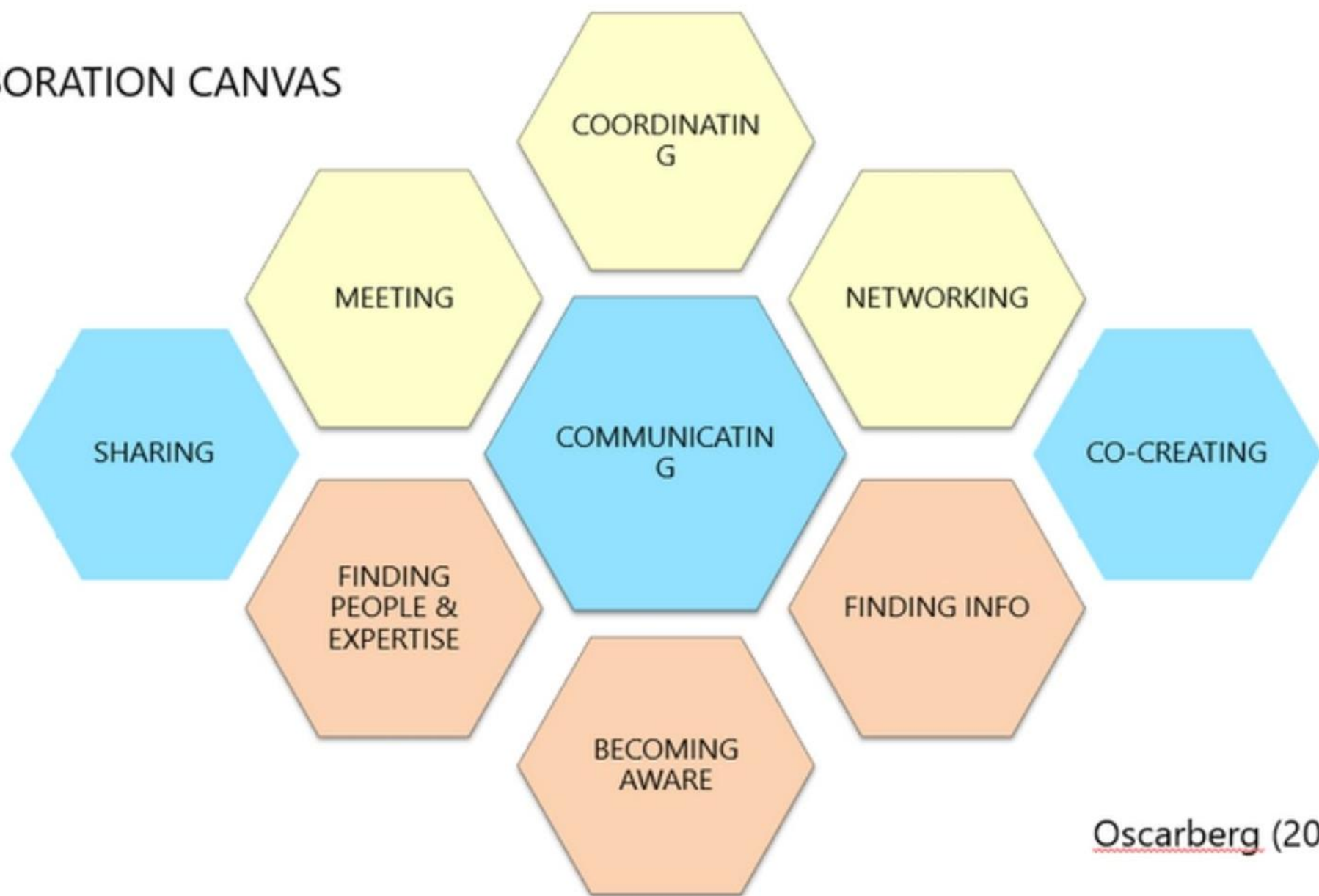

This week

Digital Collaboration & Networking



DIGITAL COLLABORATION CANVAS



Oscarberg (2020)



What is Digital Collaboration & Networking

Digital collaboration and networking refer to the use of digital technologies and platforms to facilitate communication, cooperation, and information sharing among individuals and organizations, regardless of their physical location. This concept has become increasingly important in the modern world, especially with the rise of remote work and globalization. Key aspects of digital collaboration and networking include:

- Communication tools
- Cloud-based platforms
- Project management software
- Social networking
- Virtual events and webinars
- Remote work
- Knowledge management

Communication tools

In the digital age, communication tools have revolutionized the way we interact and collaborate with one another.

- Instant messaging
- Video conferencing
- Email
- Real-time and asynchronous communication



Cloud-based platforms

- Shared document storage
- Editing platforms
- Google Drive
- Microsoft OneDrive
- Dropbox



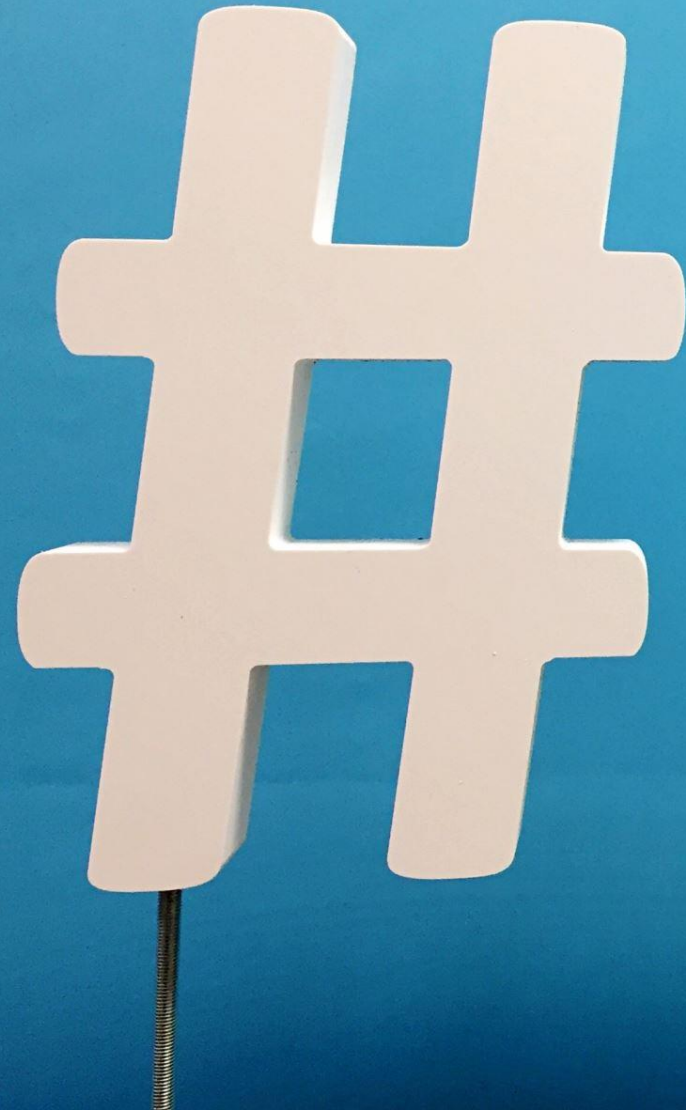
Project management software

- Trello,
- Asana, and
- Jira
- Monday.com
- Microsoft Project
- Notion



Social networking

- LinkedIn
- Facebook
- Instagram
- Tik Tok



Virtual Events and Webinars

- Digital platforms allow organizations to host online events, conferences, and training sessions
- These virtual gatherings bring together participants from around the world, eliminating geographical barriers
- Online events and webinars enable global collaboration and knowledge sharing
- Digital technologies make it possible for organizations to reach a wider audience and facilitate remote learning opportunities



Remote work

1. Video conferencing software:

- - Zoom
- - Google Meet
- - Microsoft Teams

2. Instant messaging and communication platforms:

- - Slack
- - Microsoft Teams
- - Google Chat
- - Discord

3. Project management and collaboration tools:

- - Trello
- - Asana
- - Jira
- - Monday.com
- - Basecamp

4. Cloud storage and file sharing services:

- - Google Drive
- - Dropbox
- - Microsoft OneDrive
- - Box

5. Virtual whiteboarding and brainstorming tools:

- - Miro
- - Mural
- - Storm board
- - Lucidspark

Knowledge management

Internal
knowledge
base

Customer
support
portal

Employee
onboarding
and training

Best
practices
sharing

Research and
development

Lessons
learned
database

Expertise
locator

Communities
of practice



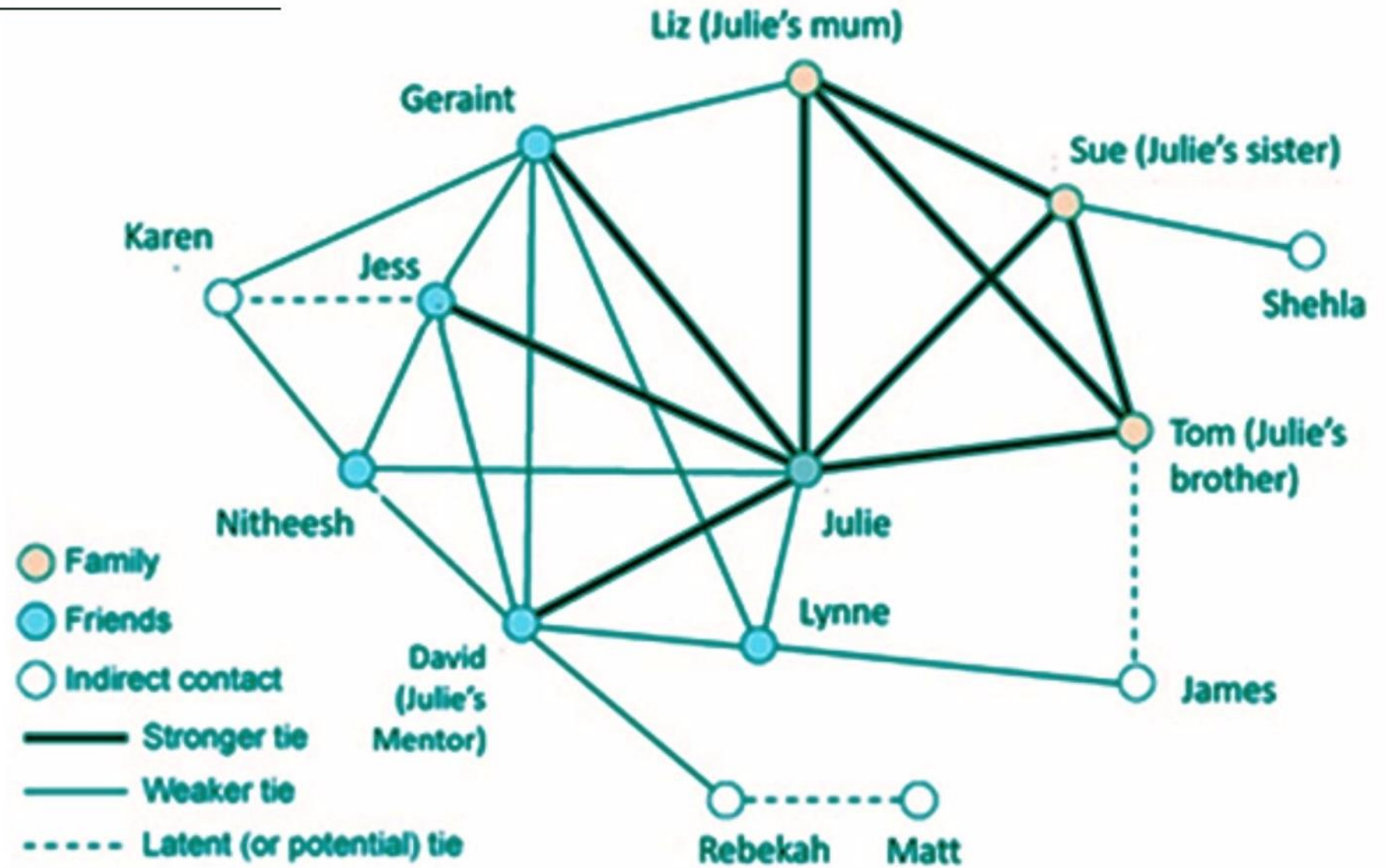
NETWORKING

Let's achieve goals together!



A strong personal
network can help
you grow

Types of network





Activity 15

- Create your own Network
- Take 15 minute to see what your network would look like



LinkedIn is a professional networking site.

How many of you are currently on the platform?

LinkedIn Statistics



There are over
15.7 million open positions
on LinkedIn Jobs



Job seekers spend
up to **30 minutes** a day
on LinkedIn



50 million users
search for jobs on
LinkedIn every week



Searches for remote
work on LinkedIn **tripled**
after the coronavirus
onset



122 million people
scored an interview
through LinkedIn



Why is LinkedIn considered one of the best site for job seekers

- **Every Minute, 6 People Are Hired on LinkedIn**
- **67% of recruiters say that professionals hired through LinkedIn are of higher quality**
- **75% of Those Who Recently Changed Jobs Used LinkedIn to Find New Job Opportunities**

- **77 Job Seekers Submit an Application on LinkedIn Every Second**
- **LinkedIn Has Over 41 Thousand Skills Listed**
- **There Was an 88% Increase in Hires in 2022**

What We Want To Achieve



LinkedIn has become the go-to site for most recruiters and hiring managers.

Having a comprehensive LinkedIn profile gives a 71% higher chance of getting interviewed.

LinkedIn has 756 million users and 57 million companies

The majority (87%) of recruiters find LinkedIn most effective when vetting candidates during the hiring process.



Activity 20 minutes

Let's look at LinkedIn

- If you don't already have one create a LinkedIn account
- Research successful business people you admire
- Look at their profiles
- How do they look
- How does yours look can you make improvements



LinkedIn

Presenter: Jess Hill



NEW 2025 TUTORIAL



Linked 

Open to

Add profile section

More



DO'S



DON'TS



Remember you also have access to LinkedIn Learning.

- LinkedIn Learning is an online educational platform offering a vast array of video courses across business, creative, and technical disciplines.
- These courses are delivered by industry experts and are designed to support both professional and personal development.
- The platform provides users with access to a wide range of courses taught by industry experts, with many new courses added weekly.



You can either use the link or go to the Hwb and click on the tile, if you have any issues with LinkedIn learning please contact Jess Hill:
J.hill@uwtsd.ac.uk

LinkedIn Learning: Online Courses for Creative, Technology, Business Skills

Getting to Know LinkedIn Learning



Module Feedback Form

Please complete this in the following weeks.

- Module Code - **BMSW4008**
- Module Name -**Digital Skills for Personal Development and Business Growth**
- Institute of Management and Health
- Cardiff/Swansea, Business Campus

