

Project Proposal – Industrial-Based Project (75%)

Student Carys Newing

Grade

28

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>No intro. Clear aim, although you've given the project requirements rather than the objectives.</i>	20	6
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>Include the names of the authors or source organisations within the main body of the text Good general background here that explains the problem and its context well.</i>	25	15
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>No methodologies</i>	25	0
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>No resources or plan.</i>	15	0
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Remember to read the document through before submitting to make sure you haven't missed anything.</i>	15	7
TOTAL	100	28