

ign & Development of a Digital Intervention: Exploring Digital Learning Tools

Digital Tool Name	Prezi
Purpose and key features	Prezi is a presentation tool that replaces traditional, page by page slides with large interactive map. All your content is on one big canvas. Prezi video is included where you can display your presentation content right next to your face on the screen during live video calls like teams. Ai – Has a digital ai assistant to help with prompt or designing your presentation for you.
Strengths	E.g. features, ease of use, reliability, costs and functionality. • Has a free version for basic features • Visually connects ideas • Keeps attention and focus as the content is delivered next to you and The zoom in and out keeps learners engaged.
Limitations	E.g. features, ease of use, reliability, costs and functionality. • Could cause motion sickness for some learners by the fast zooming in and out and the quick movement of content. • Requires strong internet to use
Accessibility	E.g. does it include accessibility features to support users, such as adjustable text and colour contrast, screen reader compatibility, navigation, text-to-speech etc. • Learners can zoom in and out of content to focus on key information • Includes different images and visuals for learners with different learning needs • Learners who use screen readers may find navigation more difficult than traditional slide presentations
Inclusion and equality	E.g. does it include features to support different languages, cultures, abilities, backgrounds and levels of digital access. • Images, Videos and visual content can support and reflect on diverse cultures and backgrounds • Content can be presented in different languages • Can impact learners with poor internet connection or limited digital access.

Learner needs	E.g. age suitability, prior knowledge, additional learning needs, confidence and pace. • Suitable for older adults and learners with confidence and basic technology skills and guidance may be needed for those who have low digital confidence • Supports visual learners • Can be a distraction for some learners with the movement and zooming effects
Opportunities	E.g. does it offer opportunities for personalised learning, collaboration, creativity, independent study, feedback and development of digital skills. • Encourages creativity when presenting information • Learners can benefit using this for group projects or tasks • Develops digital and presentation skills • Learner engagement can be increased
Risks and safeguarding	E.g. privacy, data protection, AI inaccuracies, bias, cyberbullying. • Personal information would need to be used to set up an account which is a risk of sharing. • AI tools may not always give the right information and should be checked before use
Pedagogical application	E.g. how might the tool be used to support learning objectives. • Can be used to introduce new topics or as an overview for topics • Discussed. • Suitable for mind map visuals • Supports learners through active learning and interactive, visual presentations • Can help some learners understanding through this instead of following slide-by-slide information.
How to set it up	E.g. account requirements, teacher configuration, learner access, permissions, training and costs. 1. Create an account 2. Choose a free or paid plan 3. Select a template available or create your own presentation from scratch 4. Add images, videos and presentation paths 5. Share a link with learners or present live through teams
Overall evaluation	E.g. whether the tool is suitable for the intended learners, context and learning objectives, with reasons. Overall, Prezi is a great digital tool to increases learner engagement through visuals, images and videos and zooming in and focusing on content through discussions. It is an interactive tool and could support active learning.

	However, this may not benefit all learners due to the fast movements and motion sickness for some, and string internet connection is needed which can become a barrier. I think it's good for learners who work well with visuals or for a topic overview of some concepts or key information from settings but not as a sessions guide.
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