

MSc Project Proposal

Student LUKE JENKINS

Grade 74%

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of different ways in which the problem might be investigated; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>Clear identification of industrial context. Clear A&O and practical deliverables. Good measures of success.</i>	10	8
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>Good coverage of the problems with Flash and the facilities offered by HTML5 as an alternative. Very good lit review.</i>	30	25
Research Methodology		
Clear statement of which research methods are to be used and why they are appropriate; <i>Good approach and strategy choice, but what is the philosophy and other strategies? There should be three not just one. Probably case study, literature review and experiment</i>	20	13
Development / Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>Scrum is not ideal for a student project but the reason for its choice is understandable. Should note that the company is taking the risk of legal action, not the university - note this on the ethics form. There needs to be some results at the end - does it successfully show video?</i>	20	13
Resources / Planning		
List of any deliverables; Clear Gantt chart showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Good deliverables, Gantt chart and resource lists.</i>	10	8
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Very well presented, but be careful to check that your spacing is consistent.</i>	10	7
TOTAL	100	74