

BLOG POST 1 – Dusyandan Sivapragasam(1705080)



Get Fit In January

A new trade bench mark is to be released in shirt industry. With ultimate benefits even u have never heard and never imagined before.

2018 is going to be colour full with our brand.

The first non-washable shirt in the world and we are proud to release it for you in London.

100% Non-Washable
For £300



No more washing powder, water, electricity nothing just fit and go.

The special quality of this shirt is the cloth material which has been used is a unique thing. The cloth won't get mess with any kind of dirt marks especially it doesn't absorb water at all.

Also the cloth material of this shirt got fragrance built in it so there won't be any sweat smell come across even you wear it daily on sunny days.

Adapt towards all weather conditions.

Get ready we invite all who like or unlike, spend your time to test it on...

December 31st of 2017 evening is going to be a mesmerizing and imaginative evening to all who attend the launch in our headquarters London. Grab your one on the first day itself.

Launch time: 15:00

Your Comments our future growth

BLOG POST 2 – Dusyandan Sivapragasam(1705080)



It's ready for you to wear

Here the day we wait for, the launch of Turnbull & Asser non-washable shirt. From today onwards it will be distributed to all our stores for your convenient.

Everyone may think how it can be possible wearing a shirt without washing, this shirt proves how it is possible. There is no shirt or brand that can compete this product even from our previous releases. And this launch could be more than enough to prove our innovation skills.



Save + Serve

There are variety of colours which you can choose your wish according to your taste.

This shirt won't absorb water including any water based liquids.

You can wear it when you work on grease or even on a place where it could be dirtier, still your shirt will look fresh and tidy.

And of course you no need to scare anymore on pen inks, this shirt won't absorb it, you can even use your pens with lids open.

Apart from its especial qualities it helps you to save more on water, washing powder pollution, electricity as no need to iron and even your perfume expenses. Overall it saves you your valuable time.

We are 100% sure that this shirt serves you more than the value you paid for it. With all it's guaranteed with pay back if it fails to do what we said.

And we thank all our Stakeholders especially our customers as you are the part of our growth. Because without you all it's impossible to reach this stage in our career.

Your Comments our future growth

Blog post 3 - Mumin Ahmed (1705534)

Why should you buy our shirts?

We made our shirts from 34 different pieces of fine cloth, 13 iridescent mother-of-pearl buttons and we maintain quality checks at every single stage of the production process to ensure that our products are maintaining the highest possible quality.

In term of design, we don't believe just the element or fit that dictate our shirt's style. Indeed, it is the finishing details, from the top of the neck to the sleeve's end. Besides, our seven collar choices and the trio of cuff options make dissecting a T&A design a precise and personal experience.

Fabrics:

We use extra-long Egyptian cotton in our shirts which is soft but, strong enough two-fold compositions. In addition to this, we have introduced luxurious, expensive and the rarest in the world, West Indian Sea Island cotton.



Weave

When threads of cotton, for example, 'warp' and 'weft' are formed together to make a type of textile, it is called weave. A wide range of techniques give different elements special properties and our variety of weaves indicate there is a shirt to satisfy our customer's choices.



BUTTONS

In order to maintain quality, we use deep-shell Australian mother-of-pearl which is ecologically sustained sources instead of flimsy plastic buttons. We also take special care of buttons by grading and polishing them to keep the quality.



COLLAR

The collars of our shirts are non-fused including a woven bias cut interlining for the pure production. Rather than rely on higher elements, production, and craftsmanship to maintain the collar's shape, obviating the need for a fused fabric and consequently leaving the elements more fitting for our customers.



THE FIT

If your shirt doesn't fit properly then the quality of the fabric, the flawlessness of the cut and incredible construction count for nothing. Although it is the last thing you want to get wrong but, the first thing that others notice. That is the reason we come up with our shirts in three fits: Regular, Informal, and Slim.

Blog Post 3 Fardia Chowdhury 1705806



Buy One Get One Free deal on New Year 2018 don't miss it! Bundle & save! Today only Buy one get one FREE! It's an offer add to cart kind of day! FINALE SALE! **Everything in store you see is BUY one Get one FREE. Get the 2018 deal. HURRY HURRY HURRY . All the best offers you find ever, New Year sales start on 1st January 2018. [Save Save Save.](#)**

Get yourself a bargain, before anyone else!

Make 2018 dream come true. The start of the **new year** brings with it all the January **sale** bargains.

Sale into the **New Year** with these bargains. The **sales** is always a wise move as generally these items are going to remain a classical shape. Greatly reduced. Pop in and see the offers. Those looking for a style steal should cast their eyes over the [half price deals](#). Bargain-hunters have been able to scoop up huge savings on coveted fashion. 264,000 visitors to the site between 9am and 10:00am. 2018 best deals and offers. Our guide to the best ideas.

Best sellers.

Great offers end soon

THE FIRST 100 PEOPLE IN LINE WILL GET A FREE

BLUE POINT COLLAR CHAMBRAY COTTON SHIRT £95



Big Brand for less

THE NEXT 50 PEOPLE IN THE LINE WILL GET A FREE

Green and Teal large Jacquard spot silk tie £65



Blog Post 4 Fardia Chowdhury 1705806



Exceptional Shirts and Accessories

One of Britain's finest shirt makers, the venerable T & A offers excellent ties, cuff links, and colourful pocket squares. Shirts can be obtained ready-made, but not for larger sizes and tend to be a better fit for the slimmer figure. Bespoke fitting takes about an hour and should be coordinated in advance. Staff is well-informed, attentive, but not intrusive.

Best of the Best

When visiting in London, always visit to the T & A. Best everything- shirts, ties, pocket squares, cufflinks... Outstanding service! The best shop on the planet!!!

FROM THE CUTTING OF THE CLOTH TO THE LAST SEWING OF THE LABEL, ALL OF OUR SHIRTS AND TIES ARE HAND-CRAFTED BY EXPERTLY SKILLED ARTISANS.

Turnbull & Asser is world renowned for bespoke shirts. At any time, we offer close to a thousand shirting fabrics. These range from the most classic conservative designs.

Turnbull & Asser shirts are hand-crafted in Britain by makers who've apprenticed for at least five years. The shirts are perfectly fitted to your measurements and style with fabrics hand-woven in Italy. From the fabric to the pattern, Turnbull & Asser creates a completely unique shirt of the highest quality that is made to last.

"Before and After" World best!!!

