

Project Proposal – Industrial-Based Project (75%)

Student **Chris Thomas**

Grade

65

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>The narrative approach is not the best for an academic report. Everything before 2.2 is not necessary. You would be better providing a more detached overview of the field. Defect is good. Aim and objectives are good</i>	20	12
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>There is a lot of good detail within this, although the narrative style can distract the reader. In the project itself give the narrative as a separate section then can have the review in a more academic manner.</i>	25	15
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>Philosophy and approach are fine, but remember that you need 3 strategies. This is clearly a case study. Sensible development methodology. There are always ethical issues. What if someone discovers you're doing all of this and tries to bribe/threaten you to build in back doors. Good reliability, validity & generalisability</i>	25	16
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Excellent planning and resource discussion</i>	15	12
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Put references with the author name rather than at the end of the paragraph. Generally well presented overall</i>	15	10
TOTAL	100	65