



Skills for the Workplace
Module Assignment Submission

Student Name:

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Module No: EMPL4013 Module Title: Pathway project 1

Lecture: Ze Zook & Sheraz Alam Malik

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Pathway project 1

Introduction for this project the team has set down to select a multinational company which has sustainability, financial value, human and social value, ecological value a company which covers Sustainability and Globalization leadership and entrepreneurship community participation the team have chooses Sainsbury's they believe Sainsbury's covers everything that will be discuss.

- Khaled Hussain group leader 1604277
Sustainability and Globalization Leadership
- Shalena Rahman 1604280
Entrepreneurship
- Anwar Farhan 1604564
Community participation

Khaled Hussain 1604277

**Sustainability and
Globalization.**

1.Explaine what is meant by the term “Global citizenship”

- **Concern for social justice concern for the people around the world and the environment**
- **Respect and relationships.**
- **Awareness of the social and human implications of business operating practices .**
- **Human rights.**
- **Avoiding illegal and unethical behavior/owning up to mistakes and taking responsibility.**

Waddock A Sandra ., and Neil Smith. (2000).

Sainsbury's does promote global citizenship.

- **They promote respect in there core values building relationships**
- **they are aware of social and human implications of business operating practices**
- **every employee has human rights**
- **they have previously owned up to mistakes and found solutions.**

Sainsbury's are trying to improve labor standards with there brand suppliers. Their code of conduct now functions as a critical part of Sainsbury's initiatives.

Corporate Responsibility is central to Sainsbury's goal food items at fair prices safe fresh and healthy food also addressing any issues that causes a concern to there customers, staff, and communities.

Waddock A Sandra, Jennifer Leigh (2006).

Describe two examples of sustainable projects from within your chosen sector

According to the website link given by Whitechapel store supervisor author unknown (Sainsbury's website)²³ may 2017

1. on may 2017 Sainsbury's have started innovative pilot project - Fairly Traded - on key lines of by Sainsbury's tea. This plan sourcing tea will guarantee a minimum price which will pay fair amount to the farming community and will be good for there customers and will have a new advisory board of the sustainability standard Ethical and sustainable sourcing are at the best in the heart of Sainsbury's.
- *Fairly Traded* – that will make sustainability more stronger and will secure more supply of tea.
- This project will support the farmers and there family in the developing world which will have a job security and will be resilient to any challenge of the 21 centuries.
- This project has world-class sustainability, which will be over seen by an expert advisory board. World-class Sustainability Standards and overseen by a new expert advisory board .

Products that does not contain any child labor, fair trade products. PELSMACKER DE PATRICK (2005)

2. According to (Smithers Rebecca) Wednesday 12 October 2011 08.00 BST Sainsbury's are doubling food sales of fairly traded products around £1bn sustainability According to Justin King then ceo he believe that these 20 commitments represent the most ambitious sustainability targets in our industry.
- driving down energy used in all Sainsbury's' stores.
- increasing sales of fairly traded products to £1bn and making sure all suppliers get higher wages.
- By 2020 and also pledging to create around fifty thousand brand new jobs.

Give two examples of what is meant by environmental sustainability

Also Sainsbury's website page Our sustainability plan 2020 shows in a video they have made what they are currently doing.

- **sustainable seafood supermarket**

- **Helping our customers reducing food wastage**
- **Making a difference in communities we work with developing country's**
- **Improving animal health and welfare**
- **Donating surplus food to those in need**
- **Reducing our operational carbon emission**

Sainsbury's in the United Kingdom, have committed to source all fresh, frozen, farmed, and wild seafood from sustainable sources by 2015 Gabriel S. Sampson¹, James N. Sanchirico^{1,2,*}, Cathy A. Roheim³, Simon R. Bush⁴, J. Edward Taylor¹, Edward H. Allison⁵, James L. Anderson⁶, Natalie C. Ban⁷, Rod Fujita⁸, Stacy Jupiter⁹, Jono R. Wilson¹⁰ (2015)

Sainsbury's care about our planet. One of there core values is respect for our environment. Look out in store for our carrier bag recycling facilities.

According to the Sainsbury's help centre on there website they have committed to reducing packaging, they also want there customers to use plastic bags, in order to help the environment. they offer reusable 'bags for life' charged at 10p. These are made of 100 per cent recycled content.

Wales is the first to have introduced a charge for single-use carrier bags in the united kingdom Wouter Poortinga, Lorraine Whitmarsh,Christine Suffolk (2012)

After talking to the Sainsbury's supervisor in Whitechapel store. According to him Sainsbury's tells there staff to promote to customers to recycle more.

Also store supervisor confirmed that everything listed under this is true when visited east London store

- use less plastic bags, in order to help the environment they offer reusable 'bags free' replacement if it rips and old bag get recycled.
- These are made of 100 per cent recycled content and are entirely recyclable.
- helps keep plastic out of landfill, for the good of the planet compared to 2005.
- over 5 million pounds has been raised from bag sales donated to good causes.

Leadership and Entrepreneurship

Because Shalena Rahman 1604280 had to inform university she wants to take time off due to personal issue.

Khaled Hussain 1604277 has created a slide giving example on how Sainsbury's are show real leadership in the business work. This was created in a short time thanks to the lecture we had on Nike and there leadership admitting there fault and trying to change for the better.

Leadership promoted by Sainsbury's

According to gov.uk website (22 June 2016)

- Sainsbury's is testing out zero-emission cooling system which will be revolutionary using a liquid nitrogen for there delivery vans engines.
- Sainsbury will be the first company in the world to test out the refrigerated delivery truck cooled by a liquid nitrogen powered engine.
- They are going to have a three month trial which will save up to 1.6 tones of carbon dioxide
- real leadership by Sainsbury's embracing this technology as the supermarket chain has the target to cut 30% carbon emissions by 2020.
- Surely if this works out it will be a revolution a new technology used all around the world to cut carbon emission.

Anwar Farhan

1604564

**Community
participation (locally
and nationally)**

Give an example of community participation in a sector of your choice

- ✿ Sainsbury's is very close to many communities and they try to bring business and charity closer together.
- ✿ They support both national one and the royal British legion.
- ✿ The key achievement to date donated over £100m to Comic Relief since 1999 when they first joined forces.
- ✿ Sainsbury's The Harrow and Wealdstone store they donate for the Help Hand Foundation charity.

The campaign was a celebration of a 20-year corporate partnership between Sainsbury's and The Royal British Legion. . Adam S, Topic M (2014)

Sainsbury's store also supports a local charity as picked by employees of the respective stores. Adam S, Topic M (2014)

Based on your research what do you think are the benefits of community participation

- ❁ I think the benefit of the community participation Increased ownership and support
- ❁ More likelihood.
- ❁ Better response to community needs.
- ❁ More cost-effective programming



Conclusion

We Anwar and me agree that Sainsbury's does promote Global citizenship thanks to Sandra a waddock journal we found on Google scholar from 2006.

For the sustainable projects we have talked about the free trade tea they promote and second one about other free trade products they have committed to also create more the fifty thousand new jobs.

For the environmental sustainability who both agreed to talk firstly sustainable seafood supermarket secondly about the 10 pence bag charges we found out Sainsbury's are doing both. For the Community participation (locally and nationally) we have talked about how Sainsbury's have the royal British legion and each store has there own charity that they support we have found this to be true thanks to a journal article from 2014 in conclusion we have found Sainsbury's yes the promote global citizenship yes they have sustainable projects and environmental sustainability project with recycle the plastic bags and there efforts to be a sustainable seafood supermarket they support charity's different charity's from royal British legion to local charity for each stores.

Reference list 1604277 Khaled Hussain

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Waddock, Sandra A., and Neil Smith. "Relationships: The real challenge of corporate global citizenship". *Business and Society Review* 105, no. 1 (2000).

<http://hdl.handle.net/2345/2547>

Sainsburys staff whitechapel recommend this link

- Accessed online 15 November 2017 time 345pm
www.about.sainsburys.co.uk/news/latest-news/2017/23-05-2017a

- Accessed online 15 November 2017 time 525pm
www.theguardian.com/environment/2011/oct/12/food-food-and-drink

- Accessed online 15 November 2017 time 430pm
www.about.sainsburys.co.uk/making-a-difference/our-sustainability-plan

Sainsburys staff whitechapel recommend this link

- Accessed online 20 November 2017 time 530pm
www.about.sainsburys.co.uk/discover-more/our-stories/2017/bags-of-help-for-good-causes-and-the-planet

- ACCESSED 3/12/2017 AT 10PM

Published: 22 June 2016

www.gov.uk/government/news/sainsburys-trials-dearmans-world-leading-cooling-technology

Khaled hussain Reference list

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Google scholar

Wouter Poortinga, Lorraine Whitmarsh and Christine Suffolk (2012)

The Introduction of a Single-Use Carrier Bag Charge in Wales: Attitude Change and Behavioural Spillover Effects

<http://orca.cf.ac.uk/73888/1/WSA-Working-Paper01-2012.pdf>

- Accessed online 2 Decemberr 2017

PELSMACKER DE PATRICK (2005)

Do Consumers Care about Ethics? Willingness to Pay for Fair-Trade Coffee. Google scholar

https://s3.amazonaws.com/academia.edu.documents/39094179/00b7d51b6dd5733884000000.pdf?AWSAccessKeyId=AKIAIWOWYYGZ2Y53UL3A&Expires=1512954617&Signature=VmoEbnjETxuU2AP37UZ6PAWYUh0%3D&response-content-disposition=inline%3B%20filename%3DDo_Consumers_Care_about_Ethics_Willingne.pdf

- Accessed 2 December 2017 google schoaler

Authors: Sandra A. Waddock, Jennifer Leigh

The emergence of total responsibility management systems: J. Sainsbury's (plc) voluntary responsibility management systems for global food retail supply chains

<http://hdl.handle.net/2345/2541>

Khaled Hussain refrence list page 3

Accessed 3 DECEMBER 2017

Gabriel S. Sampson¹, James N. Sanchirico^{1,2,*}, Cathy A. Roheim³, Simon R. Bush⁴, J. Edward Taylor (2015)

Secure sustainable seafood from developing countries

<http://science.sciencemag.org/content/348/6234/504>

Reference list Anwar Faran 1604564

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<https://www.sainsburyslocalcharity.co.uk/>

- Accessed online 15/11/2017. 5.30pm

<https://www.about.sainsburys.co.uk/discover-more/our-stories/2017/hand-in-hand-with-local-charities>

- Accessed online 16/11/2017. 5.30pm

<https://www.about.sainsburys.co.uk/making-a-difference/community-impact>

- Accessed online 18/11/2017 5pm

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<https://help.sainsburys.co.uk/help/company-values/donate-to-charity>

- Accessed online 5/12/2017 5pm

[Adams, S and Topic, M \(2014\)](#)

Towards an Ethical PR? An Exploration into Student's Ethical Perceptions towards the Sainsbury's WWI Campaign

<http://eprints.leedsbeckett.ac.uk/2367/1/Towards%20an%20Ethical%20PR.pdf>

Learning logs for pathway project 1 page 1

Khaled Hussain

Student number 1604277

1 November 2017

Has been elected group leader at the group meeting also has been given the role of Sustainability and Globalization for the company that our group has chosen to work on.

Before that shalina Rahman was group leader.

Khaled Hussain

Student number 1604277

3-13 November 2017 accessed websites also doing some research about my work. Went to idea store library Whitechapel to look at books on sustainability. Also meet with Anwar on the 6th November 2017 to discuss ideas what she can concentrated on.

Khaled Hussain

Student number 1604277

15 November went to Whitechapel Sainsbury's talked to the supervisor about assignment and there recycling he advised about bags some information I can hopefully use for my primary research. Also told me to call up head office in holborn regarding anymore information apparently they take recycling very seriously they have a 2020 goal he give me some links to there website about sustainability 2020 project. Currently send a email to Sainsbury's recycling facility if they can give me anymore about sustainability. Also what's uped our group about the template I made for this prestionion asking everyone does anyone want me to change anything or are they fine with this current template. Don't know how to add that video for proof here . Also went bethnal green Sainsbury's local they were to busy told me to go there on a week day to see if they can help. Sent email to Sainsbury's head office to know more about there recycling hope they email us to learn more.

Khaled Hussain 1604277 Learning logs for pathway project 1

PAGE 2

Khaled Hussain

Student number 1604277 29/11/17

After briefly showing your lecture Mr. Sheraz Alam Malik my work he pointed out to me I am on the right track with sustainability but it's not primary research which will get higher marks for this assignment.

Secondary research was the best I could with this project after making 9 attempts with Sainsbury's all different stores in east and central London plus contacting head office in two occasions who refuse to give any primary information's only promote to me to use their website for research I had no choice really it's a shame because I tried my best really. Mr Sheraz Malik also made it clear to me my work was messy at the time to put everything in bullet points for presentation after that I got home and started to do that.

Khaled Hussain

Student number 1604277 on the 24.11.17 after talking to Lecture Sheraz Alam Malik in class how to access free journals he showed me how to download it from Google scholar before that I believed that you had to pay for journals did know some could be downloaded for free after browsing through a few didn't really understand them then I found this one which was explaining global citizenship better to me.

Khaled Hussain

On Friday Shalina Rahman has decided to step down due to private reasons I felt that leadership and entrepreneurship slides will be left empty Anwar said she will try to do entrepreneurship slide I should do the leadership slide this was at least minute we decided well let's see how we don't get told off at the presentation because we haven't focused much on these slides as we did for our own part more or less we roughly know what it means from our lecture we talk on leadership in class with the Nike taking responsibility of the factory condition they hire the company's do they treat their staff fairly.

Khaled Hussain 1604277 Learning logs page 3

Khaled Hussain on 1 December started to look at journals on the Sainsbury's bag charges and its affect pervious never worked with journals only books and websites came across a journal article byWouter Poortinga, Lorraine Whitmarsh and Christine Suffolk (2012) which come out around 2012 it was quite interesting to know the affects of a plastic bag charge on the community and when people thought.

Khaled Hussain

On the 2 December 2017 started to look at journals regarding free trade tea the impact it had. After searching few hours came across a journal about free trade and free trade coffee it was a interesting read learnt so much I never understood what free trade really meant before after reading this understood more and my views changed I will try my best from now to use more free trade products because the life it touches in developing worlds the part that got to me was child free labor young children should be playing going to school not working I feel very said about young children working in rough conditions. Also found a article by Sandra A. Waddock, Jennifer Leigh.

Khaled Hussain

On the 3rd December 2017 I came across Secure sustainable seafood from developing countries

Gabriel S. Sampson¹, James N. Sanchirico^{1,2,*}, Cathy A. Roheim³, Simon R. Bush⁴, J. Edward Taylor (2015) taking about sustaintabling sea food.

Khaled Hussain

On the 5 December 2017 I add all the journals to my work which I had previously read I cited them and added them also found a journal for Anwar's work to back her claims she read it and told me it was good and see added it in and cited it.

Anwar Farhan 1604564

Learning logs for pathway project 1

Anwar 1604564

Student number

1/11/2017

In our group meeting we have come to the conclusion to choose Sainsbury's it match's what we are requested to do for our pathways project assignment. I have chosen Community participation for my presentation slides.

Anwar 1604564

Visited my couple of my local branch of Sainsbury's local asking them for information about this primary research they just informed me to go on the internet and find a article about comic relief and other community work they do they were very unhelpful. 3/11/2017 – 7/11/2017

Anwar 1604564

From the 3rd November 2017 I started to do my research on Community participant group leader khaled advised to on the phone and also when we meet on the 6 /11/2017 to look at Sainsbury's participating in comic relief since the year 1999 he used to work in Sainsbury's apparently they take a lot in for that charity also each store has there own local charity they support.

Anwar 1604564

I meet with khaled Thursday the 30th November at a cafeé for two hours we set down and started to put all our work together unfortinaly Shelina Rahman decided to drop out due to family concern both me and khaled was very sad to see her go but we have to respect her decision we both work with her before she is one of the kindest person presenting the work its not going to be the same with out her.

Anwar Farhan 1604564

Learning logs for pathway project 1

Anwar 1604564

Student number on the 5 December 2017 Group leader khaled and I was discussing about a article khaled found backing my claims of Sainsbury's each store supports local charity and also after ww1 Sainsbury's supports royal British legion I decide to add that to my finds we both read the journal it was a nice piece of work by Adams, S and Topic, M (dated around 2014).

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Anwar 1604564

On the 10 December 2017 I met khaled in university one hour before our lesson. Just to see our finished work he informed my the rough copy submitted in moddle 13 percent similarity's that's not that bad but that copy did not have both of our journal article plus referencing I guess the final copy should be less then 15 percent similarity's.

Shalena Rahman 1604280 Learning logs for pathway project 1

Shalena Rahman 1604280

In the group meeting on 1/11/2017 I choose to research on Leadership and Entrepreneurship. I wanted to choose the role of Sustainability and Globalization but since group leader khaled was more informed of local projects because he has worked in Sainsbury a few years I think it would be better him doing it never the less I think I will enjoy Leadership and Entrepreneurship more.

Appendix 1

I emailed Sainsbury's head office in Holborn London to know about sustainability environmental sustainability community work
And there entrepreneurship can our team learn more in store to get some primary data this is what they wrote back to me.

Your Sainsbury's Case ID: ENQ-1459503



Customer.Service <customer.service@sainsburys.co.uk>

Yesterday, 11:33

You ↕



Reply | ▾

Dear Khaled

Thanks for your email.

We receive many hundreds of requests for information about our products and services from our customers every day. The sheer volume of letters and emails we receive means that we're unable to reply to each individual query about our company. We're sorry about this and hope you won't be too disappointed.

I'm sure you'll find the information on our websites helpful. You can visit our corporate website at j-sainsbury.co.uk, where you can download financial reports, read recent press releases and find out about the company's aims and objectives.

We also have a consumer website at sainsburys.co.uk, where you can find information about our products and services, dietary and nutritional information and a brief overview of our company. The features on our websites are updated frequently, so visiting them is the best way to find out all the latest company information.

I hope this information has helped you and I wish you good luck with your studies.

Kind regards

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**This brings to the end
our prestation we
hope you liked it
thank you for
watching**