



UNIVERSITY OF WALES: TRINITY SAINT DAVID
PRIFYSGOL CYMRU: Y DRINDOD DEWI SANT

School of Business

London Campus

Strategic Change and Organisations
LCDB7005

MODULE CODE:	LCDB7005
TITLE:	Strategic Change and Organisations
DATED:	13/06/2018
LEVEL:	7
CREDITS:	30
JACS CODE:	N214

AIM(S)

- To develop understanding of the theory and practice of strategic change in the organisation.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- recognise the need for strategic change and be able to critically assess the organisational (micro and macro) environment;
- identify barriers and issues to strategic change and recommend approaches to overcome such barriers.

INDICATIVE CONTENT

- Defining and understanding Strategic Change.
- Analysing the strategic context/Environmental Assessment (analysing micro and macro environment, organisational mission and goals, organisational structure and design, analysing resources and capabilities).
- Drivers of Strategic Change (competitive pressures, strategic position and strategic advantage).
- Leading Change.
- Approaches to leading strategic change.
- Change and Individuals (change awareness, emotional transitioning).
- Political and Cultural Processes in Strategic Change (power, politics).
- Response to change (resistance, conflict).
- Organisational Learning.

LEARNING AND TEACHING STRATEGY

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	60	20%
Independent learning	240	80%
Placement learning	0	0%
TOTAL	300	100%

Assessment Component 1 - Coursework

Mode of assessment	Volume	Weighting
Essay	4000 words	50%

Assessment Component 2 - Coursework

Mode of assessment	Volume	Weighting
Essay	4000 words	50%

Assessment Summary

Activity type	Percentage
Written exam	0%
Coursework	100%
Practical	0%
TOTAL	100%

READING LIST

Module Code	LCDB7005	
Module Title	Strategic Change and Organisations	
Classification	Reading List entry	Electronic*
Essential	Balogun, J., Hope Hailey, V., Johnson, G. and Scholes, K., (2008) <i>Exploring Strategic Change</i> , 3 rd Ed., London: FT Prentice Hall	☐
Further	Carnall, C.A., (2007) <i>Managing Change in Organisations</i> , 5 th Ed., London: FT Prentice Hall	☐
Further	Dobson, P.W., Starkey, K. and Richards, J., (2004) <i>The Strategic Management: Issues and Cases</i> , 2 nd Ed., London: Wiley-Blackwell	☐
Further	Jeffs, C., (2008) <i>Strategic Management</i> , London: Sage	☐
Further	Johnson, G., Scholes, K. and Whittington, R., (2007) <i>Exploring Corporate Strategy</i> , 8 th Ed., London: FT Prentice Hall	☐
Further	Senior, B. and Swailes, S., (2010) <i>Organisational Change</i> , 4 th Ed., London: FT Prentice Hall	☐
Further	Stacey, R.D., (2010) <i>Strategic Management and Organisational Dynamics: The Challenge of Complexity</i> , 6 th Ed., London: FT Prentice Hall	☐
Further	White, C., (2004) <i>Strategic Management</i> , Basingstoke: Palgrave Macmillan	☐
Further	Journals <i>Academy of Management Review</i> <i>International Journal of Strategic Change Management</i> <i>Organisational Dynamics</i>	☐