

Website <https://karstenobrietan.wordpress.com/>

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Research

In the research of strategies for cultivating a compelling website, doing an analysis of different artists websites has significantly informed the development of my own website. The Equator Institute's website (<https://www.equator.institute/>) has a very sleek and intuitive design but also demonstrated the power of a well-organized presentation. This observation led me to prioritize a user-friendly layout on my own website, ensuring that visitors can seamlessly navigate and engage with my work. Similarly, looking at Jeff Johnson's stories (<http://www.jeffjohnsonstories.com/>) provided valuable insights into the effectiveness of a narrative approach and showing multiple different projects on his website. Inspired by this, I put in multiple different photography projects that I have made. I feel when looking at this it makes my website immersive, engaging and eye-catching. Furthermore, the visual coherence witnessed in Sam Abell's website (<http://samabell.com/new-index>) influenced my decision-making process regarding the presentation of my work. I recognized the importance of creating a harmonious visual aesthetic, and made sure that each piece contributed to the overall aesthetic of my website. Sally Mann's (<https://www.sallymann.com/early-work>) and Matt Black's website's (<https://www.mattblack.com/>) were important references as well, shaping my choices in curating and sequencing content on my website. After looking at their websites I began to think that the arrangement of projects can enhance the viewer's experience, so I decided to put the images from multiple different projects into a page. To me this creates a nuanced understanding of the progression and evolution of my artistic journey.

<https://www.equator.institute/>

<http://www.jeffjohnsonstories.com/>

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<https://www.sallymann.com/early-work>

<https://www.mattblack.com/>