

# STUDENT FEEDBACK FORM

This section details the *extent* to which the assessment criteria are demonstrated by you, which in turn determines your mark. The marks available for each category of skill are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

|                          |                                                |                                |             |
|--------------------------|------------------------------------------------|--------------------------------|-------------|
| <b>Student Name:</b>     | <b>IGOR GUIDOLIN</b>                           | <b>Student P Number:</b>       |             |
| <b>Programme:</b>        | <b>MA Computer Animation</b>                   |                                |             |
| <b>Module:</b>           | <b>Pre-Production</b>                          |                                |             |
| <b>Module Code:</b>      | <b>ADGD7006</b>                                | <b>Contribution to Module:</b> | <b>100%</b> |
| <b>Assignment Title:</b> | <b>Pitch 1 - &amp; - Pitch 2 presentations</b> |                                |             |

| PITCH #1<br>(50%) |     | Level of Achievement – In Percentages % |                          |                          |                          |                          |                          |                          |                          |                          |                          |                                     |                                     |                                     |                          |
|-------------------|-----|-----------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|
|                   |     | Outright Fail                           |                          |                          |                          | MF                       | Pass                     |                          |                          | Merit                    |                          |                                     | Distinction                         |                                     |                          |
|                   |     | 0-9%                                    | 10-19%                   | 20-29%                   | 30-39%                   | 40-49%                   | 50-53%                   | 54-56%                   | 57-59%                   | 60-63%                   | 64-66%                   | 67-69%                              | 70-79%                              | 80-89%                              | 90-100%                  |
| ENGAGEMENT        | 10% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |
| COG & INTELLECT.  | 30% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| KNOW & UNDERSTAND | 30% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| PRACTICAL         | 20% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| TRANSFERABLE.     | 10% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
|                   |     |                                         |                          |                          |                          |                          |                          |                          |                          |                          |                          |                                     |                                     | <b>78%</b>                          |                          |

| PITCH #2<br>(50%) |     | Level of Achievement – In Percentages % |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |
|-------------------|-----|-----------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|                   |     | Outright Fail                           |                          |                          |                          | MF                       | Pass                     |                          |                          | Merit                    |                          |                          | Distinction              |                          |                          |
|                   |     | 0-9%                                    | 10-19%                   | 20-29%                   | 30-39%                   | 40-49%                   | 50-53%                   | 54-56%                   | 57-59%                   | 60-63%                   | 64-66%                   | 67-69%                   | 70-79%                   | 80-89%                   | 90-100%                  |
| ENGAGEMENT        | 10% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| COG & INTELLECT.  | 30% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| KNOW & UNDERSTAND | 10% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| PRACTICAL         | 30% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| TRANSFERABLE.     | 20% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|                   |     |                                         |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          |                          | <b>%</b>                 |                          |

|                                                                                                                                                                                                     |                                  |                          |          |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|--------------------------|----------|
| <b>Assessment Mark</b> (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work, for guidance only until they are confirmed. ) | <b>Late Submission Penalties</b> |                          | <b>%</b> |
|                                                                                                                                                                                                     | Up to 1 week late (50% Max)      | <input type="checkbox"/> |          |
|                                                                                                                                                                                                     | Over 1 week late (0%)            | <input type="checkbox"/> |          |

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Tutor comments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <p>WORMS! A great response. Something of a traditional cartooney quality – reminiscent of the Golden Age in Hollywood’s Studio System. It would be great to keep going with the principal leads (including the seagull) and to aspire towards a character-brand, i.e. that, potentially, more shorts could feature the same personnel (aka Bugs, Daffy, Tom &amp; Jerry). You would want to ensure that the idiosyncrasies of the character (the personality traits) have enough depth to be utilized in different scenarios, e.g. Coyote’s obsessive compulsion drives the cartoons, but he is never destined to lay one clawed toe on the Roadrunner! Returning to the pitch / submission ~ the work has a lot to admire conceptually, with colourful animated-design touches. The map-layout, film references, props, social order (etc.) are all present and relevant, with a strong adherence to the specific flow and composition of shots (within reviewing it moreso in TEAMS). Lots of material to consider, including innovative use of A.I-enhancements and a precise rationale / insights / goals covered. Impassioned, invested, focused world building. Animatic is partially animated – with sound. A great effort. The functional animation to come will be strong, I have no doubt, but aim to really bring out the character and persona – via modelling, facial work, acting – as you reach PP#2, but throughout MAJ PROJ (summer). Well done.</p> |

|                     |            |              |            |
|---------------------|------------|--------------|------------|
| <b>Assessed by:</b> | Phil Organ | <b>Date:</b> | April 2024 |
|---------------------|------------|--------------|------------|